



321 S. Plymouth Court, Suite 600, Chicago, Illinois 60604 | P: 312.554.2088 | F: 312.962.4345 | [www.bwla.org](http://www.bwla.org)

**2022 BWLA 35th Anniversary Celebration and Fundraiser**  
Saturday, May 21, 2022

**SPONSORSHIP OPPORTUNITIES**

**Title Sponsor** ..... **\$15,000**

*Benefits:*

- An opportunity to give remarks at the 2022 Annual Fundraiser;
- Year-round recognition as a Title Sponsor of the 2022 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, luncheons, and other BWLA events) during the 2022-2023 bar year;
- Prominent full page color ad in the 2022 Annual Fundraiser Program Book;
- One (1) VIP placement table for ten (10) attendees at the 2022 Annual Fundraiser;
- Sponsorship of up to five (5) hardship tickets for the 2022 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Individual sponsor recognition (via promotional materials) and opportunity to speak at one of the pre or post 2022 Annual Fundraiser events (the Opening Reception, VIP Reception, or After Party);
- Exclusive access to the speaker VIP reception for ten (10) attorney attendees;
- Early recognition as a 2022 Title Sponsor of the 2022 Annual Fundraiser in promotional materials;
- Prominent recognition as a Title Sponsor of the 2022 Annual Fundraiser and signage at all 2022 Annual Fundraiser events;
- Up to ten (10) 2022-2023 BWLA memberships for attorneys of your firm or corporation; and
- Free access for up to seven (7) attendees at a BWLA Signature Event.

**Platinum Sponsor** ..... **\$10,000**

*Benefits:*

- Year-round recognition as a Platinum Sponsor of the 2022 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, luncheons, or other BWLA events) during the 2022-2023 bar year;
- Full page color ad in the 2022 Annual Fundraiser Program Book;
- One (1) VIP placement table for six (6) attendees at the 2022 Annual Fundraiser;
- Sponsorship of up to three (3) hardship tickets for the 2022 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;



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- Exclusive access to the speaker VIP reception for six (6) attorney attendees;
- Early recognition as a Platinum Sponsor of the 2022 Annual Fundraiser in promotional materials;
- Prominent recognition as a Platinum Sponsor of the 2022 Annual Fundraiser and signage at the 2022 Annual Fundraiser;
- Up to six (6) 2022-2023 BWLA memberships for attorneys of your firm or corporation; and
- Free access for up to five (5) attendees at a BWLA Signature Event.

**Gold Sponsor** ..... **\$8,000**

*Benefits:*

- Year-round recognition as a Gold Sponsor of the 2022 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, Luncheons, or other BWLA events) during the 2022-2023 bar year;
- Half page color ad in the 2022 Annual Fundraiser Program Book;
- One (1) VIP placement table for four (4) attendees at the 2022 Annual Fundraiser;
- Sponsorship of up to two (2) hardship tickets for the 2022 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Exclusive access to the speaker VIP reception for four (4) attorney attendees;
- Early recognition as a Gold Sponsor of the 2022 Annual Fundraiser in promotional materials;
- Prominent recognition as a Gold Sponsor of the 2022 Annual Fundraiser and signage at all 2022 Annual Fundraiser events;
- Up to four (4) 2022-2023 BWLA memberships for attorneys of your Firm or Corporation; and
- Free access for up to three (3) attendees at a BWLA Signature Event.

**Silver Sponsor** ..... **\$6,000**

*Benefits:*

- Year-round recognition as a 2022 Silver sponsor of the 2022 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, Luncheons, or other BWLA events) during the 2022-2023 bar year;
- Quarter-page color ad in the 2022 Annual Fundraiser Program Book;
- One (1) VIP placement table for two (2) attendees at the 2022 Annual Fundraiser;
- Sponsorship of up to two (2) hardship tickets for the 2022 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Exclusive access to the speaker VIP reception for two (2) attorney attendees;
- Early recognition as a Silver Sponsor of the 2022 Annual Fundraiser in promotional materials;
- Prominent recognition as a Silver Sponsor of the 2022 Annual Fundraiser and signage at all 2022 Annual Fundraiser events;



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- Up to two (2) 2022-2023 BWLA memberships for attorneys of your firm or corporation; and
- Free access for two (2) attendees at a BWLA Signature Event.

### **ADVERTISEMENT PACKAGES**

**Friend of BWLA .....** **\$2,000**

*Benefits:*

- Full page black and white ad in the 2022 Annual Fundraiser Program Book;
- Display of logo on all signage at the Fundraiser; and
- Recognition as Friend of BWLA on the BWLA website for the remainder of the 2022 calendar year

**Supporter of  
BWLA.....** **\$1,500**

*Benefits:*

- Prominent half page black and white ad in the 2022 Annual Fundraiser Program Book;
- Recognition and listing of company name on all signage at the Fundraiser; and
- Recognition as Supporter of BWLA on the BWLA website for the remainder of the 2022 calendar year

**Patron of BWLA .....** **\$1,000**

*Benefits:*

- Quarter-page black and white ad in the 2022 Annual Fundraiser Program Book
- Recognition and listing of company name on all signage at the Fundraiser; and
- Recognition as Patron of BWLA on the BWLA website for the remainder of the 2022 calendar year



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### **TABLE PACKAGES**

**Full Table** ..... **\$2,000**

*Benefit:*

- One table for ten (10) attendees at the 2022 Annual Fundraiser

**Half Table** ..... **\$1,000**

*Benefit:*

- One table for five (5) attendees at the 2022 Annual Fundraiser

Please confirm your support by no later than **May 6, 2022** to ensure your company or firm is recognized in our advertisements. The specification sheet for the ad book will follow under separate cover.

If you have any questions, please do not hesitate to contact me.

Era Lauder milk  
2022 BWLA Annual Fundraiser Co-Chair

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Shannon Stokes  
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