



Media Release For Immediate Release March 12, 2018 Black Tie Finalists for 2018

The Chamber is excited to announce the Finalists for the 2018 Black Tie Awards. Twenty-four Finalists were selected from more than 150 nominations submitted by the public. There are three Finalists in each of eight categories: Customer Service, Volunteer of the Year, Green Business, Young Entrepreneur, Art in Business, Business Achievement 1 – 10 Employees, Business Achievement 11 – 19 Employees and Business Achievement 20 or More Employees. Organizers reviewed the nominations and called all the nominators using a standardized, scored set of questions. A Round Table Panel then reviewed the results to select the Finalists. Only the Finalists go forward to become eligible for an Award.

Julie Scurr, Chamber President says, “We wish to congratulate all of the Finalists. Cowichan sets the bar very high when it comes to business and volunteerism. The 2018 Black Tie Finalists represent the best of the best. It’s a privilege to join with the Finalists to carry on Black Tie Awards tradition and celebrate excellence.”

Over the next few weeks, the Chamber will conduct individual interviews with each of the Finalists. There are two judges in each category – one representing the category sponsor, and the other representing the Chamber Board. The Finalist interview scores are added to the nominator call scores and the highest score wins the category. If Finalists received multiple nominations, the nominator scores are averaged. The results are audited by a representative from Vancouver Island University. Once audited, the results are sealed until the night of the Awards, when the winners are announced.

The Black Tie Awards will be held the evening of Saturday April 7, 2018 at Brentwood College School. With the Awards less than a month away, tickets are already 75% sold. Anyone wishing to celebrate with the Finalists should contact Sonja Nagel at the Duncan Cowichan Chamber of Commerce, 250.748.1111, manager@duncancc.bc.ca

The Duncan Cowichan Chamber of Commerce has been representing business since 1908. The Chamber provides professional development, networking, cost savings and advocacy for 520 + members. The Chamber runs the Cowichan Regional Visitor Centre that serves 25,000 visitors annually, providing them with information and referrals to all Cowichan has to offer. The Black Tie Awards celebrate excellence in business and volunteerism in Cowichan. The Awards will be presented at the Black Tie Awards and Auction on April 7, 2018 at Brentwood College School.

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For more information and to purchase tickets, contact:

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