

National Philanthropy Day Sponsor Spotlight The Discovery Group

National Philanthropy Day Masterclass Sponsor

Gina Cuthbert, Vice President

National Philanthropy Day is a celebration of the collective impact made through acts of compassion, generosity, and volunteerism. Becoming a sponsor is one way our team can express our gratitude to those who make our sector strong: the people who give their time, the professionals who do the work, and the generous people who give the gifts that make the work happen.

Our sponsorship is focused on the Masterclass, which this year, will address the issues of inclusion, diversity, equity and access (IDEA) in our sector. We are looking forward to learning from a dynamic panel of speakers and participating in a lively discussion that will inspire us all.

As a company, our purpose is to amplify positive change in the world, and our mission is to be in service: to help social profit organizations advance their mission and elevate their community impact. Our team believes one of the ways we can achieve this is by putting the spotlight on people and organizations engaged in meaningful work that drives change and makes our communities better. National Philanthropy Day is a wonderful way to highlight the good that is happening around us, and our hope is that this has a ripple effect that inspires others to get involved.

Within the sector, we believe AFP is like a rising tide that floats all boats. The opportunities to connect, learn, grow, explore and volunteer have tremendous value for social profit professionals at all points in their career journey, which, in turn, makes for stronger and more effective organizations to do the important work. More broadly, AFP serves to build trust and solidify a sense of credibility in our sector, and National Philanthropy Day is the perfect opportunity to showcase all that the sector is and does.

It doesn't feel as though we are at a place of putting the pandemic behind us – though that's an aspiration we all share, and I believe through our collective efforts, we will get there. We are living through an interesting time in our shared history, a time that has exposed and amplified vulnerabilities in many aspects of our society. Sharing stories of hope, service, giving, and action lifts our hearts, shifts our perspective, and inspires us all to consider how we might make our own contributions to our communities and the people around us.

I would like to thank the AFP Vancouver Island Board and National Philanthropy Day Committee for their amazing work and service to our sector! Heartfelt gratitude for all that you do.

