

RCAC

Royersford Community Art Center

Pop Up Show Prospectus February 18, 2026

Call to Artists

The RCAC, a new arts group currently forming in Royersford, is having its inaugural exhibit on March 20-21st at the **Royersford Commons, 624 Main St. in Royersford, PA.** A **gala opening** will be Friday March 20th from 5-8 pm. The exhibit will also be open to the public from 12-6 pm on Saturday March 21st.

This is a short, “pop up” event intending to raise both awareness and funds to benefit the formation of the group and eventual establishment of a true art center in the Borough. It will be offering year round exhibitions, a broad list of classes and other art related events such as demonstrations, art talks and perhaps, an annual plein air event.

In the event of a sale, you would receive 70% of the sale price, the remaining 30% would benefit the RCAC.

Prizes and Awards

There will be three “peoples’ choice” awards of \$200. each, determined by votes from those attending the show.

Note Regarding Insurance

The gallery is a VERY secure location, but there is no insurance for this show. Artists exhibit at their own risk.

Requirements and Limits

All work must be for sale. There is strong community support for this endeavor, and volunteer staff will be there to assist buyers, so we anticipate considerable interest from the public, although there are no guarantees of sales.

Each participant will have a space 6 feet x 6 feet for their work(s).

The show space is limited to 120 artists. Once the space is filled, we will not be accepting other entries. There is no “juror.” We are sending this invitation only to people who have been juried into other shows, and have been regular exhibitors in the area as members of other art organizations. To guarantee your space, we ask you to register asap by emailing Fred at fdanz64@gmail.com (see details below)

2D Artwork

- Each participant allowed no more than a total of 36 sq ft to hang
- Each individual work to be no larger than 60 inches wide
- All works must arrive ready to hang, and sawtooth hangers will not be allowed
- All 2D artwork must be professionally framed (or at least look that way!), with the exception of gallery wrapped canvas.
- Gallery wrapped canvases that are not framed will ONLY be accepted if there are no visible staples and the edges are neatly painted

3D Artwork

- There is very limited space for 3-D works. Contact us for information on that.

Important Dates

RSVP to Fred Danziger ASAP. Deadline to be included (as space allows) is Thursday March 12th to permit time to create labels and the price list.

Drop-off dates: Wednesday, March 18th 11-6 pm
 Thursday, March 19th from 11 am-3 pm

Show dates: GALA OPENING Friday, March 20th 5-8 pm
 Saturday, March 21st 12-6 pm

Pick-up date: Sunday, March 22nd from 11 am-6 pm

(If these dates and times aren't convenient for you, please contact Fred to arrange an alternative. Otherwise, there will be a \$5 storage fee if your work is left beyond 3/22/26)

Gallery Tags

Please email a list of your art as follows to fdanz64@gmail.com
Include in the email this information for EACH piece.

Artist Name Title of Work Size of Work Medium Price	IMPORTANT: Please have this information attached to the back of each of your works as well, on a simple note card or square of paper to help us identify works more easily during the show. Thanks!
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Installation:

Artists will be asked to hang their own work, (bring a small hammer if possible!) though experienced art installers will be available to assist. When you bring your work on the 18th or 19th, you'll be given one of the available spaces and hanging materials. You will also be given labels, based on the information you have provided to place beside each work.

Payment Info

We are asking exhibitors to join the organization with annual RCAC dues of \$25 — payable when you deliver your work. Dues will be paid to the **Royersford Community Foundation**, a non-profit group which is supporting the RCAC until we have established our own 501 3-c status. Cash, check or credit cards will be accepted. Checks payable to Royersford Community Foundation.

Important Contact Information

JoAnn Moy - Co-Chair fineart@joannmoy.com
Fred Danziger - Co-chair fdanz64@gmail.com

Marketing/Promotion

This exhibit will be promoted on the RCAC Facebook page as well as other Royersford area web sites. We are also producing a postcard advertising the event, and explaining the goals of the RCAC. We will ask exhibitors to promote the event on their own social media pages.

Sales

To facilitate sales each person who visits the show will be given the postcard which will explain how the proposed art center will benefit when they purchase a work. There will be easily visible sales assistants (wearing special name tags) throughout the show area, which includes two large open spaces and two long, wide hallways.

Buyers will be asked to contact the assistant, who will put a red dot on the piece being purchased, and walk the buyer to the sales desk to complete the sale. Sales records will be kept by the sales team. Artists will receive payment in a timely manner after the exhibit concludes.

Pick up

All unsold works must be picked up on Sunday March 22nd from 11 am-6 pm unless special arrangements are made with Fred or JoAnn...

Buyers will be allowed to pick up their purchases on Saturday, March 21st after 3 pm or on Sunday, March 22nd from 11 am-6 pm

Please direct questions to either JoAnn or Fred as above. Thanks!

Volunteer

If you are interested in helping out in any capacity, please let either Fred or JoAnn know. Contact info above. We need people to assist in receiving/returning work, hanging the art, and also facilitating buyers on opening night, especially.



RCAC

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Thank you for sharing your art with RCAC!

Artist Name

Phone Number

Email

Artwork Inventory

Title

Price

I understand that while the gallery is a secure location there is no insurance for this show and that I am exhibiting at my own risk.

Artist Signature

Date

**Office
use only**

\$25 RCAC membership dues paid by:

- Cash Credit Card
 Check made payable to Royersford Community Foundation