



SPONSORSHIP OPPORTUNITIES

Sponsorships Available through July 1

Our 2018 lenders conference in Nashville, TN was a big success with over 228 attendees from 120 different organizations. We are bringing it back even bigger and better for 2019 to the Loews Vanderbilt Hotel and have already received speaker confirmations from SBA Headquarters. Be a part of this exciting conference where 7(a) and 504 bank and non-bank lenders, credit unions, and lender service providers will take advantage of educational sessions led by industry experts as well as networking opportunities to help cultivate and strengthen our small business lending community.

MusicCityConference.com



250+ Small Business Lenders and LSPs

7.5+ Hours of Networking & Exhibit Time

Advance Attendee List to Sponsors

Unique Sponsor Benefits

**August 26-28
2019
Loews Vanderbilt
Nashville, TN**

STEERING COMMITTEE

- Dwight Bateman, *The Bancorp*
- Jennifer Blumig, *EventfullyYourz*
- Kevin Collins, *First Tennessee Bank*
- Anthony Daniels, *US Bank*
- Gary Griffin, *Stone Bank*
- Sue Griffin, *Capital Growth Solutions*
- Dean LaRue, *Commercial Bank*
- Mike Ohlman, *Brightbridge, Inc.*
- Lane Rhodes, *Pinnacle Bank*

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SPONSORSHIP LEVELS & BENEFITS



	Diamond \$5000 <i>Semi-exclusive Limited to 2 sponsors in non-competing categories</i>	Platinum \$3500	Gold \$2500	Silver \$1500	Exhibit Only \$1500
Exhibit Table	Included	Included	Add \$250	Add \$500	Included
Exhibit Table Location	Choice	Choice	Choice	Choice	Assigned
# Attendees Included	4	3	2	1	1
Discounted Pricing for Additional Attendees	\$50 off current pricing*	\$25 off current pricing*	NO	NO	NO
Logo on Marketing Emails	YES	YES	YES	YES	Name Only
Logo on Website	YES	YES	YES	YES	Name Only
Logo on Conference Banners	YES	YES	YES	YES	YES
Logo on all Conference Branded Attendee Materials	YES	NO	NO	NO	NO
Featured Event Sponsor with Signage and Recognition	Keynote Luncheon Opening Session	Welcome Reception	Breakfasts	Breaks	N/A
Tuesday Evening Mix & Mingle Sponsor	YES	NO	NO	NO	NO
Verbal Recognition during Opening and Closing sessions	YES	YES	NO	NO	NO
Opportunity to Provide Promo Items for Attendee Bags	YES	YES	YES	YES	NO
Speaking Opportunity	5-Minute Welcome Lunch Speaker Intro	Closing Speaker Intro	NO	NO	NO
Sponsor Ad Displayed during Breakfasts and prior to Lunch	YES	YES	YES	NO	NO
Opportunity to provide Video Message to Attendees Prior to Conference	YES	NO	NO	NO	NO
Advance Copy of Attendee List	6 Weeks Prior and 3 Weeks Prior	3 Weeks Prior	3 Weeks Prior	3 Weeks Prior	3 Weeks Prior

*Discounted attendee tickets available starting January 1st and apply to current registration rates at the time.

Exhibit table locations are selected in order of sponsor level first and registration date second. The earlier you register, the better location you will have. Diamond, Platinum, Gold and Silver sponsors will select their own location, while locations will be assigned for exhibit only.

CONFERENCE DETAILS & INFORMATION



CONFERENCE AGENDA

Monday, August 26th

2:00 – 5:00 pm	Conference Check-In/Exhibitor Setup
5:30 – 7:00 pm	Welcome Reception

Tuesday, August 27th

7:30 – 8:30 am	Breakfast
8:30 – 9:45 am	Opening Session
9:45 – 10:15 am	Networking Break with Exhibitors
10:30 – 11:45 am	Breakout Sessions
12:00 – 1:30 pm	Lunch
1:45 – 3:00 pm	Breakout Sessions
3:15 – 3:45 pm	Networking Break with Exhibitors
4:00 – 5:00 pm	Breakout Sessions
5:30 – 8:00 pm	Evening Mix & Mingle

Wednesday, August 28th

7:15 – 8:15 am	Breakfast
8:30 – 9:45 am	Breakout Session
10:00 – 10:30 am	Networking Break with Exhibitors
10:30 – 11:45 am	Breakout Session
12:00 – 1:30 pm	Closing Session Part I
1:30 – 2:00 pm	Dessert with Exhibitors
2:00 – 3:00 pm	Closing Session Part II

The conference agenda includes 7.5+ hours of networking time including two receptions, two breakfasts and four separate networking breaks. All food and beverage for breakfast and breaks will be served within the exhibit hall, which will function as the entrance to the general session located in an adjacent/connecting section of the ballroom.

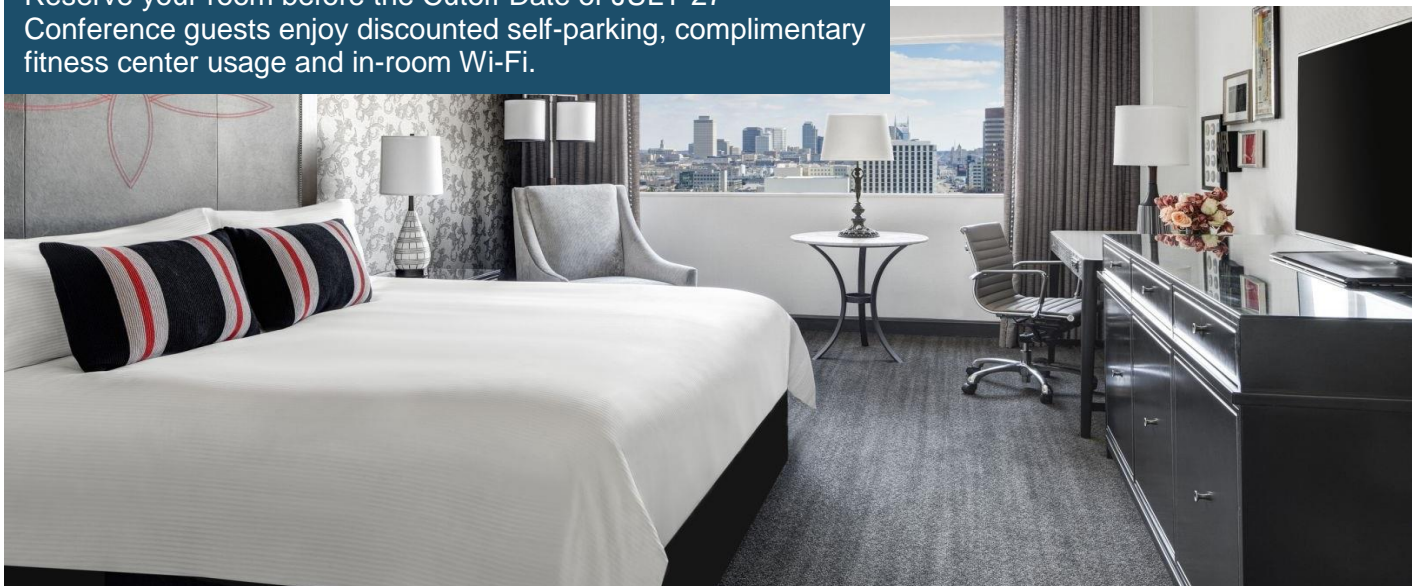
Our Tuesday evening “Mix & Mingle” sponsored by our Diamond sponsors promises to be a great opportunity to network as well. This event will be held in the trendy hotel bar area and will feature live music, food and drinks.

VENUE INFORMATION

The **Loews Vanderbilt Hotel** is located in the West End section of downtown Nashville, within walking and Uber distance to a number of great attractions. *Visit our website for the group reservations link.*

Group Rate \$199

Reserve your room before the Cutoff Date of JULY 27th
Conference guests enjoy discounted self-parking, complimentary fitness center usage and in-room Wi-Fi.



REGISTRATION INFORMATION



Attendee and sponsorship registration is available online via our website at www.MusicCityConference.com. To sponsor on the website, scroll down to the Sponsorship section and select "Sponsor Now". Attendee registration rates and deadlines are below. Don't delay – register today!

Early Bird

\$299

Through January 15th

Regular Rate

\$349

Through June 1st

Late Rate

\$449

Through August 20th



Other rates are available. Government rate is \$249. Discounted speaker rate is \$299 at any time. Reception only tickets for Monday or Tuesday evenings are \$75 each. Online registration will close August 20th or once we sell out. **Walkup registration will NOT be available – advance conference registration is required.** Cancellations with refunds accepted through July 25th; substitutions accepted through August 20th.



CONFERENCE QUESTIONS

For questions related to sponsorship or the conference in general, please contact us by email at TNSBLC@eventfullyyourz.com or by phone at 844.887.6477 and our event team will be happy to help.