



Pregnant/Postpartum People

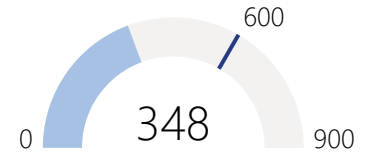
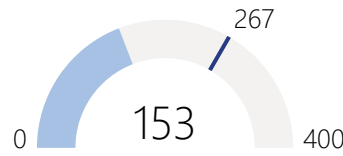
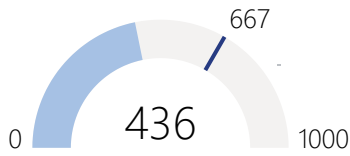
Referrals

43.6%

Intensive Services Enrollments 38.3%

Texting Enrollments

38.7%



Support People

Referrals

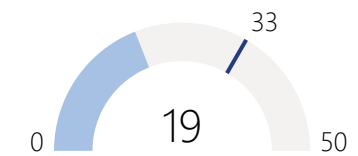
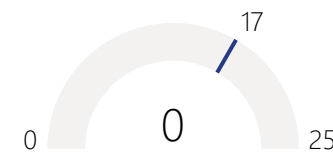
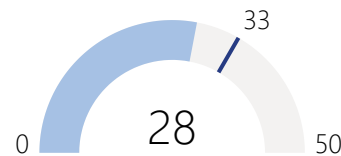
56.0%

Education

0.0%

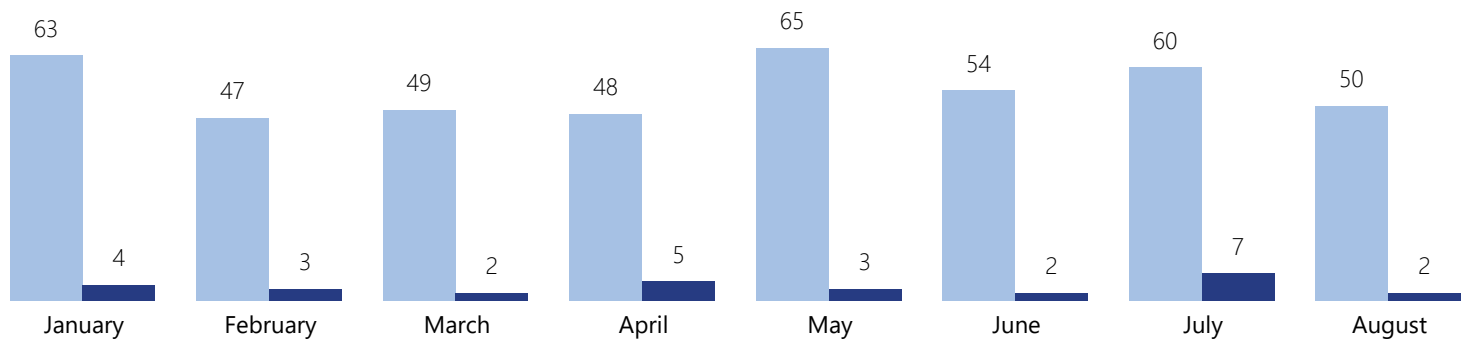
Texting Enrollments

38.0%



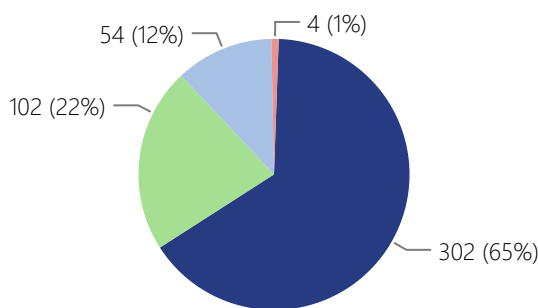
Referrals by Month

● Pregnant/Postpartum people ● Support People

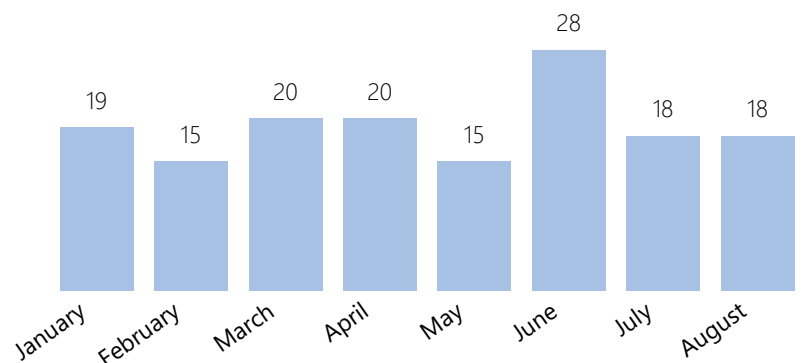


Referral Sources

Enrollment by Month for Pregnant/Postpartum People



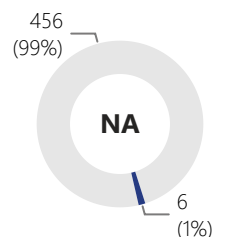
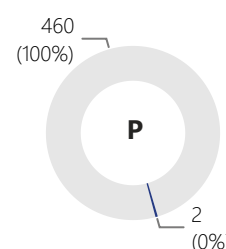
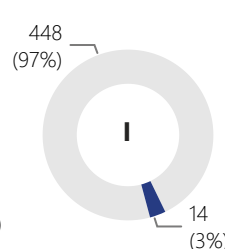
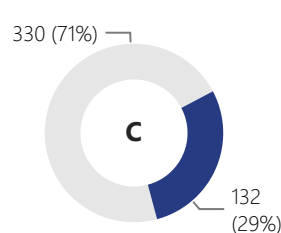
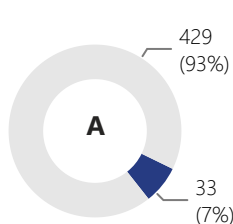
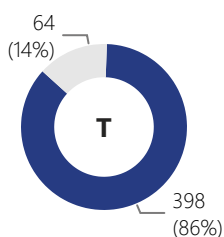
● FB Sites ● Self ● UW E-Referral ● HE



Current Substance Usage At Referral for All Referrals

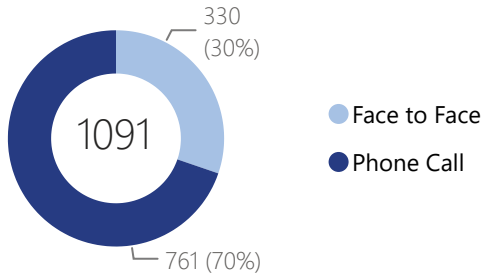
Blue = Positive screen for current substance use

T=Tobacco, **A**=Alcohol, **C**=Cannabis/Marijuana, **I**=Illicit Substances, **P**=Prescription Drug, **NA**=Prefer not to answer





Total Sessions



Session Completion Rate

75%

Referrals to External Services

295

Smoke Free Home

78%

Zero Infant Exposure to Tobacco Smoke

89%

Pregnancy - Quit Rate/Cutdown Rate

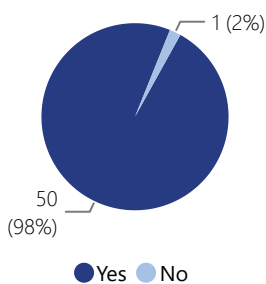
	Tobacco= <u>85</u>		Alcohol= <u>86</u>		Cannabis/Marijuana= <u>22</u>		Illicit Substances= <u>0</u>		Prescription Drugs= <u>1</u>	
Quit/Stay Quit	29	34%	83	97%	11	50%	0	(Blank)	1	100%
Cutdown	32	38%	1	1%	4	18%	0	(Blank)	0	0%

Postpartum - Quit Rate/Cutdown Rate

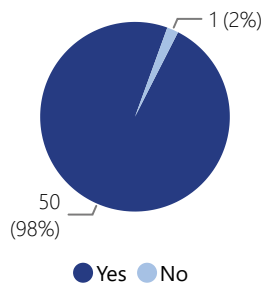
	Tobacco= <u>76</u>		Alcohol= <u>69</u>		Cannabis/Marijuana= <u>20</u>		Illicit Substances= <u>1</u>		Prescription Drugs= <u>0</u>	
Quit/Stay Quit	40	53%	4	10%	10	50%	0	0%	0	(Blank)
Cutdown	16	21%	1	1%	3	15%	0	0%	0	0%

Participant Satisfaction Survey Results

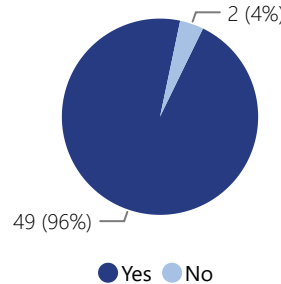
Learned New Skills



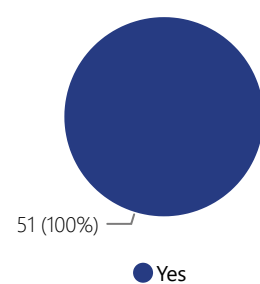
Learned New Info



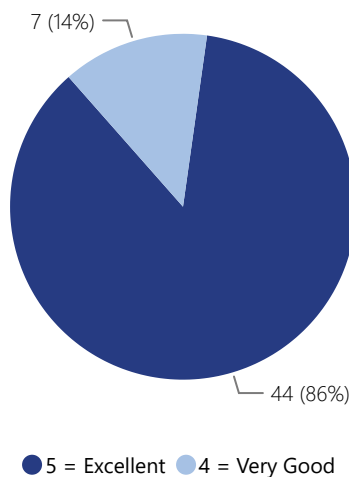
First Breath Helped Quit or Cutdown



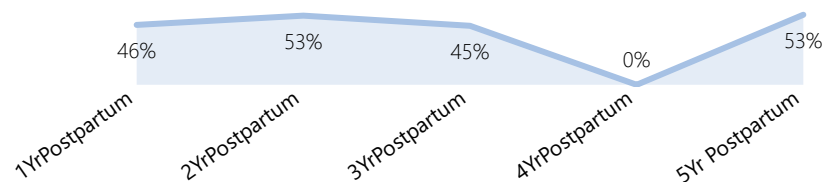
Would Recommend First Breath to Others



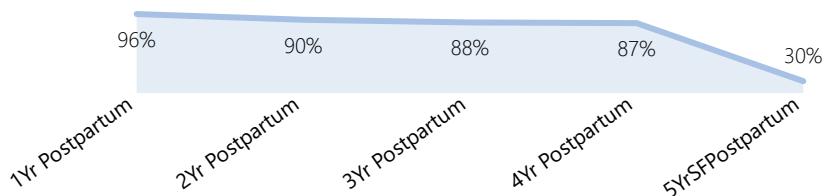
Overall Program Rating



Long Term Outcome - No Tobacco Use



Long Term Outcome - Smoke Free Home

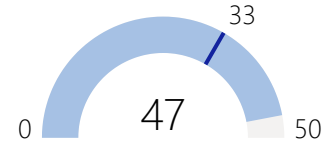




Total Providers Trained Since 2018

1617

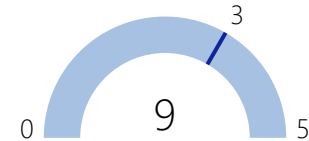
New Providers Goal Status 94%



Total Active Sites

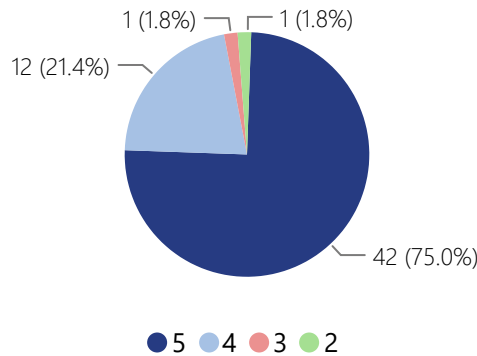
310

New Site Goal Status 180.0%

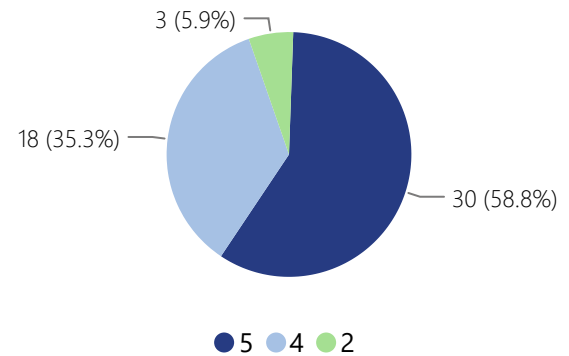


Provider Training Efficacy

Satisfaction Rating (1-Extremely Dissatisfied; 5-Extremely Satisfied)



Confidence Rating (1-Extremely Unconfident; 5-Extremely Confident)



Site Type Breakdown

