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**FOR IMMEDIATE RELEASE**

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**Citizens Community Credit Union Named To Newsweek's America's Best Regional Banks & Credit Unions 2025**

**FORT DODGE, Iowa** – For the second year in a row, Citizens Community Credit Union was named to Newsweek's list of America's Best Regional Banks and Credit Unions for 2025. The list, which recognizes the top 500 regional banks and top 500 regional credit unions in the United States, included just three Iowa-based credit unions—with Citizens being the only of the three that received a five-star designation.

"It's quite an honor to be recognized again this year and this award is a testament to the efforts of our entire staff. They work tirelessly to make an impact on the financial lives of our members and demonstrate the credit union difference each and every day," said Dan Scott, Chief Executive Officer. "We also take pride in being relied upon to be a difference maker in the communities we serve and while awards like this are never the motivation for what we do, we proudly accept this fantastic designation!"

Approximately 9,170 financial institutions were considered for this award with selection based on a number of factors, including financial relevance and the overall health and stability of the financial institution. In addition, online reviews, customer surveys and interviews and press coverage were considered as part of the selection process.

"Regional banks and credit unions are the financial backbone of communities nationwide as they support small businesses, fund local projects and ensure easy access to essential banking services. Newsweek and market-data research firm Plant-A Insights are proud to introduce "America's Best Regional Banks and Credit Unions 2025," highlighting companies utilizing a community- and customer-centric approach to make a big financial impact in their neighborhoods," said Nancy Cooper, Global Editor in Chief of Newsweek.

*Established in 1940, Citizens Community Credit Union is a not-for-profit, member-owned financial cooperative serving more than 15,000 members in 33 counties in northwest and north central Iowa. Citizens ranks in the top 10% in the country for safety and soundness and offers a wide range of financial products and services at eight convenient locations in Fort Dodge, Algona, Belmond, Estherville, Lake Mills, Spirit Lake and Storm Lake. To learn more, visit [www.citizenscu.com](http://www.citizenscu.com) or call (515) 955-5524.*

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