



We are writing this letter to request sponsorship for the 14th Annual Stockton 5K/10K Run/Walk. The event will be held on July 3, 2022. Proceeds benefit both the Chamber of Commerce efforts and the Stockton Fireworks. Your sponsorship is greatly appreciated! In exchange for your



donation, we will list your business' name on each t-shirt we give to participants and volunteers plus a recognition post on our Facebook page (please email logo to address below). We will place our order for 300+ t-shirts, so your business will be well advertised. Additionally, we will give one complimentary race t-shirt to each event sponsor. Again, we couldn't do it without your support. Please make the check payable to "Stockton 5K" and mail it to the below address by June 15th. Feel free to email me with any questions. If your business would like to sponsor at one of the major sponsorship levels please inform us via email as they will be on a first come first serve basis. Thank you!

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Shirt Size: S M L XL XXL

*Sincerely,*

*Alyssa Meade*

Email: [info@stocktonil.com](mailto:info@stocktonil.com)

## **Sponsorship Opportunities**

### *Red, White, and Blue Sponsor-- \$1,000 (only one available)*

- *Listed as top sponsor on website with logo and link*
- *Listed as top sponsor in July newsletter with logo*
- *Prominent display of logo on the back of all race t-shirts*
- *Display sign of business at the check-in desk*
- *Business name sign with logo on start/finish line*

### *Star Sponsor-- \$600 (only one available)*

- *Prominent display of business name and logo on the left sleeve of all race t-shirts*
- *Listed as star sponsor on website with logo and link*

- *Listed as star sponsor in July newsletter with logo*
- *Display signs of business at checkpoints on the course*

*Stripes Sponsor-- \$600 (only one available)*

- *Prominent display of business name and logo on the right sleeve of all race t-shirts*
- *Listed as stripes sponsor on website with logo and link*
- *Listed as star sponsor in July newsletter with logo*
- *Display sign of business at the checkpoint on the course*

*Flag Sponsor-- \$75 (3 available)*

- *Listed as flag sponsor in July newsletter with logo*
- *Display of business name and logo on turn arrows along the course*