



Showcase Your Digital Marketing Experience

Wallingford Economic Development Department is seeking an
Economic Development Marketing Specialist
Town of Wallingford

Part-Time (19.5 hours per week). Dynamic municipal economic development office seeks an individual with exceptional digital marketing skills to perform a variety of confidential, responsible administrative duties in creating and implementing marketing programs to support economic development activities within the Town of Wallingford. The successful applicant must maintain active engagement with local businesses, State of Connecticut economic development agencies, commercial real estate brokers, and other Town of Wallingford departments in order to best position the community as a destination for business expansion and relocation. The position requires a bachelor's degree from an accredited four-year college or university in marketing, business administration or related field, plus one (1) year of experience in marketing, digital marketing, economic development, business development, or an equivalent combination of education and qualifying experience substituting on a year-for-year basis. Wage Rate: \$22.00 hourly. Cover letter and resume can be sent to: Economic Development Office, Town of Wallingford, 45 South Main Street, Wallingford, CT 06492. (203) 294-2062. Email: edc@wallingfordct.gov. EOE

* Knowledge and love of Wallingford a Plus!