

# **SURVIVE & RECOVER** *ON THE ROAD TO RECOVERY POST COVID-19*

*Helping not for profits, charities, cooperatives, social enterprises and small enterprises across Vancouver Island and the Sunshine Coast to plan, adapt and survive, and even thrive, during the current COVID-19 crisis.*

## **Support to navigate the financial and operational implications towards a road to recovery post-COVID-19**

Organizations and social enterprises face many decisions under the current conditions.

Decisions like how to operate today, both financially and operationally, how to offer your goods and services, how to engage with community. All these decisions effect how you begin to map out your recovery phase.

You may have to scale up to meet increased demand, shift to a new delivery model or services, stay the steady, or 'hibernate' during this time. Survive and Recover helps your organization or enterprise navigate the day-to-day realities through these changing times and provides support to begin preparing for a recovery phase.

Survive and Recover combines group coaching, individualized support, peer support, financial tools, scenario thinking tools, resources and information, timely webinars.

### **SURVIVE AND RECOVER BRINGS:**

- Financial statement review – burn rate, cash flow and short/medium/long term financial implications – support to figure out best, base and worst case scenarios during your COVID19 fiscal
- Financial strategies and scenario thinking tools to understand how to best prepare for the unknowns of the future and the implications these unknowns have on your organization
- Identification of different operational options and strategies whether scaling, experimenting, at steady state or hibernating
- Development of a Survive and Recover Strategy: development for your organization (what does it look like to survive, what does it look like to thrive?); critical considerations, identification of financial and resource gaps and next steps
- How-to guidance on preparing for recovery and re-engagement – including the opportunity to case study your organization's particular challenge or opportunity
- How-to tools and resources on maintaining healthy teams and effective organizations through the unknown future
- Peer learning with other organizations facing similar situations
- Access to an online user group populated with resources and funding opportunities

### **SURVIVE AND RECOVER – THE DETAILS:**

- Survive and Recover is open to non-profits, charities, social enterprises and co-ops small and medium enterprises. Support is available regardless of incorporation designation
- Regions served: Vancouver Island (north of the Malahat) and the Sunshine Coast/Powell River

- Approximately 2 months of immediate support is provided
- Applications are accepted on an ongoing basis until March 2021. First cohort is currently in session.
- Time expectations over the 2-month program:
  - 5 in-depth webinars
  - Approximately 4 hours of homework
  - Individual coaching and review on cash flow and scenario thinking as needed
  - Opportunity to join up to 6 smaller peer to peer zoom meetings where you can present case studies and brainstorm solutions with the collective

## **SURVIVE AND RECOVER – LEARNING WEBINARS:**

- Survive and Recover – Welcome – what does it look like?
- Understand cash flow through your COVID19 fiscal
- Scenario Thinking – external situations beyond your control – how to prepare for the unknown
- Financial stabilization through your COVID19 fiscal and beyond
- Maintaining healthy teams and effective organizations through COVID19's 2nd wave



### **Hands On Coaching**

Weekly group and individualized coaching on financial and operational strategies during COVID-19.



### **Tools, Resources and Webinars**

Ongoing planning and communication tools to assist in planning and implementing strategies.



### **Peer Connections**

Small group and peer connections with other organizational leaders working to achieve similar objectives.

## **SURVIVE AND RECOVER – TO APPLY PLEASE COMPLETE THE GOOGLE FORM**

**AT:** <https://www.surveymonkey.com/r/SurviveAndRecoverApplication>

### **Sponsorship Partners:**

