

IWLCA SPARK

HEAD COACH DEVELOPMENT PROGRAM

FOR HEAD COACHES WITH FEWER THAN 4 YEARS OF EXPERIENCE

ABOUT SPARK

SPARK is an intensive leadership development experience designed specifically for collegiate Head Coaches.

At its core, the program is designed to help Head Coaches **Own Their Program.**

Through live learning, online courses, mentoring conversations, and an in-person workshop, participants will strengthen their leadership identity, develop the capabilities required to thrive in the modern head coaching role, and build a network of peers committed to learning growth and impact.

THE PROGRAM SUPPORTS PARTICIPANTS TO:



Clarify and articulate their coaching philosophy and leadership values



Align personal philosophy with institutional and departmental expectations



Intentionally shape a person-first program culture that supports performance, wellbeing, and belonging



Strengthen their identity and effectiveness as leaders of people, not just teams

PROGRAM JOURNEY

