

Your Business' Intangible Capitals

"4 Cs" Scorecard



Human Capital

Skillset, Expertise, Retention, & Culture



What could be improved?



Customer Capital

Brand Loyalty & Market Positioning



What could be improved?



Structural Capital

Intellectual Property, Process & Systems



What could be improved?



Social Capital

Network, Reputation, & Innovation



What could be improved?

**Financial
Independence**

=

Personal Net Worth + Business Value

(Assets - Liabilities)

(20% Tangible + 80% Intangible)

Notes

Book a Free Discovery Meeting



Call: 651-447-2235

Book Online: <https://go.oncehub.com/MikeDolezalOffice>

Questions? Email us at: info@northpointadvisorgroup.com

SCAN



Professionals associated with North Point Advisor Group, LLC may either be (1) registered representatives with, and securities offered through LPL Financial, member FINRA/SIPC and offer investment advice through Great Valley Advisor Group, a registered investment advisor; or (2) solely investment advisor representatives of Great Valley Advisor Group, and not affiliated with LPL Financial or (3) solely tax professionals of North Point Accounting & Tax (DBA North Point Advisor Group) and not affiliated with LPL Financial.