



Application to participate in the second ILF 3 X 3 contest

We are looking for ideas that align with our [ILF Strategic Vision 2017-2022¹](#). *Do you have a great idea that will increase use of your library? Or that responds to an emerging need in your community? Or that advances information literacy in your community?* Propose it in our second annual “3 X 3 contest.” What is a 3 X 3 (pronounced “3-by-3”)? Three selected finalists will be allowed 3 slides and 3 minutes to make a proposal of an innovative or collaborative project to increase community engagement. Attendees will vote on the spot using their mobile devices and the conference app. The winner will be granted funds (\$1,000) by ILF to implement their strategy by mid-2018.

The 3 X 3 contest is one way Indiana Library Federation seeks to highlight emerging and best practices toward our Strategic Vision. Note that ALL types of libraries are eligible to participate, as all types of libraries need to be responsive to, innovative in and engaging with their communities.

How to propose a project – Review criteria and then complete and submit the application no later than 10/6.

Questions? Contact Lucinda Nord at ILF, exec@ilfonline.org, or 317-257-2040, with additional questions.

Complete this application in about 1.5 – 2 pages total text or graphics

DEADLINE: 10/6/17

Proposer Name

(If selected as a finalist, who will present the 3 slides in 3 minutes during the ILF Luncheon at the ILF Annual Conference on Nov. 14?)

Proposer Contact Info (email, phone)

Proposer’s Library (name of institution)

Library Type (school, public, academic, special)

Proposed Tweet (<40 characters) or News Headline (After your community engagement activity, what is the tweet or news headline about what happened?)

Proposed Project - Describe your proposed project in 1-2 short sentences for each of the 6 questions.

1. What is a quick summary of your proposed idea and how it aligns with the ILF Strategic Vision. How will use funds to support an innovative, engaging, collaborative initiative/project that increases library use, responds to a community need, advances information literacy, etc.? (What is your intended outcome? What do you seek to accomplish?)
2. Who is the target audience? (Which community will you engage?)
3. Why? (What is the need?)
4. How? (How will you get it done? How will \$1,000 be used to support your activity?)
5. When? (When will you do this?)
6. How will you know it worked? If not, how will you use it to improve in future?

¹ On Aug. 10, 2017, the Indiana Library Federation Board adopted a [five-year strategic vision and a short-term work plan](#). The activities in the ILF Strategic Vision and Work Plan are specific to ILF as an organization. For this 3X3 contest, we anticipate ideas that advance the first four broad vision statements (page 2), or goal areas, within a member’s library community. Goal areas include value of libraries, responsive to needs, information literacy and innovations.

I agree to the stated criteria below.

- Any current ILF member may submit a proposal of an idea about how his/her library will use funds to support an innovative, responsive, engaging or collaborative initiative/project that advances one of the goals in the [ILF Strategic Vision](#). Note that each project may reflect the type of library.
- Proposals must be submitted by October 6. The Awards and Honors Committee, or a sub-committee, will select the three finalists to advance to Annual Conference program.
- If selected as a finalist, the proposer must attend the ILF Luncheon on Nov. 14 and must have the support of his/her library (school, public, academic, special) to implement the proposed project.
- If selected as a finalist, the proposer agrees to present 3 slides in 3 minutes at the ILF Luncheon at the Annual Conference that describe the proposal.
- If selected as a finalist, the proposer agrees to allow photos, quotes and stories for use by ILF in print and electronic materials.
- If selected as the winner, the proposer agrees to implement the program and provide a report to ILF no later than 8/31/18, for possible inclusion in 2018 Annual Conference promotions.

Proposer Name Signature

Date

Submit via email no later than 10/6 to Tisa Davis, tdavis@ilfonline.org with 3x3 in the subject line.
Email Tisa for a Word version.

ILF anticipates awarding the funds immediately after the conference for implementation between November 2017 and June 2018.