



## CONFERENCE INFORMATION PACKAGE

[www.MALC-Conference.com](http://www.MALC-Conference.com)

Gather 'round with your fellow SBA lending neighbors for 2 ½ **jam-packed days** of learnin', minglin', and a little time kickin' back at the **Hyatt Regency Hill Country, San Antonio**. This shindig's proudly put on by the **Central Texas Association of Government Guaranteed Lenders (CTAGGL)**, and just like the pie contest at the county fair, spots and sponsorships are fixin' to get gobbled up fast. So don't dilly-dally—hitch your wagon and register early!

### MONDAY, 4.13

8:00 - 1:00 pm	Golf Tournament*
1:00 - 4:00 pm	Optional Pre-Conference Training Classes*
12:00 - 5:00 pm	Exhibitor Check-In & Setup Available
2:00 - 6:45 pm	Conference Check-In Open
5:30 - 7:00 pm	Welcome Reception

### TUESDAY, 4.14

7:30 - 3:30 pm	Conference Check-In Open
7:30 - 8:30 am	Breakfast in Exhibit Hall
8:45 - 9:45 am	Opening Session
10:00 - 11:00 am	Breakout Sessions
11:15 - 12:15 pm	Breakout Sessions
12:30 - 2:00 pm	Networking Lunch
2:00 - 3:00 pm	Breakout Sessions
3:00 - 3:30 pm	Networking Break with Exhibitors
3:30 - 4:30 pm	Breakout Sessions
6:30 - 9:30 pm	"Bids, Boots & Blue Ribbons" Event

### WEDNESDAY, 4.15

7:45 - 11:00 am	Conference Check-In Open
7:45 - 8:45 am	Breakfast
9:00 - 10:30 am	Closing General Session
10:30 - 11:00 am	Networking Break with Exhibitors
11:00 - 12:00 pm	Breakout Sessions
11:00 - 2:00 pm	Exhibitor Breakdown

*\*Activities with asterisk are optional for an additional fee. All other activities are included with conference ticket.*

Bank and non-bank lenders - hear the latest updates and receive critical and timely training from local and regional industry experts as well as U.S. SBA headquarters personnel. Educational sessions will focus on all roles and levels of SBA lending. 7(a), 504, and alternative lending will be covered for management and non-management roles. Join us to find out why SBA Region VI is the BEST!

**CONNECT · LEARN · CELEBRATE**

## ACCOMMODATIONS

### Hyatt Regency Hill Country San Antonio

9800 Hyatt Resort Drive  
San Antonio, TX 78251  
210.647.1234

**Group Rate: \$299** until 3/16/26 or until Sold Out  
**Reserve Your Room at [MALC-Conference.com](http://MALC-Conference.com)**





# ABOUT THIS YEAR'S CONFERENCE



Step right up! This year's **MALC** promises an engaging learning experience in a beautiful setting with plenty of down-home country fun! Our interactive focus group-style breakout sessions led by industry experts will cover all the SBA lending trends, regulations and hot topics.

When the sun sets after a full day of sessions, dust off your **cowboy boots and hat** and mosey on over to our **Bids, Boots & Blue Ribbons** shindig on Tuesday night.

And don't head out 'til you've tipped your hat at our **SBA Closing Session**—where the head honchos from SBA headquarters will take the stage to tackle your burning questions in a **Hot Topics Panel**.

## GOLF TOURNAMENT



*Monday, 8:00 am*

Hyatt Hill Country Golf Club  
Optional Activity for \$189 per person

Arrive early and join us for our Monday morning golf tournament located on-property. Enjoy breakfast and range practice from 7:00-8:00 am, and beverage vouchers provided during play. Individual and team prizes. Additional cost of \$189 per player. Available for all conference attendees and guests. Just add *Golf* to your conference registration.

Located on the grounds of **The Hyatt Regency Hill Country Resort and Spa**, the Hill Country Golf Club meets all the standards of a truly great golf club. The championship course is a beautiful, dramatic and balanced 27-hole facility designed by the nationally acclaimed golf course architectural firm, Arthur Hills and Associates.

Set on more than 200 acres, the Hill Country Golf Club has a wide-ranging terrain with rolling meadows, steep hillsides, wooded ravines and tree-shaded plateaus, and tranquil lakes and ponds.



**A limited number of guestrooms are available on Sunday evening – book early to secure your room!**

# ATTENDEE REGISTRATION *(closes April 3, 2026)*



Conference registration includes in-person attendance only. There are no plans at this time to provide virtual attendee access.

		Early Bird	Regular Rate	Late Rate
		<i>First 50 to Register!</i>	<i>Through 2/28/26</i>	<i>On/after 3/1/26</i>
<b>Lender/Sponsor Attendee</b>	For lender attendees or sponsors adding additional attendees beyond their included sponsor attendees. Includes all sessions, meals, receptions.	<b>\$499</b>	<b>\$599</b>	<b>\$699</b>
<b>Government Attendee</b>	Includes all sessions, meals, receptions (for US SBA, SBDC, USDA and university employees).	<b>\$499</b>	<b>\$499</b>	<b>\$499</b>
<b>Speaker Attendee</b>	Includes a discounted rate for invited speakers for all sessions, meals, receptions (for invited speakers only).	<b>\$499</b>	<b>\$499</b>	<b>\$499</b>
<b>Non-Lender/Non-Sponsor</b>	For non-lending professionals and service providers who are not sponsors. Includes all sessions, meals, receptions.	<b>\$1,499</b>	<b>\$1,499</b>	<b>\$1,499</b>
<b>Guest Ticket</b>	For non-industry professionals (i.e., spouse, etc.). This does not include colleagues within the SBA lending industry. Includes both evening receptions.	<b>\$200</b>	<b>\$200</b>	<b>\$200</b>

## Registration Add-On: Optional Training Classes

This year, THREE optional training classes will be offered prior to the conference on Monday from 1:00 – 4:00 pm. **Cost is \$99 for each class with full conference registration and \$249 for non-conference attendees. Each class is limited to 25 and may be added at time of conference registration.**

SBA Lending A to Z	Focused on newer SBA lenders wanting to gain more knowledge of the overall SBA lending process.
Best Practices for Seasoned Lenders	Focused on seasoned SBA lenders & managers wanting a deeper dive into the nuances of the SBA lending process.
Best Practices for BDO's	NEW THIS YEAR! Tailored for Business Development Officers & focused on identifying qualified prospects, building strong referral networks & aligning borrower needs with the appropriate loan product offerings.

For Conference Registration, visit our website at: [www.MALC-Conference.com](http://www.MALC-Conference.com)

Please review the Cancellation & Refund terms and conditions listed at the end of this document prior to registering.



# CONFERENCE NETWORKING EVENTS



## Welcome Reception



**Monday 5:30pm – 7:00pm**

Included for Conference Attendees & Guests

Join us for all the fanfare at our Welcome Reception in the Exhibit Hall. Our Exhibitors will be ready to greet you with **fun carnival games, cocktails** and **hors d'oeuvres**.

This is a great opportunity to establish new connections and catch up with colleagues. Exhibitors will be giving away some great prizes, along with raffle tickets you can use on Tuesday evening during our *Bids, Boots & Blue Ribbons* event to bid on great prizes!

*This event will be sponsored by our Diamond Sponsors.*

**Tuesday 6:30pm – 9:30pm**

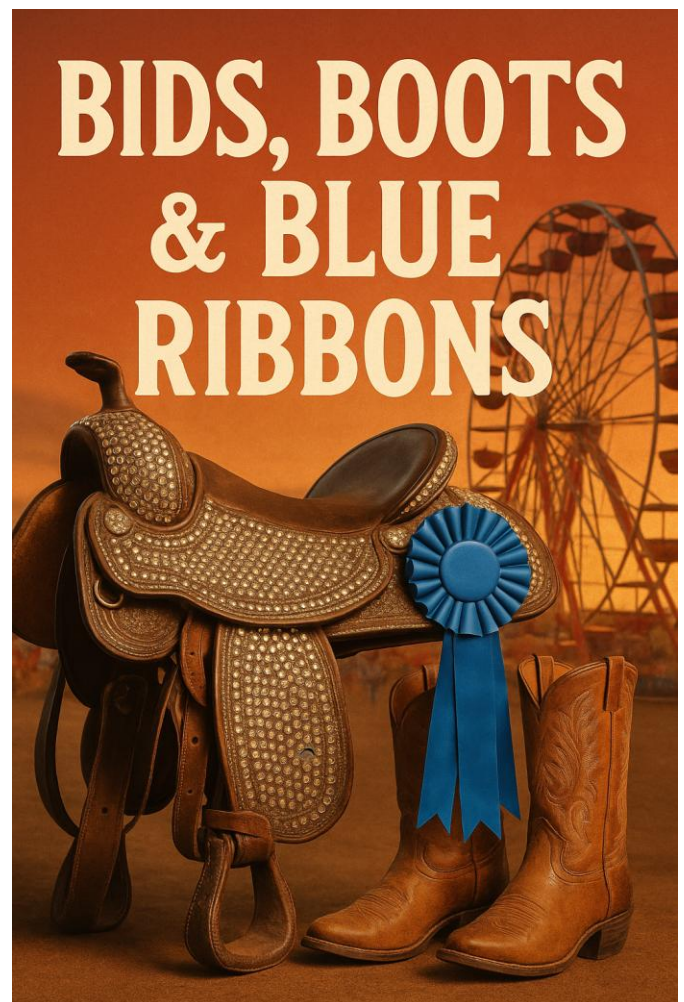
Included for Conference Attendees & Guests

Dust off your denim and bring your best bidding spirit to **Bids, Boots & Blue Ribbons**, a festive night packed with classic fair fun and country flair. Start at the midway with ring tosses and prize-winning carnival games, then two-step over to the main stage for toe-tapping music & entertainment. When the auction bell rings, our charismatic auctioneer will keep the paddles flying during a spirited **live auction** featuring one-of-a-kind experiences and crowd-pleasing packages.

Between rounds, root for your favorite speedster in exhilarating **pig racing**, test your grit on the **mechanical bull**, and jump into **line dance lessons**—perfect for beginners and pros alike. We'll keep you fueled with a **hearty dinner** and a **sweet finish of classic fair treats**. It's friendly, festive, and full of blue-ribbon memories in the making.

**Come for the bids, stay for the boots, and leave with a blue-ribbon night you won't forget.**

*This event will be sponsored by our Diamond Sponsors.*



# SPONSORSHIP LEVELS & BENEFITS



Our distribution list includes nearly 3,000 SBA lenders and service providers with an estimated conference attendance of 450-500. **Sponsorships close February 1<sup>st</sup> or once we sell out.** \*Exhibit Only level opens February 2<sup>nd</sup> only if booths are not yet sold out.

Benefits	DIAMOND \$12,500	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,500	BRONZE \$2,500	Exhibit Only* \$2,000
Exclusivity	Limited to 2	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Conference Logo Co-Branding	Yes	No	No	No	No	No
Free conference registration	5	4	3	2	1	1
Free golfers	5	4	N/A	N/A	N/A	N/A
Exhibit Booth <i>(Diamond, Platinum &amp; Gold are able to choose their locations; others are assigned)</i>	Included <i>Choice of Location</i>	Included <i>Choice of Location</i>	Included <i>Choice of Location</i>	Add for \$600	Add for \$850	Included <i>Assigned</i>
Discounted \$399 attendees <i>(up to 2)</i>	Yes	Yes	No	No	No	No
Logo on Attendee Lanyards	Yes	No	No	No	No	No
Logo on conference website with link to your URL	Yes	Yes	Yes	Yes	Yes	Name Only
Opportunity to Sponsor an Auction Prize for <i>Bid, Boots &amp; Blue Ribbons</i> Event (monetary or item donation)	Yes	Yes	Yes	Yes	Yes	No
Event(s) sponsorship	Welcome Reception General Sessions <i>Boots, Bids &amp; Blue Ribbons</i> Event	Lunch Breakouts	Breaks	Breakfasts	No	No
Golf Sponsorship	Hole in One Sponsor	Contest Hole Sponsor	No	No	No	No
Speaking Opportunity	5 min. remarks during Opening Session	Breakout Moderator**	Breakout Moderator**	No	No	No
Sponsor Logo on Slide Template	Yes	No	No	No	No	No
Co-branded Stage Banner	Yes	No	No	No	No	No
Promotional ad, article or feature/in conference emails	Yes	Yes	No	No	No	No
Verbal recognition from Stage	Yes	Yes	No	No	No	No
Registration Area Branding	Yes	Yes	Yes	No	No	No
Digital ads in Exhibit Hall & mobile app	Yes	Yes	Yes	Yes	No	No
Attendee list availability	1 month prior 3 weeks prior 1 week prior	3 weeks prior 1 week prior	3 weeks prior 1 week prior	1 wk. prior	1 wk. prior	1 wk. prior

\*Exhibit Only level opens February 2<sup>nd</sup> only IF exhibit booths are not yet sold out.

\*\*Breakout Moderator receives your logo on the session title slide and the opportunity to introduce the session. Limited to the first 20 Platinum & Gold sponsors.

If you plan to host your own sponsored event during the MALC conference, please ensure your event does not overlap with MALC sanctioned events. We recommend contacting [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) before planning to confirm there is NO OVERLAP with scheduled conference event times.

To sponsor, visit our website at: [www.MALC-Conference.com](http://www.MALC-Conference.com)



# Extra Fun for Sponsors & Exhibitors!



## CARNIVAL BOOTH SHOWCASE

It's time to dust off your overalls and **showcase your best carnival booth** in our exhibit hall! Every booth that joins the fun will be tossed into the **attendee voting ring**, where folks will cast their ballots for the **Most Creative**, the **Most Fun**, and the **Best Overall Carnival Game**. So, roll out the popcorn, ring those bells, and let's see who takes home the **blue-ribbon braggin' rights** this year! Be sure to select "Yes" to *Will you be Hosting a Carnival Game at your Booth?* during sponsorship registration.



## OPENING CEREMONIES PARADE

it's time to kick off the fair in true blue-ribbon fashion! The **Opening Ceremonies Parade** rolls through the start of Tuesday's Opening Session with all of our **proud sponsors leading the way** to the tune of our marching band. Wave your sponsor flag high (flags provided by us!) and show off your hometown spirit.

Keep your eyes on the midway and your hands ready—because our parade isn't just for looking, it's for catching too! Sponsors will be tossing out candy, trinkets, and all kinds of fun promotional goodies into the crowd (we'll provide some candy but feel free to bring whatever promotion items you might want to throw out to the crowd). From sweet treats to keepsakes, it's a shower of excitement.

Cheer, clap, and holler as the procession makes its way by—this is your first taste of the fun, laughter, and community spirit that will make our conference unforgettable

## MALC COMMITTEE

Amanda Aaron, SouthStar Bank  
Amanda Weinand, Broadway Bank  
Sandra Solis, North Texas CDC  
Krystal Loyd, Veritex Bank  
Amy Joseph, Capital CDC  
Misty Jurecek, American Bank

## QUESTIONS?

Please contact one of our events team via email at [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) or by phone at 844-887-6477.

## How to Register or Sponsor

To register as a conference attendee or as a sponsor, visit our website at [www.MALC-Conference.com](http://www.MALC-Conference.com) and register online.

Sponsorship recognition will begin from time of registration, with full payment due within 15 business days of sponsor registration via *check or by credit card, or by February 1<sup>st</sup>, latest.*

**Sponsorship deadline is February 1<sup>st</sup>.**

# MALC 2026 TERMS & CONDITIONS.

Please review the policies below prior to registering.

**IN-PERSON ATTENDANCE ONLY:** The 2026 Mid America Lenders Conference (MALC) registration includes in-person attendance only; virtual attendance is not an option in any circumstance. Currently, there are no specific COVID-related safety measures or requirements in place for in-person attendees, subject to change. The conference will abide by whatever requirements are in place in the hosting city and/or venue(s) and will communicate those requirements to attendees if and when they change as soon as readily possible. Attendees agree to abide by any and all safety measures as deemed necessary by the conference organizers.

**CONFERENCE PAYMENTS:** All conference registration and sponsorship payments are processed by our third-party event management firm, EventfullyYourz, on behalf of the Central Texas Association of Government Guaranteed Lenders (CTAGGL). Note that credit card statements may reflect "EventfullyYourz Event Management" or a similar description as the merchant's name. CTAGGL reserves the right to cancel any registration or sponsorship that is not paid timely according to payment due dates, retaining any funds already received. For conference or payment-related questions, please contact [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) or call 844-887-6477.

## CANCELLATION & REFUND POLICY:

**SPONSORS** must pay in full within 15 days of the registration date or by February 15<sup>th</sup>, 2026, whichever is sooner, to avoid loss of sponsorship benefits. Sponsors may request to cancel in writing via email to [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) up until January 5, 2026, to receive a 50% refund via the original payment method, at which time all sponsor benefits are then forfeited. If a request to cancel is received on or after January 6, 2026, no refunds can be given, and the sponsor may choose to retain all benefits if desired. Partial refunds cannot be applied if physical attendance or use of any included benefits are not desired. Included sponsor attendees may be substituted up until February 28, 2026.

**ATTENDEES/GUESTS** may request cancellation of attendee, guest, or pre-conference training tickets via email to [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) by March 1, 2026 for a full refund via the original payment method. Cancellation requests for any reason on or after March 2, 2026, will not receive a refund of any amount. Substitutions are permitted through March 1, 2026.

**GOLF TOURNAMENT** is rain or shine. Refunds cannot be given for voluntary forfeiture of play for any reason. A full refund of paid golf registration is provided with written notice on or before February 28, 2026.