

E-Commerce Logistics for Exporters: Postal, Courier, and Beyond

Join Canada Post, Shipnerd and Export Navigator's Export Advisors for a practical 90-minute session on shipping smarter. Learn how postal and courier options compare for SMEs, what recent de minimis changes mean for cross-border sales, and explore market realities in the US, EU, and Asia. Hear practical strategies from B.C. businesses that have successfully adapted through postal strikes, border disruptions, and market shifts.

Whether you're just starting to export or looking to optimize your current shipping approach, this session will deliver practical insights to help you make smarter logistics decisions in your e-commerce strategy.

Learning Points

1. Understand the differences between postal and courier services for e-commerce exports.
2. Learn how Canada Post supports businesses in reaching the U.S., E.U., and Asia.
3. Identify best practices for returns, pricing, and scaling logistics as your business grows.
4. Recognize when to transition from postal shipping to 3PL or warehouse models.
5. Gain practical insights from exporters who have adapted their logistics strategies in real time.

Questions? Contact info@exportnavigator.ca or visit exportnavigator.ca

Can't join live? Register to receive a recording after the session.

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