

CLIFFHANGER PRODUCTIONS, INC.

161 Park Avenue Rutherford, New Jersey 07070-2307

Phone: (201) 460-8335 Fax: (201) 460-1012

WWW.CLIFFHANGERPRODUCTIONS.COM

**APPLICATION FOR 2019 RUTHERFORD STREET FAIR
RUTHERFORD BUSINESS OWNER**

DATE: Monday, September 2, 2019

PLACE: Park Avenue, Rutherford, New Jersey from Ames Avenue to Highland Cross & the Williams Carlos Williams Plaza, Glen Road, Franklin Place and Lincoln Avenue

TIME OF EVENT: 10 AM to 5 PM **SET UP:** 7 AM

PRODUCED BY: CLIFFHANGER PRODUCTIONS in association with The Borough of Rutherford

Cliffhanger Productions and The Borough of Rutherford will provide substantive publicity to attract a large attendance. The undersigned exhibitor hereby contracts for exhibition space at the Rutherford Labor Day Street Fair and encloses the required fee. The applicant agrees to release the Borough of Rutherford and all event sponsors from any damage or loss whatsoever and from all liability for personal injury to himself, his associates and/or his merchandise and further agrees to defend and indemnify or hold harmless the Borough of Rutherford in the event of a suit or claim. No microphone or sound system can be used from booth spaces.

The undersigned also agrees to remove all trash when leaving the site. Vendors agree to no park in "X" ed areas, near fire hydrants, nor near crosswalks. All exhibitors also agree to be packed and off the street and out of Lincoln Park by 6 PM for the resumption of traffic.

Rutherford Food & Antique Vendor (Park Ave. spaces – 20’X10’) \$100.00 X _____ Spaces = \$_____

Other Rutherford Businesses (Lincoln Park area – 10’X10’) \$ 100.00 X _____ Spaces = \$_____

Rutherford Craft Vendor (Williams Plaza/Franklin Pl. – 10’X10’) \$ 75.00 X _____ Spaces = \$_____

Total = \$_____

Mail Application and check made payable to "Cliffhanger Productions, Inc." to: Cliffhanger Productions 161 Park Avenue, Rutherford, NJ 07070 no later than August 1st, 2019.

NAME: _____

Park Ave. businesses indicate name on sign over store and address.

Business Organization: _____

Mailing Address: _____

Home Phone: _____

Cell Phone: _____

Business Phone: _____

Fax Number: _____

Email: _____

Website: _____

Lincoln Park Electrical Needs purpose: _____

Merchandise/Specialty Description (this info will be used for publicity, booth placement and exhibitor list): _____

Attach photos of your display that you may wish to use for publicity purposes.