

# Manage Your Stores Wait Times & Lines

We cover your license + 100 messages for FREE\*



Yes, you heard it right FREE! We cover your full licensing cost for one year (a value of \$744), plus we cover the first \*100 message! Any additional messages sent will be at a deeply discounted rate of only \$0.06 per message. Turn it on and off as you need it! No more lineups in the cold, no more customers wandering away or being frustrated because the perceived wait time is long. Let us help you.

As part of a Cowichan Valley initiative organized by Community Futures Cowichan and supported by your communities local organizations, the licensing cost and the above mentioned messaging service is covered (for participating businesses) for one full year.



## KEEP EVERYONE SAFE

Using Wait, they take your busy crowd to a virtual lineup, so they can keep you, your customers, and their families safe.



## REIMAGINE CAPACITY CONTROL

Single Queue System reforms the way businesses manage lineups and in-store traffic flow.



## CONTACT TRACING TO MITIGATE RISKS

Protect customers and business operations with securely built-in tracing that preserves business and customer privacy.

## What is it?

A COVID era customer traffic management tool. WAIT was born from the brilliant minds of the Burnaby BC company, Kuusoft. They are making huge advancements for clients big and small all across the globe.

## What does it do?

Not only does it provide an easy to use queuing and people counting system to automate lineups, but it also acts as a contact tracing system as well. Should you ever be required to activate this feature, the Wait site will do this for you on private basis and ensure your business is not mentioned nor is the customers who were in.

## Is it easy to use?

Yes, so easy for businesses and customers.  
No app required. Easy for everyone.

**TAKE A LOOK**

## Tell me more!

See our comprehensive attached document which details everything you need to know to get you interested in signing up. But, we only have a limited number of licenses available so you must act fast.

**Let's become the first multi-community region to widely promote safety measures above and beyond!**

## SET UP

Register, display the poster, and promote!

## CUSTOMER

See's the sign on the door which directs them to:

- ① Go to [www.jointhewait.com](http://www.jointhewait.com) or uses their camera to activate the custom QR code.
- ② Customer inputs the ID location and they are now in the que.

## BUSINESS

- ① Manage density online, program automatically notifies the next customer.



All images, icons, and some content has been used from [www.kuusoft.com](http://www.kuusoft.com).

This program has been brought to you by your local organizations, please contact them for more info at:

Organized and led by:



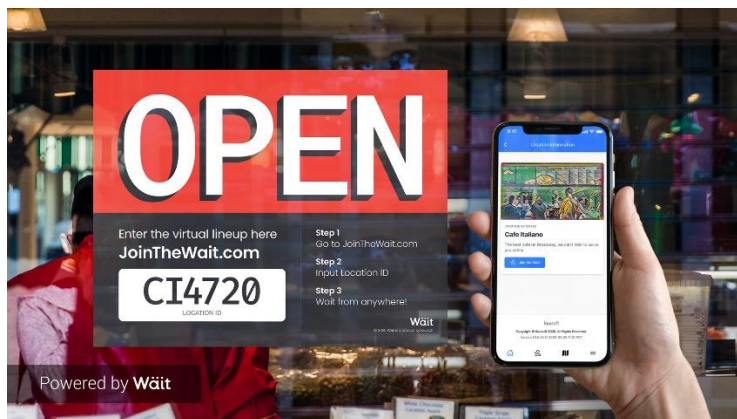


### How does WAIT help my business?

- Wait helps business owners manage their waitlist without sacrificing human capital or customer experience. Businesses only need a smartphone or a tablet to get started; reasonable pricing ensures owners' agility during the reopening phase.
- Wait is free for customers, forever. The web app not only frees customers from physically waiting in line, but it also helps manage customer expectations on wait time.
- This is a Virtual queuing, people counting, contact tracing solutions all in one web-based application. No app download or subscription.
- Ensure the official guidelines are reinforced during the lineup process. Seamlessly direct customers without human labor
- Protect customers and business operations with securely built-in and multi-degree tracing that preserves privacy

### How do my Customers Use or Access it?

1. The business displays this poster and promotes the service in their marketing
2. Customer goes to [www.jointhewait.com](http://www.jointhewait.com)
3. Customer inputs the ID location
4. Customer gets their WAIT time notification



### Where can I learn more about WAIT?

- Watch their YouTube explainer video - <https://youtu.be/Pj2wcFWKo1k>
- Check-out their website - <https://www.kuusoft.com/>
- Kuusoft WAIT Support line – 778-724-4168

**What does the sponsored License and Fee cover?**

- The no-cost or sponsored license covers a one-year agreement and up to 100 messages per month per business. A total cost of approx. \$62 per month or \$744 per year.
- When the business signs-up with Kuusoft, they enter into an agreement with them and agree to their Terms and Conditions.

**What does the business have to pay?**

- Each licensee or business will be required to pay 6cents per message, only AFTER the pre-paid 100 have been used

**What's a qualifying business?**

- Qualifying businesses are ideally smaller local restaurants, café's, retail stores, tourism operators,

**How do I sign-up my business?**

- Contact the Partner Organization who promoted this opportunity. Each one has a limited number of code's for a qualifying businesses. They will provide a unique license- key code

**Where do I enter my license code?**

- Key Codes are entered into the Kuusoft Website portal
- This link is provided by you Chamber, BIA or Tourism Cowichan

**If I need help, who do I call?**

- Call Kuusoft. Each new business or user is supported with an expert
- Kuusoft WAIT Support line – 778-724-4168

**How is the information protected or secured?**

General answer: Information is stored on an encrypted secured cloud server and we abide by all relevant privacy laws. This encryption is higher than most standard online-banking encryption.

Technical Answer: The data transmitted over the air is encrypted using HTTPS/TLS1.2 technology. The data will be stored on the server and all data are encrypted with Asymmetric Cryptography RSA 1024-bits. The encryption is much higher than most standard online-banking (AES 256-bits).

**How is this supported by Community Futures, the Chambers and BIA's and Tourism Cowichan?**

On behalf of the partnering organizations and the benefit of our local small Cowichan Businesses, Community Futures applied to the Federally funded Rural Opportunities Fund to access funds to assist these business to utilize new technologies to meet Social Distancing protocols during winter months. This grant pays for 150 licencees for WAIT and technical support.

**About Kuusoft:**

Kuusoft Corp is a privately held software and hardware development company located in Burnaby, Canada founded in 2002. Started as a one-stop development company, Kuusoft pioneered a series of industry-leading software and hardware trusted by Fortune 500 companies. All conceptualized and developed in house, Kuusoft products include digital signage solutions (NexSigns and Nano-PC 3), queue management solutions (Wait), and more. Agile and reliable, Kuusoft products are also known for their affordability and ease of use by the commercial market globally.