

Curriculum Vitae

Denise French, MAFF, CVA, CRPC, CDFA
Divorce Strategies Group, LLC
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Education and Training

National Association for Certified Valuators and Analysts (NACVA)

- MAFF®, Master Analyst in Financial Forensics, 2018
- CVA®, Certified Valuation Analyst, 2018
- CE: 10 Common Errors in Valuations and How to Address These Issues, 1 Hour, 2019

Divorce Financial Planner Training Center

- Lifestyle Analysis, Hidden Assets & Pension Valuations Training 7.5 hours, 2018
- QDRO's, Separate Property Tracing, Dividing RSU's, Expert Witness Testimony 7.5 hours, 2017
- Creative Settlement Solutions and Family Law Software Training, 3 hours 2016

Law Office of Norma Levine Trusch

- Collaborative Law Training, December 2017

Mediation Training

- Texas Council on Family Violence, Family Violence Mediator Training 4 hours, 2018
- ADR Services International, Inc., Basic Training 40 Hours, 2016
- Manousso Mediation, Advanced Family Law Mediation Training 30 hours, 2016

College for Financial Planning

- CRPC®, Chartered Retirement Planning Counselor, 2015

Institute for Divorce Financial Analysts (IDFA)

- CDFA®, Certified Divorce Financial Analyst, 2014

Licensures with Federal and State Government Bodies Achieved or Exams Passed

- SIE, Securities Industry Essentials Examination, 2016
- Texas Group One Health and Life Insurance, 2006
- Series 66, Uniform Combined State Law Examination, 2003
- Series 7, General Securities Representative Examination, 2002
- Series 63, Uniform Securities Agent State Law Examination, 1997

- Series 6, Investment Company Products/Variable Contracts Representative Examination, 1997

University of North Texas, B. S., 1993

Employment

Divorce Strategies Group, The Woodlands, TX 2014 to Present
Certified Divorce Financial Analyst, CEO/Founder

French Financial Group, The Woodlands, TX 2013 to Present
Senior Financial Advisor

Lincoln National Corporation, Radnor, PA 2004 - 2013
Sales Director

Dreyfus Corporation, New York, NY 2002 - 2004
Regional Vice President

AIM/AMVESCAP Corporation, Houston, TX 1996 – 2002
Retirement Representative, Business Development, Internal Wholesaler

Experience

More than 22 years' experience in the financial services field with expertise in financial issues of divorce, financial planning, retirement plan design and implementation. Expertise includes:

- Professional financial analysis during divorce processes since 2014 and have completed 80+ cases for individuals and couples
- Forensic tasks including separate property tracing, separate property retirement account calculations, executive compensation valuations, pension valuations, QDRO facilitation and guidance
- Assist clients and their attorneys to analyze and understand the financial and tax implications of divorce and settlement options
- Provide business valuation services
- Service as financial neutral expert with attorney mediators

- Provide fee-based investment advice, life insurance and annuities as well as financial planning guidance to clients

Professional Memberships

- National Association of Certified Valuators and Analysis (NACVA), Member 2018 – Present
- Institute for Divorce Financial Analysts (IDFA), Member 2014 – Present
- Association of Divorce Financial Planners (ADFP), Member 2017 - Present
- Texas Association of Mediators (TAM), Member 2015 - Present
2018-2019 Board, Newsletter Editor
- Collaborative Divorce Texas, Member, 2017 – Present
- Collaborative Divorce Houston, Member, 2018
- CPA Plus Network, Divorce Consultant, 2016 - Present

Writing and Speaking Engagements

- *Divorce in a Volatile Stock Market* published in the Texas Association of Mediators Newsletter, December 2018
- Speaker: CLE on Stock Options, RSU's and Private Equity in Divorce. Law Office of Teresa DeFord, November 2018
- *Dividing the Marital Home* published in the Texas Association of Mediators Newsletter, July 2018
- Speaker: Invest in Women 4th Annual Conference discussing high net worth clients in divorce, 2018
- Speaker: Houston Society of CPA's Annual Conference discussing tax changes regarding divorce and financial errors in divorce, 2018
- Speaker: Texas Society of CPA's Annual Conference discussing financial errors in divorce, 2017
- Speaker: Texas Society of CPA's, Houston Chapter CLE event on tax issues related to divorce, 2016
- Speaker: CPA Plus Network regional meeting on divorce tax and financial errors to avoid in divorce, 2016
- Speaker: The Collaborative Bar Association CLE Luncheon on social security and divorce, 2016
- Published in "I Am" Magazine in The Woodlands, 2015 & 2016
- Speaker: Basic Mediation Training at The Conroe Dispute Resolution Center on financial issues related to divorce, 2015
- Creator: Wise Woman's Guide to Divorce Seminar Series, 2015
- Speaker: Wise Woman's Guide to Divorce Seminar Series on financial and tax issues related to divorce, 2015 – current

- Speaker: Lincoln Sales Conference for Planners and Advisors on tax strategies for the high net worth, 2009
- Speaker: Dreyfus National Conference on using debt instruments for retirement income, 2003
- Over 1000 speaking engagements as Regional Sales Director & Regional Vice President nationwide at various conferences & events on the topics of financial planning, estate planning, tax planning, high net worth client issues, investments, annuities, and other various investment related topics.
- Publish ongoing papers via LinkedIn under Denise French and via Facebook under Divorce Strategies Group, LLC, Wise Woman's Guide to Divorce and French Financial Group. The topics are related to divorce finance and include, but are not limited to: divorce finance, divorce tax issues, financial errors in divorce, dividing the marital home, child support, creative settlement options, dividing the 401k, QDRO's, stock units, and post-divorce finance needs.

Community Activities

- Member and Volunteer: United Methodist Church in The Woodlands, 2016 – current
- Parliamentarian & Committee Chair: Lamar Elementary PTO, 2019-2016
- President: Lamar Elementary PTO, 2014-2016
- Past 1st VP & Various Committee Chairs: Lamar Elementary PTO, 2011-2014
- Child Sponsor: Compassion International, 2008 to current