

April 14, 2025

## Help us “**CHALK THE TOWN GREEN**” this May!

Iowa Specialty Hospitals & Clinics, on behalf of **Make It Ok** and the **Healthiest State Initiative of Iowa**, invites your community to participate with us in this year’s awareness campaign for the month of May.

In honor of **Mental Health Awareness Month**, we will be recognizing the importance of mental health in our communities. As part of these efforts, we are inviting our providers and staff to “**Chalk the Town Green**” with messages of support and encouragement. We will be supplying green chalk for our providers and staff at our hospitals and clinic locations to share messages there on **Wednesday, May 14th**. We would like to encourage you to invite the businesses of your community to join us in sharing the positive messages on this day and throughout the month of May.

Our Wellness Leader, Brooke Nerlien, RN, has individually packaged green sidewalk chalk that can be delivered to your chamber office for distribution to businesses in your community. If you would like to join us in this event, let us know how many businesses may participate and we’ll make sure to have enough chalk delivered to you.

Thank you!

Nikki Conlon  
Marketing Specialist  
Iowa Specialty Hospitals & Clinics  
515-602-9814  
nicole.conlon@iaspecialty.com

*To learn more about this initiative, visit [www.iowahealthieststate.com/calendar/chalkthetowngreen](http://www.iowahealthieststate.com/calendar/chalkthetowngreen).*