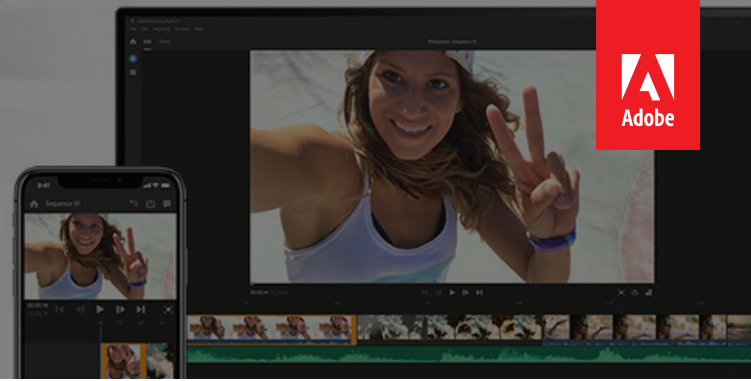




Introducing Adobe Premiere Rush CC

Transforming how students and faculty of
all disciplines create, edit, and share videos



Integrate video creation into your curricula and classroom, and teach your students creative and persuasive communication skills that will set them apart in their future careers. Adobe Premiere Rush CC is the all-new Adobe Creative Cloud app that's easy to use, works across all devices, and transforms the way your students create and share their ideas through video.

Key features for students and educators

Students and faculty get everything they need, all in one app

Premiere Rush is now available to students through Adobe Creative Cloud. They'll go from shooting footage to completing video projects in record time. In-app camera functionality helps them take professional-quality video on the mobile devices they carry everywhere. Students can easily share videos with teachers and other students right from the app, and then effortlessly share their work beyond the classroom through YouTube, Facebook, and Instagram.

Premiere Rush works across all devices

Students can work on their video projects across phone, tablet, or desktop. Everything is synced to the cloud, so your latest edit is always at your fingertips, anywhere you are. Premiere Rush is available across iOS, MacOS, and Windows.

Educators can quickly integrate Premiere Rush into existing curricula

Because Premiere Rush is easy for students to learn and use, educators can seamlessly bring a video assignment into an existing module, in-class assignment, or final project. Visual storytelling can be integrated across disciplines—humanities, sciences, engineering, journalism, and more. Adobe makes it easy for faculty to hit the ground running with resources that provide inspiration for a place to start, through [Adobe for Academics](#). Take a free course on integrating video into the classroom: [Get Started with Documentaries in the Classroom](#)

Adobe Premiere Rush CC and digital literacy

Students become more engaged in academic material

Through the new medium of video storytelling, students will engage in class at a deeper level. With professional templates in Premiere Rush, and full creative control over color, size, and font, students will create professional-quality video that they are proud to share. Educators can easily assess student video work in the context of their course objectives.

Students gain digital storytelling skills

With Premiere Rush, students learn how to communicate their ideas in a new medium. Their decisions as video editors will teach them how their choices impact the overall message and tone of the work. And the exercise of creating a video will help them develop a more critical response to other multimedia. These are the valuable digital literacy skills that will set students apart in their future careers.



For more information, contact your SMS Tech Solutions Rep
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