



Charity Golf Tournament

October 27, 2026 | Baton Rouge

LADA's Annual Golf Tournament brings together dealers, sponsors, and industry partners for a relaxed day of competition and connection on the course. The event kicks off with the NextGen Pickleball Social the evening before — a casual, high-energy networking opportunity open to all participants. Tournament proceeds support the NADA Foundation's Emergency Relief Fund, helping dealership employees in times of need.

2025 event stats: 70 Dealership representatives; 30 sponsoring companies

AGENDA OVERVIEW

Monday, October 26

- 5:30 PM NextGen Pickleball Social
 - Diamond, Platinum, and Gold sponsors only

Tuesday, October 27

- 8:00 AM Registration & Breakfast
- 9:30 AM Shotgun Start
 - Food & beverages provided by on-course tent sponsors throughout the course
 - Best Overall On-Course Tent Contest
- 3:00 PM Birdies, Brews & BBQ

FAQ

Who attends this event?

Dealership owners and key employees

Are golf registrations included in sponsorships?

Yes, limited registrations are included in each level. Additional golf registrations may be purchased.

What are the registration fees?

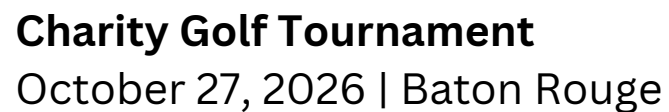
\$250/golfer; \$1,000/team of 4

Can sponsors attend the NextGen event on Monday?

Diamond, Platinum, and Gold sponsors may attend the Monday night event.

Do sponsors bring their own equipment for on-course?

Yes, but LADA offers rental packages for tents, tables, and chairs.

[illegible]

2026 SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION:

Company Information

Company Name: Primary Contact:
Email: Phone:
Billing Address: City/State/Zip:

SELECT YOUR EVENT SPONSORSHIP(S):

NextGen Dealer Summit

- ☐ Millennial - \$7,500
- ☐ Gen Z - \$5,000
- ☐ Gen X - \$3,000
- ☐ Baby Boomer - \$1,500

Dealer Day & Annual Meeting

- ☐ Full Throttle - \$8,000
- ☐ Showroom - \$5,000
- ☐ Lagniappe - \$3,000

Annual Convention

- ☐ Diamond
- ☐ Platinum - \$20,000
- ☐ Titanium - \$15,000
- ☐ Gold - \$10,000
- ☐ Silver - \$7,500
- ☐ Event App - \$5,000
- ☐ Bronze - \$4,000

Legislative Roadshow

- ☐ Event Sponsor - \$2,500

Golf Tournament

- ☐ Diamond - \$15,000
- ☐ Platinum - \$10,000
- ☐ Gold - \$8,000
- ☐ Silver - \$4,000
- ☐ Clubhouse Tent - \$3,500
- ☐ Beverage Cart - \$2,500
- ☐ Bronze - \$2,000
- ☐ On-Course Tent - \$1,750
- ☐ Driving Range - \$1,500
- ☐ Digital Hole - \$750

BILLING PREFERENCES:

I AGREE TO PAY BY:

- ☐ Check
- ☐ ACH
- ☐ Credit Card (2.5% processing fee)

MAKE CHECKS PAYABLE TO:

Louisiana Automobile Dealers Association

Mail payment and form to:

LADA

660 Laurel Street, Suite E

Baton Rouge, LA 70802

ADDITIONAL INFORMATION:

Email logo art (.png, .jpg, .eps) to:

kcarver@lada.org

Questions or to pay by credit card:

Katherine Carver, Director of Events & Communications

kcarver@lada.org

Previous year sponsors and endorsed companies are given first right of refusal.

SPONSORSHIP POLICY ACKNOWLEDGMENT

Thank you for agreeing to sponsor LADA's events! This form serves as an acknowledgment of the policies set forth by the Louisiana Automobile Dealers Association (LADA) for event sponsorships. Questions regarding this policy should be directed to Katherine Carver, Director of Events and Communications, at kcarver@lada.org.

Policy terms:

- Sponsor will pay LADA based on the sponsorship level identified on the previous page, and LADA will provide associated benefits, as indicated in the Sponsorship Opportunities Guide.
- For sponsorships secured for the events in the next calendar year, a 10% deposit is due within 14 days of submitting this form. Full payment is due by February 1, 2026.
- For sponsorships secured for events in the current calendar year, full payment is due within 30 days of form submission. If a sponsorship is secured within 30 days of the event date, payment is due immediately and must be received before the event.
- Payment method (check, credit card, or ACH) must be selected on the previous page.
- No refunds will be issued unless LADA is unable to hold a major in-person event (Convention, Dealer Day, NextGen, Legislative Roadshow, Golf Tournament) in which the sponsor is entitled.
- LADA reserves the right to withhold sponsorship benefits if payments are late.
- LADA will provide logos and other sponsorship-related materials upon request.
- Sponsor shall provide LADA with logos and any other materials required to deliver sponsorship benefits.
- Sponsor may forfeit benefits if it fails to provide such materials within 14 business days of the event.
- LADA reserves the right to approve or reject any Sponsor-provided materials.

Sponsor Company Name: _____

Payment Method (check, ACH, credit card): _____

Sponsorship cost (combined cost if sponsoring more than one event): _____

Deposit (if applicable): _____

Balance Due: _____

Signature of Sponsor Authorized Representative: _____

Printed Name and Title of Authorized Representative: _____

Date: _____