

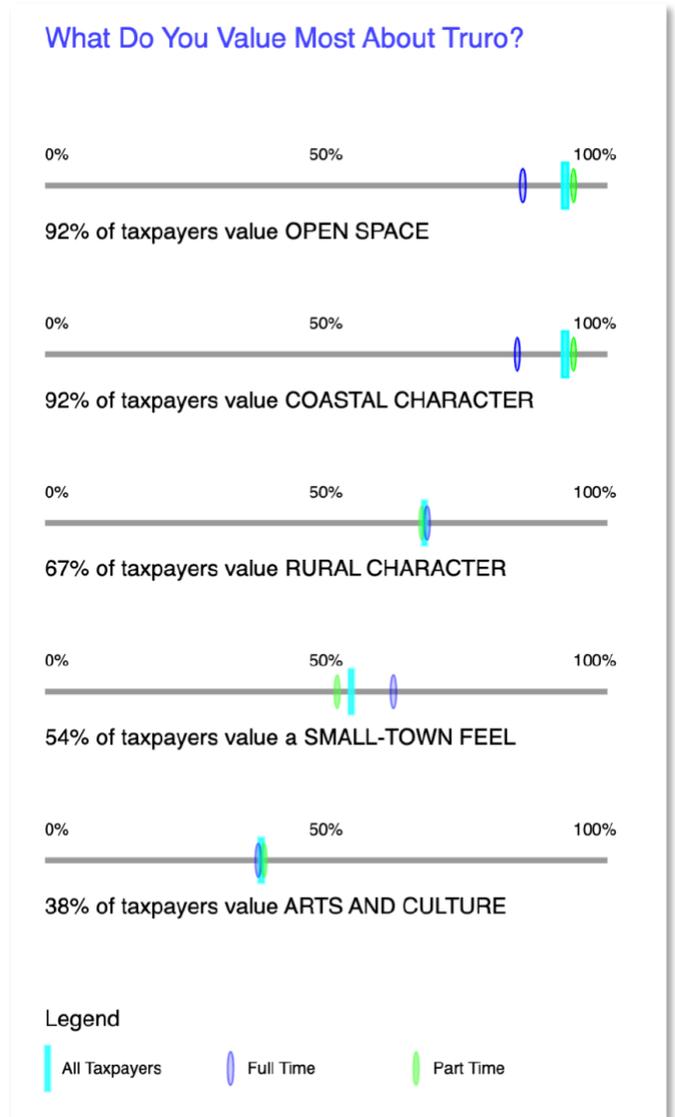
Truro Town Survey—Some Summary Results

Preliminary results from the most recent town survey indicate that a majority of Truro residents place a high value on the town’s unspoiled natural environment and coastal location, and its small-town cultural nature. The town has not yet released a final report.

The draft report breaks out responses by full vs part-time residentsⁱ. The results of these two segments were remarkably close as to what residents value, within 10 percent or less. The top 5 responses are summarized, both in the text and graphically.

The question— **‘What Do You Value Most About Truro?’**—elicited overwhelmingly clear responses as 92 percent of taxpayers expressed support for Open Space/Natural Environment, and 92 percent also prioritized the town’s Coastal Character. Next, 67 percent of taxpayers valued the town’s Rural Character, and 54 percent cited its Sense of Community and Small-Town Feel, with 62 percent of full-time and 52 percent of part-time residents noting this. As to the value of Arts and Culture, 38 percent indicated that they value the community’s cultural offerings.

Answers to open-ended questions displayed as a word cloud produced this array of responses:



Although these results adjust for the relative response rate between full and part-time residents, it does not adjust for other disparities in response rate, such as age.

Residents of Truro – whether they are full-time or part-time – are very similar in what they treasure most about our town.

ⁱ To estimate taxpayer results, it was assumed that taxpayers are 80% part-time residents and 20% full-time residents.