



FLORIDA HEALTHCARE
LAW FIRM

April 2021

Friends,

When I joined The Florida Healthcare Law Firm several years ago, I was curious about Jeff's vision for the firm. I was curious to see if I could build the kinds of client relationships that Jeff had spent decades cultivating, where clients are more than just a "charge code" for billable hours and copies and phone calls. And I was curious to see if I could make this kind of hand-holding culture work from a business standpoint. Now, nearly a decade later, I can honestly say that I couldn't imagine practicing law any other way.

Last week, a loved one entered a local hospital for an urgent and previously unknown ailment. My clients came through for me in a way I never could have imagined before I joined The Florida Healthcare Law Firm, even helping me set up consultations for the post hospital stay. In a way, it makes sense. Our clients serve people, even when the people they serve are also their attorneys. But it's also reflective of the culture of our firm. We care about our clients, so our clients care about us.

We strive for enduring relationships with our clients. We want to hear from you even when you don't need our advice—we want to know when you're thriving! If we haven't spoken to you in a while, please reach out to say hi. That's the kind of law firm we are proud to be a part of.

Jackie Bain

Upcoming FREE Webinars

[Regulatory Enforcement in the First 100 Days](#)

April 28th

In this webinar, board certified healthcare lawyer [David Davidson](#) will update healthcare providers on actions taken by the Biden administration. Tune in for changes and trends that healthcare providers should be aware of.

[REGISTER](#)



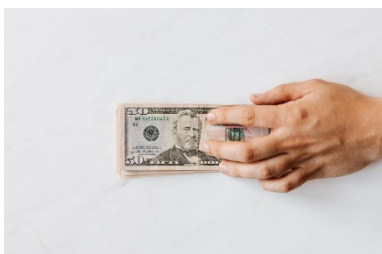
Supervision Requirements and Restrictions in Non-Traditional Healthcare Business Settings

May 5th

Medical spas and hormone replacement therapy (HRT) clinics are gaining popularity. Although these are non-traditional healthcare businesses, they still must operate safely and efficiently like any healthcare business in order to be successful. In this webinar, business and health attorney Chase Howard will go over specific supervision requirements and restrictions in these types of healthcare business spaces. [REGISTER](#)



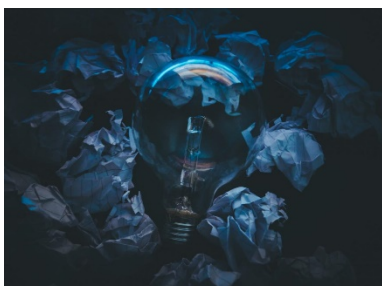
Recent News



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A Quick Refresher On Medicare's Requirements For Self-Reporting & Returning Overpayments

With the current healthcare environment many providers looked to alternative methods of treating patients and achieving outcomes this past year due to the pandemic. To meet the needs of their patients, and their financial obligations many providers implemented services that were not customary to their practice, or their billing departments. As is the case for any office that begins to provide something new there is always the potential for error in any aspect of the practice involved with the patient or claim.



[Read Article](#)

Who Owns Your intellectual Property?

Steven Boyne, *The Fractional General Counsel*

This question is a redundant question, if it is my intellectual property, then by definition – I own it. True, but this question raises important issues that employers need to worry about – ownership of intellectual property. The general rule is that if your employees create intellectual property while they are working for you, the employer will own it.

Just The Fax, Ma'am...

Guest Blog Post By: Phil Liberty,
[Universal The Communications Company](#)

The healthcare industry is doing its level best to keep fax machine manufacturers in business. Because fax machines are considered to be HIPAA compliant, it's easy to keep them humming along. Paying for

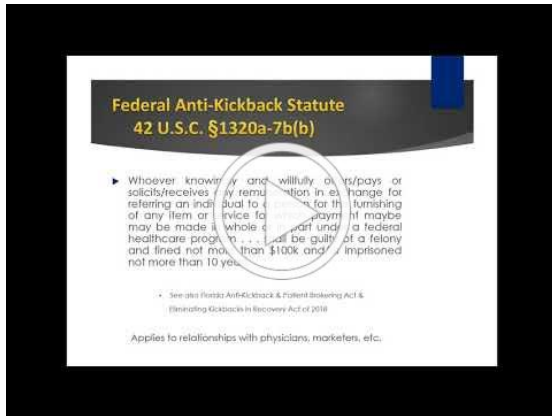


expensive toner, electricity and the telephone line attached to the wall behind the machine is just the way we've always done it. But that telephone line should give you enough reason to consider your options.

[Read Article](#)

Webinar Replays

How is Your Healthcare Business Being Marketed?



The Future of Home Care: COVID Trends That are Here to Stay



Health Law & Industry Podclass

Episode 1: How It All Started

Hosted by Chase Howard *with* Florida Healthcare Law Firm Founder, Jeff Cohen

At the Florida Healthcare Law Firm, the only thing we don't take seriously is ourselves. For the first time ever, blending together the concept of a podcast with some educational insights, we bring you the Podclass!

On the first episode of our Health Law and Industry Podclass, Jeff tells the story of how he got started as a healthcare lawyer and how the firm has evolved over the last decade.



FOR SALE: Brickell based Aesthetic Clinic with 12+ years operating with long term clientele. Board Certified Dermatologist contracted on staff. High end spa built out with long term leasehold. Professionally managed by an Aesthetics Management Company.

[Email Chase Howard for more info](#)

SEEKING:

- M.D/ D.O licensed in the state of FL.
- Passionate about supporting the wellness of Special Operations Vets
- Area Focus: Hormone & Vitamin optimization therapy
- Workload: 4-6 Hours a week completing consultations and follow up lab reviews/treatment plans for new and existing patients

[Email Autumn for more info](#)

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