

AFRICAN AMERICAN WOMEN IN CINEMASM

African American Women In Cinema Symposium



August 19, 2023
4:00PM to 6:00PM

Location: Avenue Church
1745 1st Ave, New York, NY 10128

This symposium is designed to provide valuable insights and practical knowledge for aspiring filmmakers.

DISCUSSIONS AND INSIGHTS

FILM FESTIVALS

Understanding the requirements and expectations of festival programmers, and strategizing to maximize chances of selection and recognition.

FILM DISTRIBUTION

We explore the growing influence of streaming app platforms and provide practical guidance on utilizing these platforms to reach wider audiences, secure distribution deals, and generate revenue streams for their films.

MARKETING STRATEGY

Creating impactful marketing materials, writing captivating synopsis, and leveraging social media and other promotional platforms to create buzz around your film.

SPONSORS



MODERATOR

Marsha Taylor

CEO of Hidden Agenda &
Founder-Executive Producer
of LOL Comedy Honors



THE SPEAKERS

Lamonia Brown

Festival Director for the
Essence Film Festival
Co-chair of the Women of
Color Caucus for the Writers
Guild of America East



Shana L. Darabie

Renown Independent
Filmmaker, Award Winning
Screenwriter



Tanya Hoffler-Moore

Vice President of Video for iOne
Digital an Urban One company
Writer-Tyler Perry's House of Payne
Produced Content for Vh1, BET,
MTV



Melony Feliciano

Film Producer/Distributor
(St. Gabriel, Empty Paradise,
B.A.R.)



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