City of Charlottesville MINORITY BUSINESS MONTH

SEPTEMBER 2020

A MONTH-LONG CELEBRATION OF BUSINESS DIVERSITY IN CHARLOTTESVILLE!

NINE VIRTUAL EVENTS

WEDNESDAY 02
City of Charlottesville HOME to Hope
5:30pm—7:00pm
Hope Starts Here: Entrepreneurship

WEDNESDAY 09
Community Investment Collaborative
3:00pm—4:00pm
Panel Discussion: COVID Lessons Learned

FRIDAY 11
MERKLE
10:00am—11:00am
Merkle Marketing: An Overview of Digital Marketing

MONDAY 14
Virginia SBDC Central Virginia
11:00am—12:00pm
Boost My Biz: E-Commerce & Websites

THURSDAY 17
business women's round table
Charlottesville Regional Chamber of Commerce
12:30pm—1:30pm
Leadership Lessons w/ Kelli Palmer (CFA Institute)

TUESDAY 22
MBA Minority Business Alliance
12:00pm—1:00pm
Creating Your Financial Narrative

THURSDAY 24
City of Charlottesville Minority Business Program
5:30pm—7:00pm
Business Speed Networking

SATURDAY 26
Lifeview Marketing & Visuals — We Brand What Matters
WTJU 91.1FM
12:00pm—6:00pm
Black Business Expo & Pitch Competition

TUESDAY 29
City of Charlottesville Minority Business Program
12:00pm—6:00pm
Minority & Women Business Expo

City of Charlottesville Minority Business Program

For more info, contact mbp@charlottesville.gov or 434-970-3514. Or, to register online for any of these events, please visit:

WWW.CVILLEMINORITYBUSINESSPROGRAM.ORG