

BAI CONSULTANT PACKAGE

2024



CONNECT · EDUCATE · SUPPORT

MAY
20-23

National four-day conference bringing exceptional value to our consultants, franchise partners and suppliers by building and fostering connections and relationships

WORLD-CLASS ACCOMMODATIONS

JW Marriott Orlando Grande Lakes
Orlando, Florida

BAIFranchiseConference.com

BAI CONSULTANT PACKAGE

CONSULTANT BENEFITS

We are excited to bring you another great conference this year. We are committed to our mission to provide exceptional value to YOU!

Join us for **4 Days of Business and FUN** in Orlando, Florida for our national conference where Consultants will have the opportunity **to network face to face with up to 120 unique Franchise Brands** telling their stories for you to learn and share, all in-person at one Orlando's most premier resorts.

Our event is **All-Inclusive** (other than hotel and travel) - every session and all meals included to maximize time to **strengthen relationships with our franchise brands, resource partners and other BAI consultants** during the event.

Our multiple **networking events** provide ample time to meet with all of our franchise brands. Participate in roundtables, take part in various learning experiences and breakout sessions and network during power hours, lunches, dinners and everything in between. We are committed to providing the maximum experience for consultants and franchise partners and therefore will **limit total attendance and available tickets. This event is expected to sell out once again!**

TRAVEL



The closest airport is Orlando International Airport (MCO), located just 13.4 miles from the JW Marriott Orlando Grande Lakes. **Airlines Include:** Alaska Airlines, Air Canada, American, Delta, Frontier, JetBlue, Southwest, Spirit, Sun Country, United

Available Ride Shares: Uber, Lyft, Wings (from Terminal A, B, C)

On-Airport Rental Cars: Alamo, Avis, Budget, Dollar, Enterprise, Hertz, National, Payless, Sixt, Thrifty (**Taxis** are also available)

AGENDA HIGHLIGHTS

Monday, May 20th

Golf Tournament

Check-In/Range Practice/Breakfast begins at 7:30 am with Shotgun Start at 8:30 am.

Conference Check-In

Conference Check-In available starting at 2:00 pm & throughout the day

President's Circle/Premier Club VIP Reception

*An exclusive reception for our Premier and President's Circle members prior to our welcome reception from 5:00-5:45 pm**

BAI Conference 2023 "Pep Rally" Welcome Reception

Join us for hors d'oeuvres and cocktails to kick off our conference from 6:00-7:30 pm

Tuesday, May 21st

Breakfast

The day starts with a full breakfast available starting at 7:00 am

All-Day Sessions

Opening Session, Roundtables, Breakouts, Fireside Chat

Networking Opportunities

*Lunch on the Lawn & R&R in our Student Union throughout the day
Rush "Power Hour" from 5:30-6:30 pm*

"Tailgate" Dinner

Our day finishes from 6:30-8:30 pm with our Tailgate Dinner event

Wednesday, May 22nd

Breakfast

The day starts with a full breakfast available starting at 7:00 am

All-Day Sessions

Morning Session, Roundtables, Breakouts, Afternoon Keynote

Networking Opportunities

*Lunch on the Lawn & R&R in our Student Union throughout the day
Rush "Power Hour" from 4:00-5:00 pm*

"The Big Game" Event

Our day finishes from 6:30-9:30 pm with our "Big Game" event on the Fairways Lawn.

Thursday, May 23rd

Graduation Day

Our Graduation Day starts with a casual farewell brunch from 8:30-10:00 am including the announcement of our BAI University Valedictorian followed by open networking time until 11:00 am.

*Attendance included for National and Conference Championship sponsors only



VENUE

JW MARRIOTT ORLANDO GRANDE LAKES

Make your Florida escape an extraordinary one at JW Marriott Orlando, Grande Lakes. Located on a lush, 500-acre property, the Grande Lakes, Orlando resort boasts a brand-new water park featuring a lazy river, Headwaters Slide Tower with three waterslides, restful lagoons, and luxury cabanas. Experience its challenging 18-hole golf course designed by PGA legend Greg Norman during our golf tournament, relax in the 40,000 square foot spa and stretch out in modern rooms offering luxury bedding, marble bathrooms, 65-inch HDTVs, and sweeping views. There are several in-house dining options, from Italian fare at Primo to a farm-to-table menu and craft beer at Whisper Creek Farm. JW Marriott Orlando, Grande Lakes provides an exceptional experience that you will never forget. [Visit the JW Marriott Here](#)

\$299 Discounted Group Rate

[Click Here to Make your Hotel Reservation](#)



Limited Group Rate Availability until April 25th or until Space is Full



The venue is stunningly beautiful and set away from any big attractions to limit wandering off. Numerous areas on-property that can be utilized for meet and greet opportunities including an expansive lobby lounge and bar, multiple dining outlets, resort style pool and waterpark with cabanas, and more!

Beautifully appointed guestrooms and suites will sell out quickly – make your reservations today!





GOLF

RITZ-CARLTON GOLF CLUB

Located on one of Central Florida's most biologically diverse and beautiful ecological sites, The Ritz-Carlton Golf Club is the region's premier golfing destination. Hit the links and take in the spectacular scenery of our certified Audubon Cooperative Sanctuary golf course, which is home to a thriving ecosystem of ponds, wetlands, live oaks and cypress heads. With 18 championship-level holes and a course that serves as a PGA Tour Challenge event site, our full-service golf club has everything you need for a memorable stay in Orlando, from resort-inspired amenities to golf packages.

TOURNAMENT DETAILS:

Monday, May 20th

8:00 am Shotgun Start

Ritz-Carlton National Course

Discounted Group Rate of \$225 per player*

**Add "Golf Tournament" option during your sponsorship registration. Golf is included with the National Champion sponsorship (3 golfers), Conference Champion sponsorship (2 golfers) and Divisional Champion sponsorship (1 golfer).*

Tournament Play Includes:

- Welcome Breakfast at 7:00 am
- Shotgun Start at 8:00 am
- Cart Rental & Tournament Administration
- Range Practice 7:00-8:00 am
- \$5,000 Hole in One Prize provided by our National Champion sponsors
- Contest Holes with prizes up to \$100 each



About the Course:

- 18-hole golf course designed by two-time British Open champion, Greg Norman
- All-grass driving range, putting green and practice facility
- Upscale, full-service clubhouse with pro shop and Fairways Pub restaurant and bar
- Five sets of tees available for varying shot options, with closely mowed turf and short roughs
- Recognized by Golf Course Management magazine as the National Resort Course winner

CONFERENCE NETWORKING HIGHLIGHTS



PEP RALLY MONDAY, 5.20 5:30-7:00 pm

Join us to cheer on our BAI University fighting Franchises! Festivities will take place on the Event Lawn to network with fellow conference attendees while enjoying hors d'oeuvres, cocktails and live music. Included with pre-paid conference sponsorship and attendee tickets. *Non-industry guests may be added for an additional fee to all three evening events.*



TAIL GATE TUESDAY, 5.21 6:30-8:30 pm

Join us for a fun tailgate themed dinner **presented by our “Conference Champion” level sponsors.** Enjoy food, cocktails, and a fun College “Quiz Bowl” trivia competition with hosted by our Conference Champion sponsors. Dinner included with pre-paid conference sponsorship and attendee tickets. *Non-industry guests may be added for an additional fee to all three evening events.*



LUNCHES TUESDAY, 5.21 & WEDNESDAY, 5.22

A great opportunity to get to know fellow conference attendees, win some prizes and enjoy **10-minute presentations from two of our National Champion Sponsors** at each lunch. Lunch included with pre-paid conference sponsorship and attendee tickets only.



THE BIG GAME

WEDNESDAY, MAY 22 6:30-9:30 PM

After two days of business, it's time to unwind in the main "Quad" where you'll find a recreated college football scene complete with a live marching band and cheerleaders and a trip down memory lane. Get into the spirit by dressing in your alma mater or favorite college team attire and join us on the lawn for a game like no other.

Great food, drinks and fun with all of your favorite college party games, and plenty of celebration!

Includes a full dinner, open bar, and tons of fun. Dress in your favorite team gear!

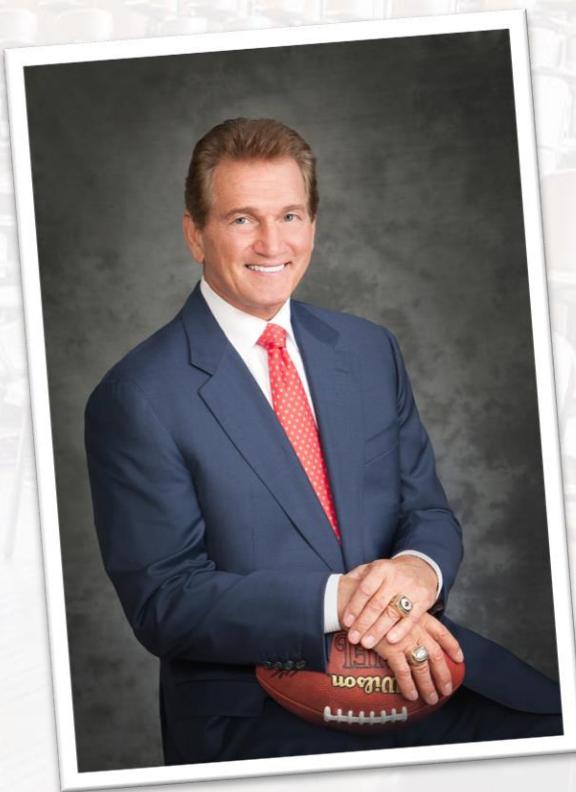


This event is another example of BAI's commitment to strengthen relationships with full participation of our consultants and franchise partners.

KEYNOTE SPEAKER



We are excited to announce this year's Keynote Speaker, Athlete and Businessman, **Joe Theismann**.



Joe Theismann is an entrepreneur and the former star quarterback for the Washington Redskins. Most recently, he spent the last 2 decades working for ESPN and the NFL Network as an NFL analyst.

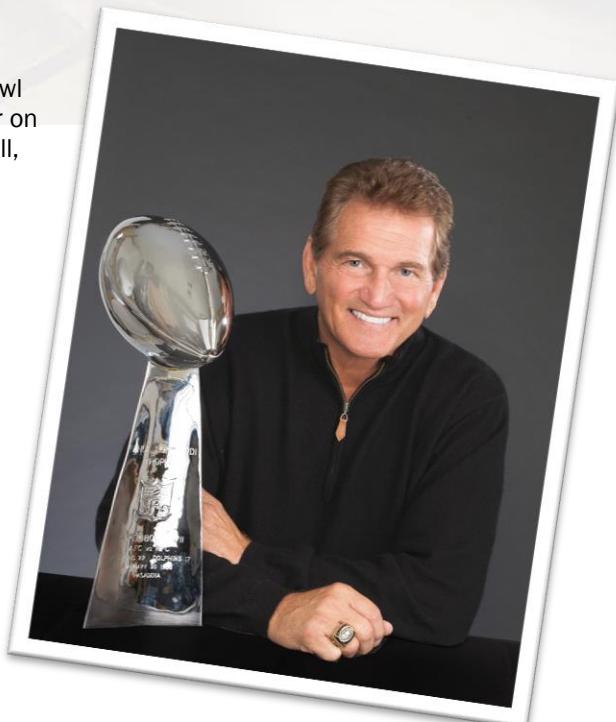
Joe graduated in 1971 from the University of Notre Dame, where he received All-American honors in both Football and Academics. That same year, he was runner up to Jim Plunkett for the Heisman Trophy balloting. A 12-year NFL veteran, Joe played in 163 consecutive games from 1974-1985 for the Washington Redskins and holds Redskin records for passing yardage (25,206), completions (2,044) and attempts (3,602). He was a two-time Pro Bowl selection and Pro Bowl MVP leading the Washington Redskins to a 27-17 victory over the Miami Dolphins in Super Bowl 17. Joe was selected as the NFL's Man of the Year in 1982 for his community service and dedication to the health and welfare of children. Joe Theismann's career ended abruptly in 1985 after sustaining a badly broken leg during a Monday Night Football game against the New York Giants on national television. In 2003, he was inducted into the College Football Hall of Fame and in 2013 received the Walter Camp Football Foundation "Distinguished American" Award.

With every chapter of his life, Mr. Theismann evolved from athlete to the ultimate businessman. An Emmy award winning analyst, businessman and athlete, he utilizes his gifts, talent and high energy to share his strategies for handling unforeseen change. Joe released his book "How to Be A Champion Everyday" in June of 2020.

In 1985, Joe broadcasted Super Bowl XIX, alongside Frank Gifford and Don Meredith, becoming only the second player to do commentary on a Super Bowl telecast while still an active player. Since then, Joe has been a commentator on a number of nationally televised NFL telecasts. In addition to covering football, Joe hosted the first half of the first season of American Gladiators in 1989.

Joe has done several TV and movie appearance, including *B.J. and the Bear* (1981), *Cannonball Run II* (1984), and *The Man from Left Field* (1993). He appeared as himself as part of a buyer group for the fictional "New York Hawks" football team on the TV series *Necessary Roughness* (2013) and on the post-Super Bowl episode "Operation: Broken Feather" of *Brooklyn Nine-Nine* (2014). His most recent acting appearances were in movies for the Hallmark Channel. In 2016, "Love on the Sidelines" he appeared as the father of an injured professional football player. In 2019, "Snow Coming", he played an agent for professional athletes (in particular, a professional football player).

Joe has acted as a national spokesperson for several companies including Colonial Penn Life Insurance Company, Super Beta Prostate and Medliminal.



REGISTRATION DETAILS



Full-Access Consultant Tickets:

Early Bird	\$299 through 12/31/23
Regular Rate	\$399 through 03/31/24
Late Rate	\$499 through 05/10/24

Guest Ticket: \$175

Golf Tournament: \$225

Full Access Consultant Ticket includes all sessions and meals: Monday Welcome Reception, Tuesday breakfast, lunch, breaks and dinner, Wednesday breakfast, lunch, breaks and dinner, and Thursday breakfast.

Guest Ticket is intended for non-industry guests such as a spouse, relative or friend. Co-workers and industry colleagues must register as full-access consultants. Guest ticket includes all three evening events: Monday Welcome Reception Pep Rally, Tuesday Tailgate Dinner and Wednesday's Big Game.

To register, go to <https://baifanchiseconference.com/consultant-page>

Registration closes May 10th, 2024 or Once SOLD OUT!

CONFERENCE IS ANTICIPATED TO SELL OUT DUE TO LIMITED AVAILABILITY!

Registration payments are credit card only and due in full at time of registration.

Please see our terms and conditions including cancellation and refund policy located on our website at <https://baifanchiseconference.com/terms-%26-conditions>

CONFERENCE QUESTIONS

For questions related to sponsorship or the conference in general, please contact us by email at BAI@eventfullyourz.com or by phone at **844.887.6477** and our event team will be happy to help.



JW MARRIOTT - ORLANDO GRANDE LAKES

MAY 20TH-23RD