

Instructors

Dree Thomson-Diamond, ACFRE, CFRE
Principle Consultant & Owner
DTD Consulting

Mandy Parker, CFRE
Vice-President, Philanthropy & Communications
Broadmead Care

Carly Milloy, CFRE
Director of Advancement & External Relations
Pearson College

Leanne Kopp, CFRE
Executive Director
Island Prostate Centre

Thursday, October 7, 2021 8:00 am – 12:30 pm		
Time	Module	Instructor
8:00 am – 10:15 am	Module 1: Overview of Fundraising	Dree Thomson-Diamond
10:15 am – 10:30 am	<i>BREAK</i>	
10:30 am – 12:30 pm	Module 2: Developing an Integrated Fundraising Program	Dree Thomson-Diamond

Thursday, October 14, 2021 8:00 am – 12:45 pm		
Time	Module	Instructor
8:00 am – 10:00 am	Module 3: Marketing for Ongoing Success	Mandy Parker
10:00 am – 10:15 am	<i>BREAK</i>	
10:15 am – 12:45 pm	Module 4: Building & Sustaining Relationships	Carly Milloy

Thursday, October 21, 2021 8:00 am – 12:15 pm		
Time	Module	Instructor
8:00 am – 10:00 am	Module 5: Securing the Gift	Carly Milloy
10:00 am – 10:15 am	<i>BREAK</i>	
10:15 am – 12:15 pm	Module 6: Volunteers – Partners in Fundraising	Leanne Kopp

Thursday, October 28, 2021 8:00 am – 11:45 am		
Time	Module	Instructor
8:00am – 11:15 am	Module 7: Management & Accountability	Mandy Parker
	Question and Answer Period	
	Wrap-Up/ Thank You	