

# Program Pillars

Utilizing a collaborative, lifecycle approach to workforce development

## Explore

Youth are encouraged to explore a variety of skilled trades in the built environment.

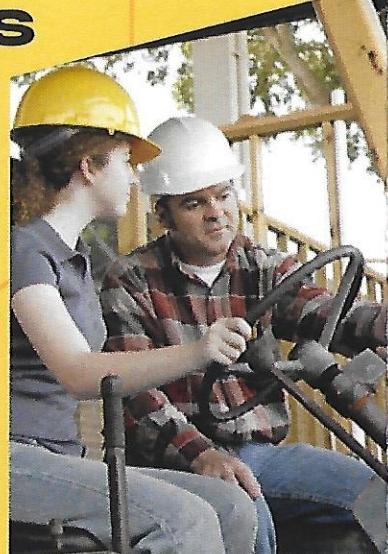
## Train

CORE certified graduates are ready for employment and further specialization.

## Go Mobile

An unfinished scale model home on wheels will enhance exploration, training and community outreach.

# Addressing critical issues



The South Central Coast Region has an acute housing shortage and affordability crisis. Efforts are hampered by a critical shortage of skilled labor, delaying new development and increasing prices.

Training programs to provide new skilled labor are severely limited in the Region. Over 90% of middle & high schools in the County do not offer any instruction or opportunities to explore the built environment.

Program administrator

**Housing Opportunities Made Easier**  
501(c)3 nonprofit #20-4616988  
[www.vcHOME.org](http://www.vcHOME.org)  
[Info@vcHOME.org](mailto:Info@vcHOME.org)  
805-323-6534



A collaboration with education, industry and community stakeholders, led by:



# Construction Exploration & Training Collaborative

*Building Skills, Building Community:  
Investing in the Future of  
Construction.*



# Explore

Providing opportunities for youth 12-17 to explore the built environment will:

- De-stigmatize trade jobs and expand career path options.
- Provide higher wage jobs with immediate income-earning, without the college cost burdens.
- Give options for students who learn better with hands-on instruction.
- Open non-traditional avenues for women.
- Integrate with new technology supporting environmental goals.



Industry Liaison

**Lisa Eklund, EP Consulting**  
eklundpconsulting@gmail.com

Collaborative partners: schools, youth groups, nonprofits, and industry professionals, especially in lower income and rural areas.

# Train

The 150 hr. CORE\* credential program is the first step for entry-level jobs, apprenticeship programs or a gateway for further specialization. Instruction is provided in safety, hand and power tools, construction math, materials handling, construction drawings, and rigging. Upon completion graduates receive CORE certification.

OSHA-10 certificate program is also available as well as assistance in job placement.

Construction camps, fast-track, weekend and evening schedules are offered.

*\*CORE is a program of the National Center for Construction Education and Research (NCCER)*



# Go Mobile



A partially constructed home-on-wheels will show construction components, showcase new technology, be equipped with tools and hands-on activities for exploration and training, and promote community engagement.

Building and outfitting this trailer requires collaboration between local contractors, suppliers, student program, and generous donors.

*Training & Job Placement*



**Ventura County  
Contractor's Association**

**Cary Hansen, Board President**  
[www.VCCAinc.com](http://www.VCCAinc.com)  
[president@vccainc.com](mailto:president@vccainc.com)  
805-701-1858