

COWICHAN

SLOW DOWN. SAVOUR LIFE.

EAT. STAY. PLAY. PARTICIPANT REGISTRATION

1. Business Name

2. Address

3. Business Phone

Business Email

4. Website

5. Contact Person

Email

Phone

6. Partnering business and contact (if applicable)

Email

Phone

7. How should customers make reservations? (Include all that apply)

Telephone

Toll Free

Email

Online

8. Logo, high-res image & 30-word description of offer included?

Yes

No

Choose a category that highlights the special rate/ discount you want to promote. Categorizing will quickly lead our guests down the path to purchase, and to your site directly for bookings!

Note: Rates will be based on availability and do not include taxes or any additional fees.

Packages under \$100

Packages in the \$200s

Packages in the \$100s

Packages over \$300

Exact price and offer details:

Choose your marketing level:

Level 1 (\$100)

Level 2 (\$150)

Level 3 (\$325)

Are you taking part in the Eat. Stay. Play. Launch event on November 1, 2019? (Spots are first come first serve)

Yes

No

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EAT. STAY. PLAY. PARTICIPANT GUIDELINES

1. Based on availability, your offer will run through November 1 - 30
2. Participants must be a Tourism Cowichan stakeholder that fits within an Eat. Stay. Play. category. Online registration is quick and simple at: <http://promotecowichan.com/join/>. Best of all, it's FREE
3. Tourism Cowichan makes no representations or warranties with respect to participants' sales volume or customer traffic.
4. You agree to brief your staff about the ESP Campaign to ensure high quality, knowledgeable service for consumers, and that staff have general information about the event.
5. You will receive a digital branding and info package from Tourism Cowichan and you agree to promote via your Social networks.
6. You agree that Tourism Cowichan can name your business as an ESP participant and include your logo or name on/in any promotional materials.
7. You agree to collect stats regarding traffic during the campaign and complete a post-event survey administered by Tourism Cowichan.

PARTICIPATION FEE

- ~~\$150 plus tax~~ **FREE**

Includes participation in the campaign, packaging opportunities and the launch event on November 1.

CONTRACT TERMS

- **Payment (if applicable) is due at time of agreement**
- Funds are non-refundable

AGREEMENT

I confirm I am the authorized Representative to sign on the Stakeholder's behalf, to take part in the Eat. Stay. Play. campaign. I agree to the guidelines presented in the section "PARTICIPANT GUIDELINES".

Stakeholder Authorized Signature

Date

Stakeholder and its agency will be presumed to have read this contract and agreed to its conditions.



PAYMENT METHOD

*For alternative payment options, please contact Tourism Cowichan at the email/phone number below.

DEADLINES

Please submit the registration form, your logo and description by **Sunday, August 25th at 5 pm** to:

Tourism Cowichan

P: 250 208 1144

E: esp@tourismcowichan.com