



## FOR IMMEDIATE RELEASE

### **Mikaël Portannier representing France is the 2025 World Coffee Roasting Champion!**

**April 28** — After three days of intense competition, the Specialty Coffee Association (SCA) is delighted to announce Mikaël Portannier representing France, as the 2025 World Coffee Roasting Champion! 23 competitors have been participating in the World Coffee Roasting Championships, which have taken place at the Specialty Coffee Expo in Houston, Texas, United States from April 25-27.

The World Coffee Roasting Championship is one of seven World Coffee Championships (WCC) – skills-based competitions that take place annually at trade shows around the world and are the culmination of local and regional events hosted by nearly 60 sanctioned Competition Bodies.

The World Coffee Roasting Championship (WCRC) recognizes excellence in coffee roasting by evaluating competitors on their coffee assessment preparation, and roasting skills in a three-stage event. This year, competitors created their unique approach to both a single-origin and blend submission by utilizing the Stronghold S9X as the Official Production Roaster, Nucleus Coffee Tools & Kaffeologic LINK as the Official Sample Roaster, along with water from Qualified Water Filtration sponsor, Vivreau.

Cadence Sim, Judge Operations Lead and WCC Representative states; "We are seeing increasing interest in the event, contributing to a broader enthusiasm for coffee roasting, especially with emerging innovations in processing methods and coffee varieties."

The WCC season continues with events in Jakarta, Geneva, and Milan throughout 2025.

- Jakarta World Coffee Championships
  - May 15-17 at World of Coffee in Jakarta, Indonesia
  - Featuring the World Brewers Cup
- Geneva World Coffee Championships
  - June 26-28 at World of Coffee in Geneva, Switzerland
  - Featuring the World Latte Art, World Coffee in Good Spirits, World Cup Tasters, and Cezve/Ibrik Championships
- Milan World Coffee Championships
  - October 17-21 at HostMilano in Milan, Italy
  - Featuring the 25th World Barista Championship

The WCRC is supported by Stronghold, LINK by Nucleus Coffee Tools & Kaffeologic, Vivreau, Treefield, Lighttells, Fazenda Um, Cropster, Neumann Gruppe USA, Bless Bean, Tricorbraun Flex, and BUNN.



Full rankings are available at [wcc.coffee](http://wcc.coffee)

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#### **Notes:**

[Download Official Photography \(Credit the Specialty Coffee Association\)](#)

[Full Rankings](#)

#### **About the Specialty Coffee Association (SCA)**

The Specialty Coffee Association (SCA) is the largest global coffee trade association dedicated to making coffee better by fostering a global coffee community and supporting activities to make specialty coffee a thriving, equitable, and sustainable endeavor for the entire value chain. Through collaboration and progressive approaches, it supports the industry through research, standards, education, and events. Working around the world, the SCA elevates worldwide standards, providing value and connectivity to the growing global community. To learn more, visit [sca.coffee](http://sca.coffee) or follow @specialtycoffeeassociation on social media.

#### **About the WCCs**

The seven annual World Coffee Championships are produced by the SCA. The WCC portfolio includes the World Barista Championship, World Latte Art Championship, World Brewers Cup, World Coffee in Good Spirits Championship, World Cup Tasters Championship, World Coffee Roasting Championship, and the Cezve/Ibrik Championship; the WCC All-Stars program; and show features such as the WCC Bars. Learn more at [worldcoffeeeevents.org](http://worldcoffeeeevents.org).

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