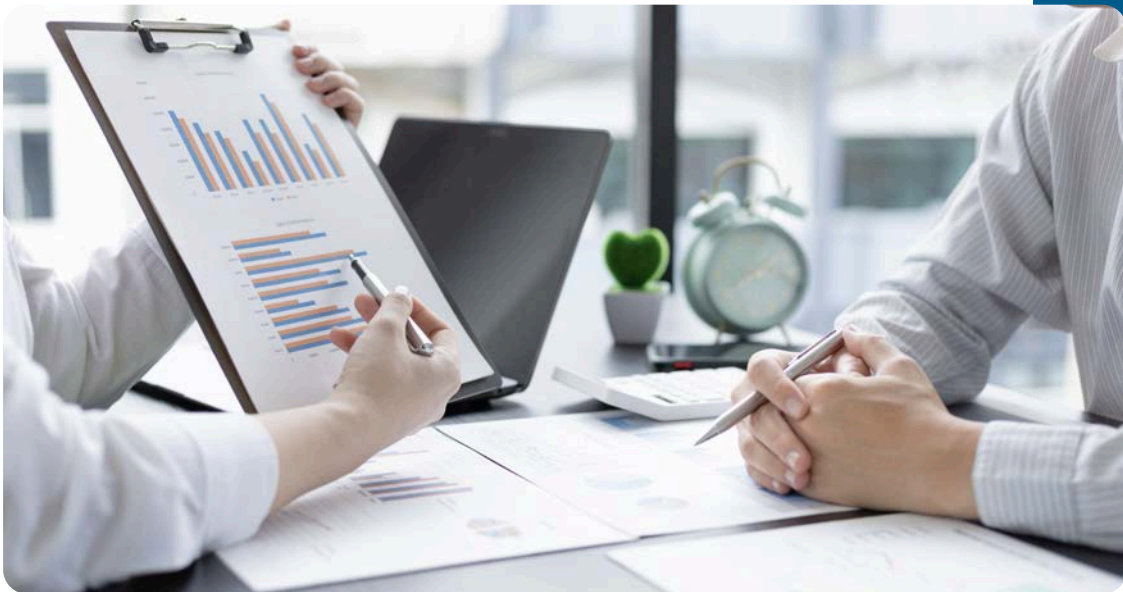




Where Qualitative Research
Professionals Thrive

2026 Prospectus

Sponsorships & Advertising



QRCA is dedicated to advancing the impact
of qualitative research and all who practice it.

2026



Thank You for Supporting QRCA

LISA HORWICH

2025-26 QRCA President

Every organization thinks they're different, and maybe they are. What isn't immediately obvious about the uniqueness of our organization is the important role relationships play. Relationships are constantly being formed between our new and existing members, and between our members and our sponsors.

Neither the QRCA nor our qualitative projects run without the support of our sponsors. We appreciate all you do for us.



Why Be a QRCA Sponsor

- By sponsoring the QRCA you generate warm leads to bring new customers to your business and increase the loyalty of existing clients.
- Your sponsorship supports a nonprofit community of qualitative researchers dedicated to improving their craft, strengthening the industry, and serving their fellow members.

QRCA elevates the respect for and belief in the power of qualitative research by driving thought leadership, best practices, cutting-edge education and fostering an open and idea-sharing community.

About QRCA



QRCA was started over forty years ago by a group of independent moderators who recognized the benefit of collaboration in exchanging ideas and best practices.

That founding purpose still holds true today, but with an additional focus on collaborating with other industry organizations to promote qualitative within the field of research and to encourage the next generation of practitioners.



Education

Our primary purpose is professional development. Hosting multiple courses, meetings, and workshops online and in person every month.



Recognition

Grants, awards, and status points serve the purposes of acknowledging the growth of existing members and encouraging the next generation.



Service

Volunteerism is ingrained in our culture. Sponsors sometimes become members and volunteers, working shoulder to shoulder with clients.

Sponsors Get Value

Our sponsors are valued members of our community and the feeling is mutual. The relationships they build and gratitude they receive from supporting the QRCA prove to be invaluable and we enjoy having longstanding partnerships with them.



Dale Hanks, President

Focus Groups of America ®

“Being a QRCA sponsor is one of the best values on the conference circuit. FGA consistently gets a great ROI at every event because the attendees are engaged, happy to be there and ready to make new relationships. The QRCA's personal, white-glove touch is what makes the difference!”



Tyler Lewtan, CEO

Zintro

“We decided to invest our time and resources into QRCA. Why? Not because the most potential clients are there or because of the association size. Instead, we invested because QRCA elevates the qualitative community to do the right things, to innovate, and to value quality. This aligned with our business values.”



Paul Kingsley-Smith , Commercial Director

Qualzy

“Sponsoring the QRCA is an obvious choice for Qualzy. It provides us with fantastic exposure at events, within the QRCA network, and across the industry. We love the curiosity of QRCA members and appreciate the chance to contribute to the ongoing dialogue about the future of the qualitative research industry. For us, the QRCA is one of our most valuable partnerships.”



Where Qualitative Research
Professionals Thrive

2026 Sponsorship and Advertising Opportunities



Annual Conference

February 2–5, 2026, in San Antonio, Texas. A multitrack conference with over 300 expected attendees. Both packages and à la carte opportunities are available.



QRCA VIEWS Magazine

Our print and digital quarterly magazine gets distributed to over 10,000 readers worldwide. Ads priced per issue and annually.



QCasts, QRCA Webinars

Our monthly educational webinar series. Sponsorship for each webinar episode or be the exclusive annual sponsor for all 11.



QRCA Grants and Awards

Support the next generation of qualitative professionals and international stars.



QRCA Website and Digital Engagement

On our new, community-based website, purchase opportunities for a custom-branded page, featured content, targeted advertising, and prominent placements across events & community spaces.



2026 Annual Conference

QRCA Annual Conferences provide immersive opportunities for qualitative professionals to enhance their value through workshops and easy access to support and service providers essential for success.

The Annual Conference is the ideal venue to reach leading qualitative practitioners who are seeking resources to maximize the full power of research.

The exhibit space is located in the Marketplace, where attendees discover and discuss partnering opportunities with our sponsors.

Elite sponsorships add exceptional value in driving interest and increasing top-of-mind awareness and engagement.



February 2-5, 2026

The Westin San Antonio North
(a Marriott property)
9821 Colonnade Blvd,
San Antonio, Texas 78230
USA

www.qrca.org/



Attendees

300+

A business proposal is aimed at attracting potential clients with what a company sells.

Primary Decision-Makers

74%

The rest significantly influence decisions.

CEOs/ Owners

75%

qualitative research practices, and another 12% are senior executives.

Hired an Exhibitor

61%



QRCA 2026 Annual Conference

Package	Included	Plus One Option	Rate
Platinum	Expo Hall booth with a free lead retrieval device, 2 conference tickets, logo on the Annual Conference website and app, promotional registration insert, and full attendee list.	<ul style="list-style-type: none">• Sponsor a keynote speaker• Branded bag/swag holder• Branded lanyard• Branded meeting app• Sponsor the Opening Reception• Sponsor a Primary Reception item:<ul style="list-style-type: none">◦ Event sponsor◦ Photo booth◦ DJ booth	\$9000
Gold	Expo Hall booth with a free lead retrieval device, 2 conference tickets, logo on the Annual Conference website and app, promotional registration insert, and full attendee list.	<ul style="list-style-type: none">• Sponsor the Early Arrivals Dinner• Sponsor the First Timers Event• Sponsor the Awards Ceremony• Sponsor a Breakout Session• Sponsor a Small Group Discussion	\$7000
Silver	Expo Hall booth with a free lead retrieval device, 1 conference ticket, logo on the Annual Conference website and app, promotional registration insert, and full attendee list.	<ul style="list-style-type: none">• An ad in the printed conference program• Sponsor the conference decor• Sponsor a conference lunch• Sponsor a Healthy Connection activity• A print ¼ page ad in the <i>VIEWS</i> magazine 2026 issue	\$5000
Bronze	1 conference ticket, logo on the Annual Conference website and app, promotional registration insert, and full attendee list.	<ul style="list-style-type: none">• Sponsor an international speaker• Sponsor coffee & tea for the day• Sponsor an Afternoon Break• A print business card ad in the <i>VIEWS</i> magazine 2026 issue	\$3000



QRCA 2026 Annual Conference

Minimum Spend Tier	Platinum \$9000	Gold \$7000	Silver \$5000	Bronze \$3000
Includes	Your logo will appear on the Annual Conference website and app, a promotional registration insert, and a full attendee list two weeks before the conference. Attendees will receive sponsor information post-conference.			

Marketplace (Expo Hall)

Item	Description	Rate
Booth	8' x 10' exhibit booth, 8' high background drape with 3' high side drape, one draped 6' table, 44" x 7" one-line sign, plus one conference ticket	\$3000
Booth, Premium	Located in the hallway outside the general session room. Plus, all features listed in 'booth' opportunities above	\$3500
Signage	Logo on Marketplace directional and entry signage	\$250

Food & Beverage

Item	Description	Rate
Breakfast	Sponsor breakfast for a day. Logo on signage.	\$1600
Lunch	Sponsor lunch for a day. Logo on signage.	\$1800
Coffee	Sponsor coffee and tea for a day. Logo on signage. Sponsor may provide branded napkins, cups, and sleeves.	\$1000
Break	Sponsor an afternoon snack break. Logo on signage.	\$1000



QRCA 2026 Annual Conference

Attendee Resources

Item	Description	Rate
Swag Holder	Your branding on one side of the swag holder for all attendees, provided by QRCA.	\$1500
WIFI	Sponsor-branded WIFI network name. Logo provided on signage.	\$1000
Lanyard	Exclusive branding of the conference name badge lanyard, provided by QRCA.	\$4700
Notepads, Pens	Company-branded notepads and pens for attendees, provided by sponsor.	\$2000
Program	Logo and presence on onsite brochure.	\$1600
Photography	Help make the memories last. Photographer will wear your logo.	\$1600

Content

Item	Description	Rate
Spotlight	Sponsor provides a 15-minute presentation on the Main Stage. Subject to review by the speaker committee.	\$3000
Keynote	Sponsor a Keynote speaker. The sponsor provides a 1-2 minute speaker introduction, with logo in the onsite brochure and on signage.	\$2500
Breakout Room	Sponsor a breakout room. Logo in the onsite brochure and on signage.	\$2,000



QRCA 2026 Annual Conference

Activities

Item	Description	Rate
First Timers Event	This event is a very popular conference opener. Includes signage and opportunity to provide the welcome speech.	\$3000
Early Arrivals Event	Sponsor provides a 1-2 minute welcome remarks, with logo in the onsite brochure and on signage.	\$2000
Opening Reception	Reception in the Marketplace. Logo on signage and bars for drink tickets. Optional door prize provided by sponsor.	\$2500
Dinner Dine Around Bus Sponsor	Sponsor logo on (1) round-trip bus sign, bus provided by QRCA.	\$1000
Primary Reception Supporter	Logo on directional and entry signage, drink tickets to hand out to attendees.	\$3000
Primary Reception Bus Sponsor	Sponsor logo on (1) round-trip bus sign, bus provided by QRCA.	\$1000
Primary Reception Photo Booth	Branded photo booth and prints for attendees to take home.	\$3000
Primary Reception DJ	Branded DJ booth to keep the party jumpin'!	\$3000
QRCA Awards Happy Hour	Awards ceremony with branded signage and drink tickets to hand to attendees.	\$1800
Healthy Connections	Recognition and signage for a morning wellness activity.	\$1600



QRCA 2026 Annual Conference

Extras

Item	Description	Rate
Additional Conference Ticket	Bring yourself or another team member at the QRCA member rate after purchasing at least one sponsorship item.	\$1395
VIEWS Ad	Support your sponsorship with an ad in the winter 2026 issue of our print magazine, delivered before the conference.	Variable, see following pages
Company Membership	A discounted annual membership for 3 or more individuals within the same company.	Variable, see below

NEW: COMPANY MEMBERSHIP

Discounted membership option for individuals who work within the same company.

- Discounted membership is available for 3 or more individuals within the same company
- Note that there will be one primary contact that will pay membership dues for Company Membership
- The first member pays full price and any additional members (2+) will get 25% off their membership dues
- If the company registers 3 or more attendees for the conference, they will receive a 15% discount off of each subsequent registration after the initial registration
- Membership includes credit towards non-annual conference content on Qualology learning platform; credit amount based on number of employee members:
 - \$300 (companies with 3-4 members)
 - \$500 (companies with 5-6 members)
 - \$700 (companies with 7+ members)

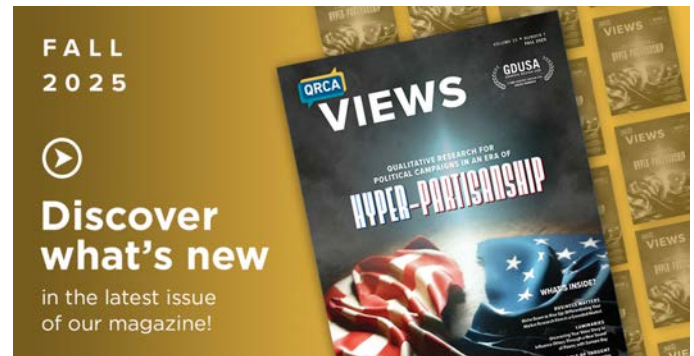




QRCA *VIEWS* Magazine

The QRCA wants its members to use their membership to the fullest extent, so they created *VIEWS* — one of its most popular tangible assets.

Advertising in *VIEWS* will help you get your products and services in front of key decision-makers and stakeholders and gain a competitive edge in your marketplace.



Get Distribution

QRCA *VIEWS* magazine reaches 10,000+ readers annually, both online and in print globally.



Be Targeted

The magazine is an award-winning and recognized industry publication with trusted content and a consistent readership.



Achieve Reach

VIEWS magazine is the QRCA's primary resource for communicating best practices and elevating the field.

Sales/Ad Material Deadlines

- **Winter 2025, Annual Conference Preview**
 - Artwork Deadline: October 17, 2025
 - Estimated Delivery: Early December
- **Spring 2026**
 - Artwork Deadline: December 23, 2025
 - Estimated Delivery: Early March
- **Summer 2026**
 - Artwork Deadline: April 9, 2026
 - Estimated Delivery: Early June
- **Fall 2026**
 - Artwork Deadline: June 30, 2026
 - Estimated Delivery: Early September
- **Winter 2026, Annual Conference Preview**
 - Artwork Deadline: October 9, 2026
 - Estimated Delivery: Early December



Direct Mail Specifications

Direct mail is interactive, it's memorable, and it can have a big reach. All you need for a direct mail insert is something identifying you or your business, a call to action (CTA), and a way for your customers to contact you. The rest is up to you!

The direct mail insert is a double-sided postcard, so please submit two artwork files at the specs provided below. The direct mailer will be polybagged with the magazine.

Item	Specification	Example
Vertical Option	Two-Sided: Front & Back Bleed Specs: 4.25" x 6.25" Height Trim Size: 4" Width x 6" Height	
Horizontal Option	Two-Sided: Front & Back Bleed Specs: 6.25" x 4.25" Height Trim Size: 6" Width x 4" Height	

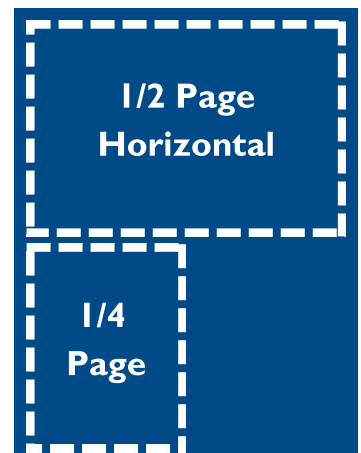
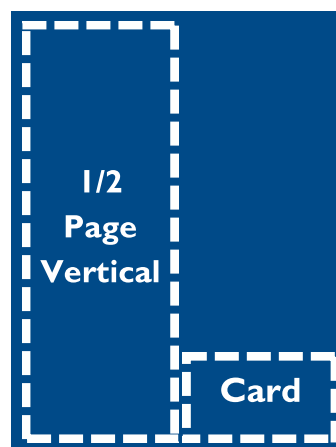
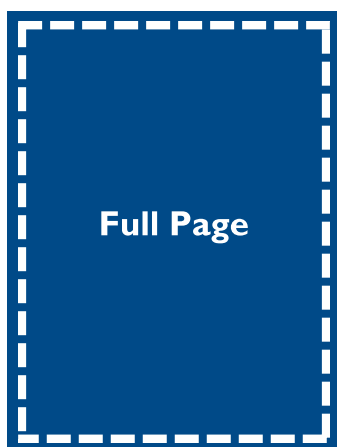
File Setup

Files should be 300 DPI for better resolution. As a general rule, higher-resolution files provide a nicer output. Please include a (0.25") bleed around your postcard document. Please submit in PDF or TIF format.



Print Advertising Rates

Full Color Item	Size	Single Issue	Annual (4 Issues)
Back Cover	8.625" x 11.125"	\$2550	\$9650
Inside Cover	8.625" x 11.125"	\$2450	\$9250
Full Page	8" x 10.5"	\$2300	\$8800
Half Page	Horizontal, 7.5" x 5" Vertical, 3.75" x 5"	\$1550	\$5750
Quarter Page	3.75" x 5"	\$1200	\$4400
Business Card	3.5" x 2"	\$550	\$1800
Direct Mail Insert*		\$1750	\$6700



All issues meet these criteria:

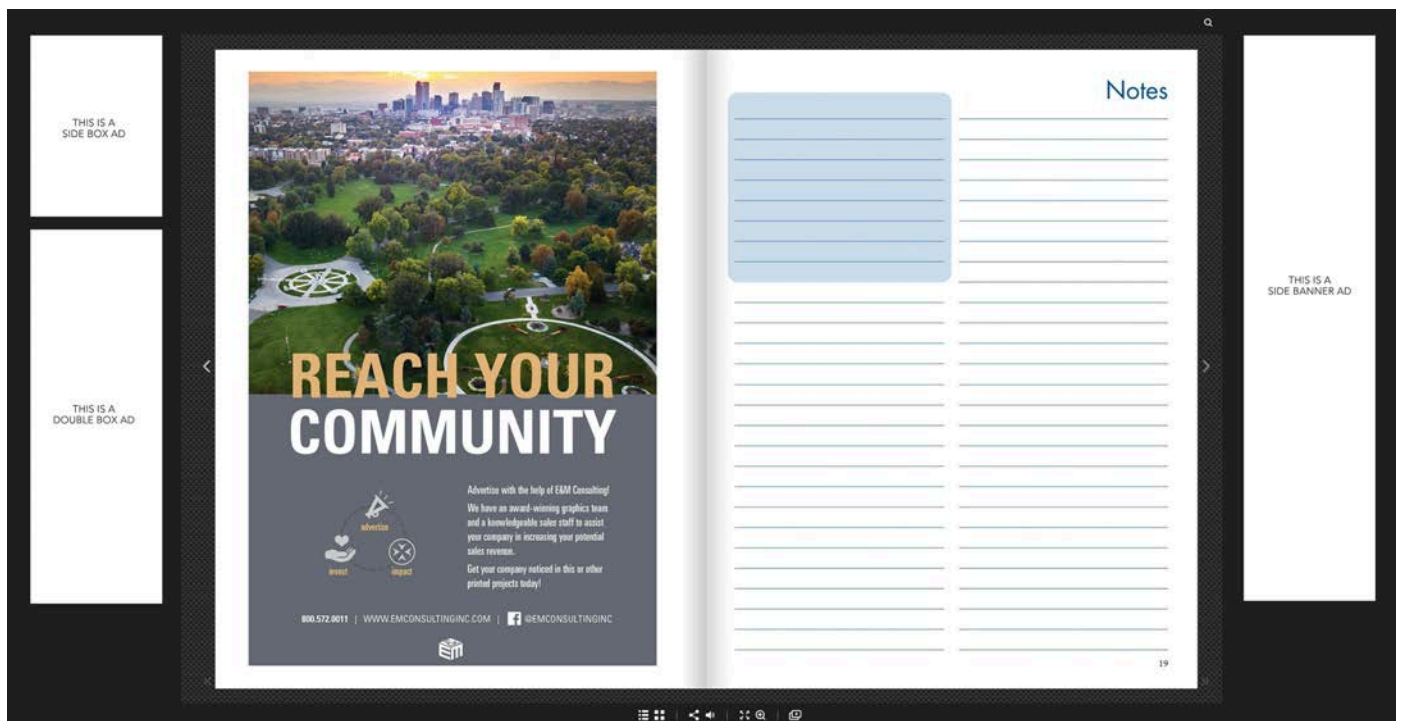
- Color Space = Full Color
- Issue Frequency = Quarterly
- Binding = Saddle-Stitch
- Trim Size = 8.375" x 10.875

The pricing for the Annual rate above will cover all of the issues produced for the magazine. The cost listed covers the copies of the magazine mailed, but additional copies of the postcard are available upon request. Any extra copies will result in an additional charge.



Digital Advertising Rates

Digital Mag Banner	Specifications	Single Issue	4 Issues (Annual)
Digital Link	See Below*	\$250	\$900
Single Box	833 x 1146px	\$450	\$1500
Double Box	833 x 2363px	\$600	\$2000
Side Banner	833 x 3583px	\$750	\$2500



THIS IS AN APPROXIMATE SIZE COMPARISON FOR YOUR VISUAL REFERENCE

*Link your magazine advertisement to your website. The advertising link is clickable from the online copy and connects viewers to your company's website. (Only available if a display ad was purchased in the printed version of the magazine.)



QRCA Webinars

QRCA hosts 11 educational webinars annually.

Past broadcasts include:

- Understanding Biases of LLMs
- Including the Voice of Introverts in Qual
- Immersive Qual Research & Experiential Deliverables

Why Sponsor?

These are free for QRCA members and \$25 for nonmembers to attend.

Your sponsorship means the QRCA can offer these educational events at zero cost for everyone. This will greatly increase attendance and the audience for your message.



Item	Description	Single	Annual
QCast Webinar Sponsor	Pre and post presentation branding on a single monthly webinar, attendee contact information, inclusion on all webinar promotions.	\$500	\$5000



QRCA Grants and Awards



Awards and grants are how the QRCA demonstrates encouragement to the next generation of qualitative professionals and recognizes talent from abroad.

Global Qualitative Researchers' Award

Introduced in 2008, two international Awards are given out annually to qualitative researchers from outside the USA, UK or Canada. Each scholarship includes free registration to the QRCA Annual Conference, up to \$1500 USD for travel and accommodation expenses, and free membership of QRCA for the year the award is given.

Mentorship Program

Introduced in 2025, this program pairs experienced quallies with new quallies.



QRCA Grants and Awards

Mentorship Program

Item	Description	Rate
Contributing Supporter	Your logo will appear on the program webpage, application form, and and all supporting communications.	\$500
Meet-and-Greet Supporter	Held at the 2026 Annual Conference where mentors and mentees will mingle, your logo will appear onsite signage and welcome remarks.	\$1000

Global Qualitative Researchers' Award

Item	Description	Rate
Contributing Supporter	Financially support part of an awardee's conference attendance and membership from outside of North America and the UK. Your logo will appear on the Global Qual website and all supporting Global Qual communications.	\$1750
Exclusive Supporter	Fully support two international awardees' conference attendance and membership. Your logo will appear on the Global Qual website and all supporting Global Qual communications.	\$7000



QRCA Website and Digital Engagement

In early fall 2025, we moved to a new website platform. [Our new website](#) is community-driven and has a section specifically for QRCA supporters to turn engagement into revenue with meaningful opportunities woven directly into the community experience. Showcase your company with a branded page, featured content, and prominent placements across events and community spaces. The tiered opportunities allow for targeted advertising and ROI analytics.

Item	Description	Rate
Community Sponsor Lite	<ul style="list-style-type: none">• Dedicated sponsor page with its own discussion board• Listing in the online 'Qual Partners' Directory. (formerly QualBook)• Discussion board publishing• Members can contribute to the dedicated sponsor page's discussion board• Lead capture stats	\$350
Community Sponsor Plus	<ul style="list-style-type: none">• Community listening (including access to community posts made by members)• Respond to posts on the dedicated sponsor page's discussion board• Respond to direct messages• Create promotional community posts (2/year)• View and download leads• Plus, all features listed in 'community sponsor lite'	\$850
Community Sponsor Pro	<ul style="list-style-type: none">• Host sponsored webinars annually within the community (with automated email promotion to members and a self-serve webinar registration page builder, 2/year)• Create promotional community posts (4/year)• Plus, all features listed in 'community sponsor plus'	\$2250
Community Sponsor Premium	<ul style="list-style-type: none">• Sponsor spotlight (featured sponsor on website, including side navigation)• Host sponsored webinars annually within the community (with automated email promotion to members and a self-serve webinar registration page builder, 4/year)• Create promotional community posts (6/year)• Plus, all features listed in 'community sponsor plus'	\$3000

2026 QRCA Order Form



2026 Annual Conference

Minimum Spend Tiers:	Platinum \$9000	Gold \$7000	Silver \$5000	Bronze \$3000
Marketplace (Expo Hall):				
Booth \$3000 USD				<input type="checkbox"/> Quantity
Booth, Premium \$3500 USD				<input type="checkbox"/>
Signage \$250 USD				<input type="checkbox"/>
Food & Beverage:				
Breakfast \$1600 USD				<input type="checkbox"/> _____
Lunch \$1800 USD				<input type="checkbox"/> _____
Coffee \$1000 USD				<input type="checkbox"/> _____
Break \$1000 USD				<input type="checkbox"/> _____
Attendee Resources:				
Swag Holder \$1500 USD				<input type="checkbox"/> _____
WIFI \$1000 USD				<input type="checkbox"/>
Lanyard \$4700 USD				<input type="checkbox"/>
Notepads/Pens \$2000 USD				<input type="checkbox"/>
Program \$1600 USD				<input type="checkbox"/>
Photography \$1600 USD				<input type="checkbox"/>
Content:				
Spotlight \$3000 USD				<input type="checkbox"/>
Keynote \$2500 USD				<input type="checkbox"/>
Breakout Room \$2000 USD				<input type="checkbox"/> _____
Activities:				
First Timers Event \$3000 USD				<input type="checkbox"/>
Early Arrivals Event \$2000 USD				<input type="checkbox"/>
Opening Reception \$2500 USD				<input type="checkbox"/>
Dinner Dine Around Bus \$1000 USD				<input type="checkbox"/> _____
Primary Reception Supporter \$3000 USD				<input type="checkbox"/> _____
Primary Reception Bus \$1000 USD				<input type="checkbox"/> _____
Primary Reception Photo Booth \$3000 USD				<input type="checkbox"/>
Primary Reception DJ \$3000 USD				<input type="checkbox"/>
QRCA Awards Happy Hour \$1800 USD				<input type="checkbox"/>
Healthy Connections \$1600 USD				<input type="checkbox"/> _____
Extras:				
Conference Tickets \$1395 USD				<input type="checkbox"/> _____
Total _____				



QRCA VIEWS Magazine

	Quantity
Print Single Issue:	
Back Cover \$2550 USD	<input type="checkbox"/> _____
Inside Front Cover \$2450 USD	<input type="checkbox"/> _____
Full Page \$2300 USD	<input type="checkbox"/> _____
Half Page \$1550 USD	<input type="checkbox"/> _____
Quarter Page \$1200 USD	<input type="checkbox"/> _____
Business Card \$550 USD	<input type="checkbox"/> _____
Direct Mail Insert \$1750 USD	<input type="checkbox"/> _____
Print Annual Package (4 Issues):	
Back Cover \$9650 USD	<input type="checkbox"/>
Inside Front Cover \$9250 USD	<input type="checkbox"/>
Full Page \$8800 USD	<input type="checkbox"/>
Half Page \$5750 USD	<input type="checkbox"/>
Quarter Page \$4400 USD	<input type="checkbox"/>
Business Card \$1800 USD	<input type="checkbox"/>
Direct Mail Insert \$6700 USD	<input type="checkbox"/>
Digital Single Issue:	
Digital Link \$250 USD	<input type="checkbox"/> _____
Single Box \$450 USD	<input type="checkbox"/> _____
Double Box \$600 USD	<input type="checkbox"/> _____
Side Banner \$750 USD	<input type="checkbox"/> _____
Digital Annual Package (4 Issues):	
Digital Link \$900 USD	<input type="checkbox"/>
Single Box \$1500 USD	<input type="checkbox"/>
Double Box \$2000 USD	<input type="checkbox"/>
Full Side Banner \$2500 USD	<input type="checkbox"/>
Total _____	



QRCA Grants and Awards

Mentorship Program	
Contributing Supporter \$500 USD	<input type="checkbox"/>
Event Supporter \$1000 USD	<input type="checkbox"/>
Global Qualitative Researchers' Award	
Contributing Supporter \$1750 USD	<input type="checkbox"/>
Exclusive Supporter \$7000 USD	<input type="checkbox"/>
Total _____	



QRCA Webinars

QCast Webinar Sponsor (Single) \$500 USD	<input type="checkbox"/> _____
QCast Webinar Sponsor (Annual) \$5000 USD	<input type="checkbox"/>
Total _____	



Website & Digital Engagement

Community Sponsor Lite \$350 USD	<input type="checkbox"/>
Community Sponsor Plus \$850 USD	<input type="checkbox"/>
Community Sponsor Pro \$2250 USD	<input type="checkbox"/>
Community Sponsor Premium \$3000 USD	<input type="checkbox"/>
Total _____	

QRCA Order Form (continued)

Contact Information

Name: _____

Company: _____

Address: _____

City: _____

State: _____

Postal Code: _____

Country: _____

Phone: _____

Email: _____

Email of contact coordinating
logistics (if different):

All listings should read (fill in company
name as desired):

☐ I am interested in providing an annual
conference door prize(s). What item(s)
will you provide?

☐ I have read and agree to the policies on
the subsequent page.

Grand Total _____

Payment Method

(Payment in full is required)

☐ Check (payable to QRCA)

☐ Credit/Debit Card

☐ Wire/Bank Transfer



Where Qualitative Research
Professionals Thrive



+1 651-290-7491



MWaite@qrca.org

Melinda Waite,
QRCA Executive Director



www.qrca.org

QRCA Sponsorship Policies

Annual Conference Exhibitor/Sponsor Cancellation

Sponsor/Exhibitor cancellations received by October 31, 2025, will receive a full refund, less a \$50 processing fee; cancellations received between October 31 and November 15, 2025, will receive a 50% refund; cancellations received after November 15, 2025, will not receive a refund. No-shows will not be refunded. View the full registration policy at qrca.org/site/registration-policies.

Conference Modification or Cancellation

QRCA reserves the right to modify the course's schedule or program as necessary. QRCA also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We cannot refund any travel costs (flight, hotel, etc.) in the case of QRCA conference cancellation.

Data Privacy/GDPR

We host events throughout the year, including our annual conference, webinars, and trainings (collectively "events"). If you are a member and register for one of our events, we will access the information in your member account to provide you with information and services associated with the event. If you are not a member and you register for one of our events, we will collect your name and contact information, which we will store in our database and use to provide you with information and services associated with the event. If you are a presenter at one of our events, we will collect information about you including your name, employer and contact information, and photograph, and we may also collect information provided by event attendees who evaluated your performance as a presenter. As an attendee, speaker, or sponsor/exhibitor, we will keep a record of your participation to provide you with post-event information, including details on upcoming events you may be interested in. Your contact information may be shared via an event mobile app or attendee list as part of your participation in the event. Your hotel reservation information may be shared between QRCA and the hotel.

Guest Fee

Tickets for Conference Opening and Primary Receptions or other events will be available separately for guests who will be attending only these events.

PCI Compliance

Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the QRCA office will not accept emailed credit card information.

Negative Account Balances

If your account balance is not fully paid by the time of the event or publication, you will not be allowed to present, exhibit, or advertise until your balance is completely paid.

Exhibit Materials and Activity

Exhibit Materials and Activity: QRCA reserves the right to prevent any exhibitor from displaying beyond the bounds of the exhibitor's rented exhibit space including but not limited to: noisy electrical devices (ex. loud appliances, machines, games), smells/scents that are offensive or commonly cause allergic or physical reactions (ex. industrial smells, chemical smells, nail polish, cleaners), displays, fire hazards (ex. open flames, highly flammable fumes), costumed mascots, live animals or anything which may prove objectionable. All aisles must be kept clear of displays. Inventory must be discreetly stored within an exhibitor's booth space. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitors. Exhibitors are allowed to have sponsor prize drawings within their exhibit space. Any limitations on registering for or accepting the prize must be prominently displayed in the exhibit space.

Failure to Occupy Space

Space not occupied by the close of the exhibit installation period as specified in the accompanying material will be forfeited by the exhibitor, and this space may be reassigned or used by the conference management. If the exhibit is on hand, the conference management reserves the right to assign labor to set up a display that is not in the process of being erected by the given deadline and to instruct that the exhibitor be billed for all charges thus incurred. Exhibits must remain in place in exhibit hall during all posted Marketplace hours.

Photo/Audio/Video Release

Registration for or attendance at this event acknowledges consent to be recorded or photographed. We reserve the right to use any photograph/video taken at our events without the expressed written permission of those included within the photograph/video. We may use the photograph/video in publications or other media material produced, used or contracted, including but not limited to brochures, invitations, books, newspapers, magazines, television, websites, etc. To ensure the privacy of individuals, images will not be identified using full names or personal identifying information without written approval from the photographed subject.

QRCA Event Code of Conduct

The QRCA leadership and staff are committed to providing a vibrant learning environment at all our events, welcoming people from as many diverse backgrounds as possible. We expect our events to be a respectful, harassment-free environment for people of all races, genders, trans statuses, sexual orientations, abilities, nationalities, ethnicities, socioeconomic statuses, and beliefs. We're grateful that our community is positive, friendly and supportive of one another — it's what makes our events such a draw each year. In that spirit, the staff, supporters, volunteers, attendees and speakers at QRCA events are expected to:

- Exercise consideration and respect in your speech and actions.
- Restrict selling to the Marketplace, where our sponsors pay for the opportunity to share information about their company, products, and services.
- Keep conversations professional and respectful, and consider other parties' points of view. In short, don't make it personal. Passionate conversations are part of solving problems. Disagreements happen all the time, and are necessary to consider difficult questions.
- Remember that the boundaries of good taste, humor, personal space and physical interaction differ from person to person; if someone feels uncomfortable — whether they explicitly state it or not — respect those boundaries.
- Refrain from demeaning, discriminatory or harassing behavior. Harassment and inappropriate behavior may include but are not limited to:
 - Sexist, racist, homophobic, transphobic or otherwise discriminatory jokes or language, physical intimidation, stalking or following sustained disruption of talks or events.
 - Posting or displaying sexually explicit or violent material; if you need this material for an educational session, please contact QRCA staff first, and we can discuss how to give an appropriate warning to participants.
 - Unwelcome sexual attention. This includes sexualized comments or jokes, inappropriate touching, groping and unwelcomed sexual advances.
 - Advocating for or encouraging any of the above behavior.

Be mindful of your surroundings and of your fellow participants.

Alert emergency services if you notice what you assess to be a dangerous situation or someone in distress. Consequences for violations of this Code of Conduct will be considered on a case-by-case basis by the QRCA Board and QRCA's staff. You can email info@qrca.org or call 651-290-7491 with questions or concerns.