



2.5 Days of Education & Networking



Discounted member pricing



Sponsorships open through July 31st
*until & unless sold out!

Join a cross-section of attendees from various lending institutions throughout the state of Florida and beyond to learn from SBA lending industry experts and network with fellow colleagues at one of the industry's top-rated conferences. Visit our website for additional agenda and session details.

#FLAGGL2026

CONFERENCE INFORMATION PACKAGE

A MESSAGE FROM THE FLAGGL BOARD

The FLAGGL Board is excited to deliver another outstanding conference in 2026 as we celebrate our SBA Lending successes, *Gasparilla style!* We expect another sold out conference this year, so register early!

If you are not already a member of FLAGGL, join today for free to receive discounted rates on the annual conference as well as local networking events throughout the year. Visit our website at FLAGGL.org/membership/ for more information on membership.



FLAGGL Board Members

Katie Martinez, *LCG Advisors*; Lyndsey Blanks, *Hancock Whitney Bank*; Matt Greenberg, *Fogel Law Group*; Maria McCullough, *Paradise Bank*; Stacy MacLure, *Dogwood State Bank*; Kevin Gilligan, *United Midwest Savings Bank*; Amy Perrella, *Harvest*; Jeannine Balanky, *North State Bank*; Michael Frid, *SEDCO*; Jeannie Yoder, *United Community Bank*; Janice Bounds, *Ameris Bank*; Jordan Hallam, *SouthState Bank*; Bethany McClellan, *LCG Advisors*

Formed in 2012 by a dedicated group of Florida SBA lenders and associate members serving the lenders and small business community, FLAGGL provides networking, education and promotes awareness of all Government Guaranteed Lending Programs to the small business community throughout Florida. Loan programs include SBA 7(a), 504, Express, USDA, EX-IM, and all other loan programs falling under the SBA umbrella of loan products and services.

ITINERARY

Wednesday 9/23

Golf Tournament*
Pickleball Tournament*
Exhibitor & Attendee Check-in
Welcome Reception

Thursday, 9/24

Breakfast in Exhibit Hall
Conference Opening Session... Gasparilla Style!
Breakout Sessions
Networking Lunch
Breakout Sessions
Gasparilla Gold: A Pirate Casino Night

Friday, 9/25

Breakfast in Exhibit Hall
Conference Closing & Prizes

*Optional activity for additional fee

WHY YOU SHOULD ATTEND

- ✓ Direct insight from **SBA leadership**
- ✓ Practical guidance from experienced lenders and **industry experts**
- ✓ Current **market trends** across SBA lending
- ✓ **Relationship-building** with peers and decision-makers
- ✓ Actionable **takeaways** for origination, credit, servicing, and business development.

Our **GENERAL SESSIONS** General Sessions feature direct engagement with SBA leadership, senior policymakers, and OCRM. These sessions provide clear guidance on current SBA policy, compliance, and upcoming changes impacting lenders. Attendees will hear firsthand perspectives from SBA leadership and have the opportunity to interact and gain practical insight into program direction, compliance expectations, and market trends shaping SBA lending in Florida and beyond.

Our **BREAKOUT SESSIONS** will be led by industry experts, offering more than 12 unique sessions focused on a variety of tracks to accommodate several roles and responsibilities within SBA lending, such as Credit & Structuring, Servicing & Compliance, and Leadership & Talent, to name a few, with final topics and speakers announced 30-45 days prior to the conference.



CONFERENCE VENUE & HOTEL RESERVATIONS



Group Rate of \$279 Expires SEPTEMBER 1st

Rates valid up to 3 days pre and 3 days post conference dates *pending availability*. A limited number of rooms are available for Monday and Tuesday nights. Golfers – reserve your Tuesday night ASAP. A limited number of **GOVERNMENT PER DIEM RATES** available (email FLAGGL@eventfullyyourz.com).

HOTEL INFORMATION

The luxurious **JW Marriott Orlando Grande Lakes Resort** is located on a lush, 500-acre property and is ideal for exploring the Orlando area or for relaxing poolside. Newly renovated modern rooms and lobby bar area. Outdoor pool complex and water park with lazy river, waterslides and adventure zipline course, 18-hole Greg Norman designed golf course, and 12 in-house dining options from luxury Italian to traditional steakhouse, farm-to-table and craft beer.



Reserve Your Room

FLAGGL Group Rate Guests Enjoy:

Discounted \$30 nightly Resort Fee

10% discount off Spa Services

Complimentary in-room coffee/tea, bottled water, Wi-Fi

Be aware that third-party firms such as "Exhibitor Housing Services" or "Travel Partner International" may contact you claiming that the hotel is almost sold out and that they can reserve rooms at a more discounted rate. This is FALSE. If someone other than our team at EventfullyYourz contacts you to book your hotel room or indicates the rooms are almost sold out, do not provide them with your credit card info and report this to FLAGGL@eventfullyyourz.com or call 844-887-6477.



NETWORKING EVENTS

#FLAGGL2026

Check out these networking events to be held during the conference, hosted by our sponsors.



PICKLEBALL TOURNAMENT

WEDNESDAY 10:00-12:00 PM

Join us for an INDOOR round-robin Pickleball tournament. Tournament includes transportation to our offsite location, professional pickleball instructor and tournament coordination/scoring, cold waters and sports beverages (lunch is not included). Prizes awarded to 1st, 2nd and 3rd place teams – choose the “Pickleball” add-on option when registering (teams will be formulated at a later date). Open to conference attendees and their registered guests. Additional cost of \$80 per player + optional \$10 equipment rental fee applies. **Sponsored exclusively by our Gold Sponsors.**

GOLF TOURNAMENT

WEDNESDAY 8:30 AM

Arrive early and join us for our Wednesday morning golf tournament at the adjoining Ritz Carlton Golf Club. Breakfast will be served from 7:30-8:30 am during check-in and range practice, with snack and drink vouchers provided during play. Individual and team prizes. Additional cost of \$275. *Presented by our Presenting and Diamond level sponsors with on-course presence opportunities.*



NETWORKING EVENTS

Check out these networking events to be held during the conference, hosted by our sponsors.

#FLAGGL2026



WELCOME RECEPTION

WEDNESDAY 5:30 – 7:00 PM

Network with colleagues and meet with our exhibitors while enjoying hors d'oeuvres and cocktails. There will be plenty of time to plan dinner reservations following this event, starting at 7:00 pm. **Sponsored exclusively by our Presenting Sponsors.**

NETWORKING LUNCH

THURSDAY 12:30 PM

Take a break from learning to grab a bite and meet with colleagues and exhibitors in the Exhibit Hall before the afternoon sessions begin.

Sponsored by our Diamond level sponsors.

GASPARILLA GOLD: A PIRATE CASINO NIGHT

THURSDAY 6:30 – 9:30 pm

Inspired by Tampa's legendary pirate invasion – where high stakes meet high seas. Whether ye prefer yer drinks **shaken or swabbed**, this is one voyage you won't want to miss!

Dress Code:	Gasparilla Glam Pirate (captain hats, beads, eye patches, etc.)
Casino Games:	Try your luck at blackjack, roulette, poker, and craps
Dinner & Drinks:	A delectable meal and Signature Gasparilla cocktails
Prizes:	Win pirate-worthy treasures and prizes

Included for all conference attendees and their pre-registered guests. **Sponsored exclusively by our Presenting Sponsors.**

Sponsors – be sure to add a casino prize donation to your sponsorship!



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP DEADLINE is JULY 31st

Our Presenting Sponsor level is exclusive to TWO companies in non-competing categories and is first come-first served. Sponsorship closes July 31st. Exhibit Only opens July 14th ONLY IF spaces have not yet sold out.

	PRESENTING \$10,000 (Limited to 2)	DIAMOND \$6,000	GOLD \$4,000 (+\$500 after 5/1)	SILVER \$2,000 (+\$500 after 5/1)	EXHIBIT ONLY* \$2,000
Exhibit Table (8'x10' space, 2 chairs)	Included 10x10 space First Choice Location	Included Choice of Location	Included Assigned Location	+\$500 Assigned Location	Included Assigned Location
Included Attendees/Golfers	4/3	3/3	2/1	1/0	1/0
Discounted Attendees	4 @ \$399	2 @ \$399	N/A	N/A	N/A
Event Sponsorship(s)	Golf Tournament Welcome Reception Opening/Closing Session Gasparilla Gold Event	Golf Tournament Networking Lunch Breakout Sessions	Pickleball Tournament Breaks Wi-Fi	Breakfasts	N/A
Digital Promotions	Conference Emails Conference Website Mobile App Sponsor Page Rotating Ads at Conference Featured Email Article	Conference Emails Conference Website Mobile App Sponsor Pg. Rotating Ads	Emails Website Mobile App Sponsor Pg. Rotating Ads	Emails Website Mobile App Logo	Emails Website
Company Logo on...	Badges Conference Bag Mini Agendas Banners Mobile App	Mini Agendas Banners Mobile App	Banners Mobile App	Mobile App	
Verbal Recognition	Opening & Closing Sessions	Opening & Closing Sessions	N/A	N/A	N/A
Speaking Opportunity	5-Mins during Opening or Closing Breakout Moderator or Speaker	Sponsor Breakout Session	N/A	N/A	N/A
Copy of Attendee List	1 Month Prior 2 Weeks Prior 1 Week Prior	1 Month Prior 2 Weeks Prior 1 Week Prior	2 Weeks Prior 1 Week Prior	1 Week Prior	1 Week Prior

** Exhibit Only level opens July 14th pending availability. Exhibit locations chosen/assigned beginning on/around August 14th. First choice of location offered to Presenting sponsor then to Diamond according to registration date. Following that, spaces will be assigned to Gold, Silver, and Exhibitor-only level in order first by level and next by registration date, taking competitor proximity into account.

SPONSORSHIP ADD-ONS

SPONSORSHIP DEADLINE is JULY 31st

Add these to your existing sponsorship during registration for even more promotion!

Golf Tournament Beverage Cart Sponsor

Golf Tournament Beverage Cart Sponsorship with your Logo on Beverage Vouchers. Available for up to 4 sponsors for an additional \$500.

Casino Prizes

Elect to sponsor a casino night prize! Contribute monetarily toward a prize we will purchase on your behalf with your logo included on the prize signage at the ticket redemption table and a representative from your company can draw the lucky winner on stage! Available amounts are \$100 or \$250.

Pirate Booty Sponsor

Your logo on our shiny gold “Pirate Booty” drink chips to be used for beverages during our *Gasparilla Gold* evening event. Each conference attendee and guest receives two drink chips in their badge. \$1000 – exclusive to one sponsor.

SWAG Bag

Opportunity to donate an item to our Swag Bag Assembly Station. Attendees can assemble their own bag with our sponsors’ promotional items. \$250

Extra Pirate Booty

Purchase a treasure chest of 10 extra pirate booty drink chips to give to clients and friends to be used for additional beverages of their choice during our *Gasparilla Gold* evening event for \$175.

SPONSORSHIP DETAILS

Visit our website at <https://flagglconference.com>.

Sponsorship registration closes July 31st, or once we sell out.

Why Sponsor:

- Direct access to SBA lenders and decision-makers in Florida and beyond
- Strong engagement with senior-level professionals
- A consistently sold-out event with limited sponsorship opportunities
- Year-round brand exposure through conference marketing and communications.



SPONSORSHIP DEADLINE is JULY 31st



Reasons to Sponsor Early:

- First choice of exclusive sponsorship options
- Exhibitor spaces will fill up fast (we sell out every year)
- Exhibitor locations are assigned based on sponsorship level and order of registration, so the earlier you register, the better placement you will have
- Promotion begins at registration with visibility on the conference website and each email blast registering early maximizes your exposure (register now & pay later!)
- Sponsorship payment required within 60 days of registration

Sponsorship Questions:

Contact our event management team at FLAGGL@eventfullyyourz.com for all conference related questions or call 844-887-6477. Our website is www.flaggl.org, which is a good resource for conference information, and will list all of our current sponsors.

For Sponsorship Inquiries, contact our Sponsorship committee chair:

Lyndsey Blanks (Lyndsey.blanks@hancockwhitney.com)

ATTENDEE REGISTRATION

To register, visit <https://flaggconference.com>. Registration closes September 11th, or once we sell out. Walkup registrations will not be available. Ticket includes In-Person attendance only; a virtual attendance option is not available at this time. Please review terms and conditions before registering.



BECOME A MEMBER* TODAY! Click [HERE](#) to learn more.

	Early Bird (first 50)	Regular Rate (expires 7/15/26)	Late Rate (on/after 7/16/26)
MEMBER* Lender	\$449	\$549	\$649
Non-Member Lender	\$549	\$649	\$749
MEMBER* Non-Lender	\$850	\$850	\$850
Non-Member/Non-Lender	\$950	\$950	\$950
Government Attendee	\$399	\$399	\$399
Guest**	\$250	\$250	\$250

*Join FLAGGL for FREE to receive the discounted member rate and invitations to exclusive members-only events. For more information on FREE membership, visit the FLAGGL [website](#).

**All persons attending our Welcome Reception OR Pirate Casino Event MUST purchase a GUEST or full-conference pass. Cost of the Guest pass is \$250 (we will NOT have individual event Guest passes).

Registration Closes September 11th



FLAGGL@eventfullyourz.com



844-887-6477



<https://flaggconference.com>

#FLAGGL2026



REGISTRATION TERMS & CONDITIONS



#FLAGGL2026

Please review the following policies prior to registering.

IN-PERSON ATTENDANCE ONLY: The FLAGGL 2026 Conference registration includes in-person attendance only; virtual attendance is not an option in any circumstance other than providing remote access to a particular session for a participating speaker. Currently, there are no specific COVID-related safety measures or requirements in place for in-person attendees, subject to change. The conference will abide by whatever requirements are in place in the hosting city and/or venue(s) and will communicate those requirements to attendees if and when they change as soon as readily possible. Attendees agree to abide by any and all safety measures as deemed necessary by the conference organizers.

CONFERENCE PAYMENTS: All conference registration and sponsorship payments are processed by our third-party event management firm, EventfullyYourz, on behalf of FLAGGL, Inc. Note that credit card statements may reflect "EventfullyYourz Event Management" or similar description as the merchant name. FLAGGL, INC. reserves the right to cancel any registration or sponsorship that is not paid according to payment due dates, retaining any funds already received. For conference or payment-related questions, please contact FLAGGL@eventfullyyourz.com or call 844-887-6477.

HEALTH LIABILITY RELEASE WAIVER: By registering for and attending the FLAGGL Small Business Lenders Conference in Orlando, FL on September 23-25, 2026, participants acknowledge that attendance at an in-person event involves inherent risks, including but not limited to exposure to communicable illnesses (such as COVID-19, influenza, or other viruses or bacteria). Attendees voluntarily assume all such risks related to exposure, infection, or illness that may result from participation in the event. To the fullest extent permitted by law, attendees agree to release, waive, and hold harmless the conference organizers, hosts, sponsors, venue, vendors, and their respective officers, employees, agents, and contractors from any and all claims, liabilities, damages, or expenses arising out of or related to illness, injury, or health conditions that may be contracted or aggravated in connection with attendance at the event.



#FLAGGL2026

HEALTH RESPONSIBILITY CLAUSE: Attendees agree not to attend the conference if they are experiencing symptoms of illness, have tested positive for a contagious disease within a timeframe specified by public health guidance, or have been advised to isolate or quarantine. Attendees are responsible for monitoring their own health and complying with any applicable health and safety protocols communicated by event organizers or required by the venue or local authorities.

CANCELLATION & REFUND POLICY:

SPONSORS must send cancellation requests in writing via email to FLAGGL@eventfullyyourz.com. Cancellation requests received through May 1, 2026, will receive a 75% refund via the original payment method, at which time all sponsor benefits are then forfeited. Cancellation requests received between May 2 and June 15, 2026 are eligible for a 50% refund via original payment method with ceasing of all sponsor benefits. If cancellation request is submitted on or after June 16, 2026, sponsors are not eligible for refunds in any amount. There are no discounted rates or partial refund considerations if the sponsor opts out of physical attendance or does not desire to utilize all included benefits. Sponsor attendees may be substituted through September 1, 2026, and must be submitted in writing to FLAGGL@eventfullyyourz.com. *Sponsor payment is not required upon registering; however, payment in full is required within 60 days of registering or by July 1st, 2026, whichever comes first to avoid loss of benefits.* **If required payments have not been made before a cancellation is requested, payment will remain due based on date cancelled, amount already paid.**

ATTENDEES & GUESTS must send cancellation requests in writing via email to FLAGGL@eventfullyyourz.com. Cancellation requests received by June 30, 2026, will receive a full refund via the original payment method. Cancellation requests received on or after July 1 and August 15, 2026 are eligible for a 50% refund of your conference registration plus full refund of optional activity and/or guest ticket(s). Cancellation requests received on or after August 16, 2026, are not eligible for refunds of conference registration in any amount, regardless of the cancellation reason. Full refund of optional activity and/or guest tickets will be provided through September 1, 2026. Attendee or Guest substitutions are permitted through July 17, 2026, and must be submitted in writing to FLAGGL@eventfullyyourz.com.