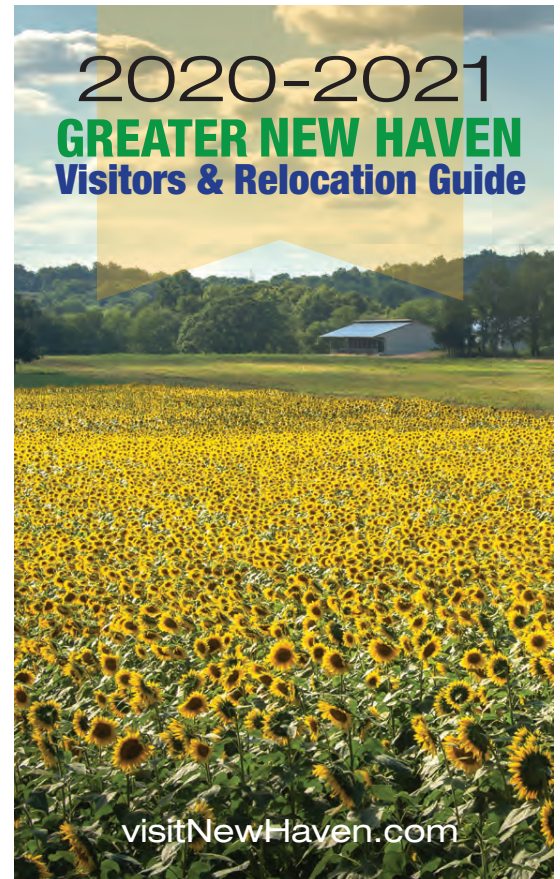


The Hearst Connecticut Media Group
is proud to produce the 2022

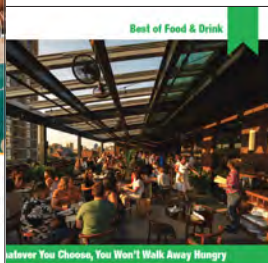
Greater NEW HAVEN VISITORS *and* RELOCATION *guide*

Grab the attention of leisure travelers, convention & sporting events attendees, new residents and natives alike from across the state by reserving space in this annual glossy booklet.

Sponsor advertisements are seen by over 200,000 people looking for information on where to stay, play and dine. In addition to a calendar of year-round activities, the guide is a tool for recruitment in sectors such as bioscience, manufacturing and health care.



Published October 15, 2021
Space deadline Friday September 10, 5pm
Size is 6" x 9.75"
Print distribution 60,000 copies,
plus digital clickable flipbook on
visitNewHaven.com



AD SIZES

	RATES
Full page (5.75" x 9.5")*	\$1,875
Half-page horizontal (5.75" x 4.67")	\$1025
Half-page vertical (2.8" x 9.5")	\$1025
Quarter-page (2.8" x 4.67")	\$675

SPECIAL POSITIONS

Back Cover*	\$2,100
Inside Front Cover*	\$2,025
Inside Back Cover*	\$2,025

All ads include full color. *Full pages have the option to bleed. Bleed size is 6.25" x 10," trim is 6" x 9.75" and safety is 5.75" x 9.5."

For more details and ad reservations, please contact your Hearst account executive or Joseph Hiznay at 203-258-7633 joseph.hiznay@hearstmediact.com

Available at 325 outlets across Connecticut, including:

AAA • real estate offices • hotels & attractions • relocation specialists • meetings & conferences • sporting events • CT welcome centers • local tourism offices • Yale visitor info center • local colleges & universities • and more targeted drops