



# Volunteer Leadership

## Executive Board



**Kenneth Shogren**  
**Executive Board**  
**Managing Director and Chief of Staff**  
**to the President and CEO at CIBC US**

**Kenneth Shogren** is a Managing Director at CIBC US and Chief of Staff to the President and CEO of CIBC Bank USA. Kenneth focuses on US strategy, client relations, credit, finance, and new initiatives for CIBC US. Prior to joining CIBC in 2007, Kenneth began his career in commercial banking at LaSalle Bank. In addition to his work in the banking, he was part of the inaugural fellowship class at World Business Chicago; a non-profit entity focused on growing jobs and the economy in the City of Chicago. He also serves on the board of Genesys Works Chicago.

Kenneth holds bachelors' degrees in finance and accounting from the University of Illinois in Urbana-Champaign and an MBA from the Kellogg Graduate School of Management at Northwestern University. Kenneth lives in Chicago with his wife Nicole, and their three children, Emma, Owen, and Ryan.



**Andre Hughes**  
**Executive Board**  
**Founder of *Powered by Action***

**Andre Hughes** is the founder and Executive Director of Powered by Action (PbyA), a nonprofit that amplifies the efforts of those trying to change the world by connecting people anywhere as though they were in the same room. PbyA's expertise is powering the work of activists, experts, and people with know-how by demolishing the barriers between them and the people they want to help. PbyA believes connections build movements. People with knowledge and innovative ideas are already out there – they simply need help helping others. That's where we come in. As global technology leaders, we know how to build systems that empower nonprofit organizations to reach more people effectively. Our expertise powers theirs.

Andre is also the Chairman and Co-Owner of BigMarker, and [myowndoctor.com](http://myowndoctor.com).

Andre is a retired Global Managing Partner of Accenture, a management-consulting firm with 380,000 employees worldwide and \$34 billion in revenues.

Previously, Andre Hughes was the Global Managing Director of a business venture with Cisco, the Accenture Cisco Business Group. Launched as a virtual entity in February 2009, this practice area experienced accelerated growth, including \$1.5 billion in net new sales within the first 26 months of operations. Andre founded and was accountable for managing this business practice.

Andre was the visionary leader of Accenture's Human Capital, Inclusion and Corporate Citizenship actions and results in the US. In this role, he led a team and strategy to develop globally responsible leaders; shaping proactive strategies that improved Accenture's human capital effectiveness.

An innovator, Andre identified a new market that helped transform the Telecommunications market place from voice to data. As part of his five-year tenure as



the Accenture Global Managing Partner of the Network Service Line, Andre and his team grew this practice to a billion-dollar business.

Andre serves and has served on several Boards including the Accenture Foundation; the Peggy Notebaert Nature Museum; the Purdue Krannert School of Management – Business Opportunity Program; the Thurgood Marshall College Fund; the Chicago Urban League; LeaderShape; and the Presidential Council for Economic Growth and Development in Haiti. In addition, he was an adviser to the Women's Vision Foundation in Denver, and Teen Living in Chicago.

In 2015, Andre received the Burton D. Morgan Entrepreneurship Award from Purdue University.

Personally, Andre enjoys gardening and spending time with his family. He is an alumnus of both Purdue University and the University of Chicago, where he earned a Bachelor's degree in engineering and MBA in Finance respectively.



## Advisory Council



**Neil Bullock**  
**Advisory Council**  
**Stewardship Project Coordinator at**  
**ELCA**

**Neil Bullock** is a member of Bethel Lutheran Church in Chicago where he serves as the Outreach Ministry Team Leader. Neil is a graduate of Roosevelt University Chicago and holds a graduate degree in Social Justice and Community Development from Loyola University Chicago's Institute of Pastoral Studies. He currently serves on two boards of directors, Prison Congregations of America Sioux Falls SD. an organization that established churches in prisons across the USA, and Greater West Town Community Development Project in Chicago IL. West Town is a non-profit organization that provides alternative education opportunities for at-risk youth and job readiness training for adults. Currently, Neil works for the Evangelical Lutheran Church in America as Stewardship Project Coordinator in the Domestic Missions Unit. As staff of the ELCA, Neil coordinates educational events, resources and conducts workshops to assist congregations and synods of the ELCA to promote generosity among individuals and mission support from congregations to the synods of the ELCA.



**Anne Krtzmire**  
**Advisory Council**  
**Nuveen**

**Anne Krtzmire** oversees strategic marketing, support, and education for Nuveen's growing Solutions business, a firm-wide transformational effort to deliver all of the firm's thought leadership and investment strategies through advice and portfolio construction to help clients achieve their specific investment outcomes.

Previously she led strategic marketing, education, and support for Nuveen's industry-leading family of taxable and tax-free closed-end funds. That integrated program of advisor and investor support activities included the award-winning websites [www.CEFconnect.com](http://www.CEFconnect.com) and [www.nuveen.com/cef](http://www.nuveen.com/cef), as well as advertising, retirement income, and educational initiatives, analyst relations and sales support. She served as the president of the Closed-End Fund Association and has been quoted extensively in business media such as Barron's, Wall Street Journal, Bloomberg, Dow Jones, and Investment News. She has also appeared on CNBC, Bloomberg Television and Morningstar.com.

Krtzmire joined Nuveen in 1999 as vice president and director, client development, to develop the firm's customer relationship management strategy across multiple product platforms and sales channels. Previously in her career, she held senior marketing positions with Abbott Laboratories and served in sales, engineering and consulting capacities with IBM Corporation.

She received an M.B.A. in marketing and finance with distinction from the Kellogg Graduate School of Management at Northwestern University and a B.S. cum laude in electrical engineering from the University of Notre Dame. She is also a graduate of the Securities Industry Institute at Wharton, and holds the Series 7, 24, 63, and 65 securities registrations.



## Executive Committee



**Mark J. Passiment**  
**Executive committee**  
**COO of Midwest Region at *Bank of America***

**Marc J. Passiment** currently serves as COO for the Business Banking group's Midwest Region at Bank of America and is a leader of dedicated sales and support professionals within the region. Marc's leadership and participation in a variety of projects focused on operational excellence, systems transformation, and sales delivery, represent adaptation to the constant changes in the financial industry.

Marc joined Bank of America in 2015 as a Sales Support Manager serving several Business Banking markets within the Central Region. Marc was awarded the Pinnacle Award in 2016 and 2018. Previous to joining Bank of America, Marc held various leadership positions at Santander N.A. in New Jersey from 2001-2015. Marc began his banking career in 1993 at First Virginia Bank.

Marc attended the University of Mary Washington in Fredericksburg, Virginia. He graduated with two degrees, a Bachelor of Arts in Economics and History. Marc has his credit certification through the Risk Management Association.

Marc resides in Chicago with his wife, Morgan, and they have two sons. Over the last decade, Marc has been a leader in the Scouting community. Marc served as Treasurer of the Jersey Shore Council for four years. Marc also served as the co-leader of Visitor's Experience for the 2013 & 2017

National Jamborees and will serve again in that role for the 2019 World Jamboree. Marc's other volunteer positions have centered around working with people from around the world on inter-generational youth education and leadership. Marc still serves as board secretary for a healthcare non-profit in Princeton, New Jersey.



**Emma Vodick**  
**Executive Committee**  
***University of Illinois – Chicago***

**Emma Vodick** is a marketing and communications professional with a passion for impactful storytelling and driving measurable results to empower businesses and organizations. She has assisted in marketing for sold out concerts and speaking engagements, as well as publicizing major grants and exhibits.

She currently works at the University of Illinois at Chicago in the student affairs marketing department. Working with more than 30 departments, she assists in creating an engaging college experience for students throughout the year, promoting, publicizing and raising awareness for the services, events, program, and accolades of divisions and departments.

With a passion for serving the community, Vodick has also worked within the non-profit sector during the last several years. She previously worked in the communications department at Naper Settlement, a history museum located in downtown Naperville, IL. She worked with the media to connect the community with the stories and accomplishments of the institution.

Vodick holds a B.A. in journalism and mass communications from the University of Iowa, and with a passion for the arts, she also received a performing arts entrepreneurship certificate.



## Associate Board



**Kellie Ruiz**  
**Associate Board**  
***HERE Technologies***

A child of Chicago's inner city, **Kellie Ruiz**'s feet chipped away at the concrete sidewalks and streets searching for play. The surroundings of her urban upbringing were brick buildings, lots, and parks organized in a grid system. She often ran about with a self-made cardboard camera producing fake clicks to capture a mental image. She would scurry home to map out the picture stored in her mind. This was only the beginning of her observational inquiries into the dynamics of urban life, which eventually evolved into earning a bachelor's degree in Environmental Studies from DePaul University and a post-grad certificate in Geospatial Analysis and Visualization from the University of Illinois at Chicago. After her stint in surveying mosquito-borne diseases with The Chicago Public Health Department, she moved to HERE Technologies to work in location intelligence map development. When not exploring her city or solving data queries, she enjoys taking percussion lessons with the Chicago Cuatro Orchestra, playing guitar, and perusing local shops with her dog.



**Chris Smiciklas**  
**Associate Board**  
**Sr. Analyst at J.P.Morgan**

**Chris Smiciklas** is co-chair of the Pathway to Adventure Council's (PTAC) Associate Board. As a senior analyst on the agribusiness banking team at J.P. Morgan in Chicago, Chris helps to identify client needs, analyze corporate credit, and steward timely execution. Among other activities, Chris enjoys volunteering on at a West Side elementary school a few times per month and organizing the PTAC's trail initiative. In 2017, Chris graduated from the University of Illinois at Urbana-Champaign with a double major in mathematics and economics, and he plans to return to law school in fall of 2019.