



2023 Partnership Packages

The American Subcontractors Association of Central PA offers a wide array of annual social and educational events (Meet the GCs Expo, Golf Outing, Pub Crawl, etc.), which encompass networking, education, safety, advocacy, and legal issues and so much more.

Membership is open to all subcontractors, specialty trade contractors and suppliers of materials to the construction industry whether those firms are union or non-union companies. Regular members are entitled to full voting rights on all association issues. Associate memberships are open to those firms who service the construction industry by providing business services to the construction industry. Associate members, like regular members, are entitled to full voting rights on all association issues.

Industry Partnership is open to general contractors, construction managers, architects and engineers. Industry Partners do not have voting rights on association issues.

Any company is eligible to participate in a **Partnership Package**.

Membership or Industry Partnership is optional. Partnership will renew annually (not necessarily coinciding with ASACP membership year (July 1st – June 30th). Events are subject to change.

OPTIONAL WITH PARTNERSHIP PACKAGE PURCHASE:

- ☐ Add ASACP Membership for \$1,150 - \$1,200 Value
 - Access to all ASACP meetings, seminars, and events at member registration rates (\$500 Value – based on member vs. non-member registration rates in past years) **OR**
- ☐ Add ASACP Industry Partnership (requires approval) for \$1,500 - \$2,500 Value
 - Access to all ASACP meetings, seminars, and events at member registration rates (\$500 Value – based on member vs. non-member registration rates in past years)

To learn more about becoming a Partner, please contact Loni Warholic, Executive Director, at (717) 232-2222 or lwarholic@asacentralpa.com.

Platinum Partnership Package

Platinum Partnership - \$8,500 (Valued at \$9,525)

- Platinum Sponsorship of Meet the GCs Expo & Awards Presentation - \$2,725 Value
 - Four (4) free Expo registrations (includes 8 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show (5 consecutive slides)
 - Three minutes of speaking time at Expo
 - Headline exposure in all Expo advertising (e-mail blasts, member newsletters, any paid advertisements, etc.)
- Event Sponsorship at Golf Outing - \$1,775 Value
 - Includes all benefits included with the “Foursome Special”
 - The opportunity to provide promotional/marketing items to be placed in “swag bag” distributed to all participants (must specify item(s) to be distributed upon registration) and have items to ASACP or PBX by deadline.
 - Exclusive signage with company logo displayed at Golf Outing
 - Company featured on Happy Hour slide show (5 consecutive slides)
 - Five minutes of speaking time at Happy Hour
 - Headline exposure in all Golf Outing advertising (e-mail blasts, member newsletter, etc.)
 - Exposure in all Golf Outing advertising (both ASACP and PBX websites, e-mail blasts, member newsletters, etc.)
 - Opportunity to have display table, distribute giveaway items and company information in primary location during registration, lunch, happy hour, and sponsored hole
 - Opportunity to display exclusive banner (company-provided) displayed predominately throughout event
- Title Sponsorship at Clay Shoot - \$1,275 Value
 - Complimentary registration for 4 shooters
 - Complimentary course cart
 - Station sponsorship (signage with logo at one shooting station)
 - Exclusive signage with company logo displayed at Clay Shoot
 - Five minutes of speaking time at event
 - Headline Exposure in all Clay Shoot advertising (both ASACP and PBX websites, e-mail blasts, social media, etc.)
 - Opportunity to have display table, distribute giveaway items and company information in primary location during registration, lunch, and networking
 - Opportunity to display exclusive banner (company-provided) displayed predominately throughout event
- Event Sponsorship at Half-Day Construction Symposium - \$500 Value
 - Includes predominant Signage throughout the event, four event registrations, recognition on all marketing, display table at registration and reception, option of five minutes of speaking time
- Event Sponsorship at Pub Crawl - \$500 Value
 - Includes logo on shirt, sign at event registration, 4 event registrations, recognition on all marketing

- Event Sponsorship at Bowling Tournament - \$500 Value
 - Includes predominant Signage throughout the event, four event registrations, recognition on all marketing, display table at registration and reception, option of five minutes of speaking time
- Event Sponsorship at Pig Roast - \$750 Value
 - Includes predominant Signage throughout the event, four event registrations, recognition on all marketing, display table at registration and reception, option of five minutes of speaking time
- Event Sponsorship of one other event (Dinner Meeting, Schmooze & Brews, Women in Construction Networking Event, etc.) in the year (includes 4 free registrations) - \$500 Value
- Annual Partners group ad on ASACP website for one year, on social media posts and email blasts and signage displayed at every event - \$1,000 Value

Gold Partnership Package

Gold Partnership - \$5,500 (Valued at \$6,450)

- Gold Sponsorship of Meet the GCs Expo & Awards Presentation - \$2,025 Value
 - Four free Expo registrations (includes 8 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show (3 consecutive slides)
 - Exposure in all Expo advertising (e-mail blasts, member newsletter, etc.)
- Hole-in-One Sponsorship at Golf Outing - \$1,175 Value
 - Includes all benefits included with the "Foursome Special"
 - Company featured on Happy Hour slide show (3 consecutive slides)
 - Exposure in all Golf Outing advertising (both ASACP and PBX websites, e-mail blasts, member newsletters, etc.)
 - Sponsor may provide their own staff at hole (optional); table included
 - Prize: U.S. Open Package - includes roundtrip airfare, 5-day/4-night accommodations for two, and tickets to every tournament round.
- Wobble OR Picnic Sponsorship at Clay Shoot - \$750 Value
 - Complimentary registration for 2 shooters
 - Complimentary course cart
 - Event signage with logo at shooting and training platform OR at picnic area
 - Station sponsorship
 - Exposure in all Clay Shoot advertising (both ASACP and PBX websites, e-mail blasts, social media, etc.)
 - Opportunity to distribute promotional collateral
- Networking Reception Sponsorship at Half-Day Construction Symposium - \$300 Value
- Appetizer OR Bar Sponsorship at Bowling Tournament - \$250 Value
 - Includes sign at main appetizer buffet or bar, 2 event registrations, recognition on all marketing
- Appetizer Sponsorship at Pub Crawl - \$250 Value
 - Includes logo on shirt, sign at main appetizer buffet, 2 event registrations, recognition on all marketing.
- Bar Sponsorship at Pig Roast - \$450 Value
 - Includes sign at bar, 2 event registrations, recognition on all marketing
- Bar or Appetizer Sponsorship of one other event (Dinner Meeting, Schmooze & Brews, Women in Construction Networking Event, etc.) in the year - \$250 Value
 - Includes predominant Signage throughout the event, four event registrations, recognition on all marketing, display table at registration and reception, option of five minutes of speaking time
- Annual Partners group ad on ASACP website for one year, on social media posts and email blasts and signage displayed at every event - \$1,000 Value

Silver Partnership Package

Silver Partnership - \$3,500 (Valued at \$4,475)

- Silver Sponsorship of Meet the GCs Expo & Awards Presentation - \$1,300 Value
 - Three free Expo registrations (includes 6 drink tickets)
 - Complimentary Display Table
 - Company featured on Expo slide show (2 consecutive slides)
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Golf Cart OR Hospitality Cart Sponsorship at Golf Outing - \$975 Value
 - Complimentary registration for 2 golfers
 - Company logo on all golf carts OR on beverage carts that travel course providing beer, non-alcoholic beverages, cigars and snacks to participants
 - Company featured on Happy Hour slide show (2 consecutive slides)
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Beverage Sponsorship at Clay Shoot - \$450 Value
 - Complimentary registration for 1 shooter
 - Complimentary course cart
 - Signage with logo at beverage station
 - Exposure in all Clay Shoot advertising (e-mail blasts, social media, event signage, etc.)
- Shirt Sponsorship at Pub Crawl - \$100 Value
 - Includes logo on shirt and recognition on all marketing
- Education Sponsorship at Half-Day Construction Symposium - \$200 Value
 - Includes recognition during one educational session, two event registrations and recognition on all marketing
- Bar Sponsorship at Pig Roast - \$450 Value
 - Includes sign at bar, 2 event registrations, recognition on all marketing
- Annual Partners group ad on ASACP website for one year, on social media posts and email blasts and signage displayed at every event - \$1,000 Value

Bronze Partnership Package

Bronze Partnership - \$1,500 (Valued at \$1,925)

- Bronze Sponsorship of Meet the GCs Expo & Awards Presentation - \$700 Value
 - One free Expo registration (includes 2 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Hole Sponsorship at Golf Outing - \$475 Value
 - Signage with company logo displayed on a golf hole
 - Company logo featured on Happy Hour slide show (1 group slide)
 - Exposure in all Golf Outing advertising (both ASACP and PBX websites, e-mail blasts, member newsletters, etc.)
 - One promotional item provided by hole sponsor which will be placed in “swag bag” distributed to all participants; must specify item(s) to be distributed upon registration and submit to ASA/PBX before deadline
- Station Sponsorship at Clay Shoot - \$250
 - Signage with logo at one shooting station
 - Exposure in all Clay Shoot advertising (both ASACP and PBX websites, e-mail blasts, social media, etc.)
- Annual Partners group ad on ASACP website for one year, on social media posts and email blasts - \$500 Value

Women Building Women Partnership Package



WBW Partnership - \$2,500 (Valued at \$3,150)

- Event Sponsorship of Four (4) Women Building Women Networking Events (held quarterly) - \$2,000 Value
 - One free Expo registration (includes 2 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Bronze Sponsorship of Meet the GCs Expo & Awards Presentation - \$450 + \$250 Value
 - One free Expo registration (includes 2 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Logo or Ad on ASACP website for one year and social media posts and Annual Partners sign displayed at every event - \$500 Value

Industry Partnership Package

The American Subcontractors Association of Central Pennsylvania is invites you to join our special interest group, The Industry Partners Council (IPC), a.k.a. the GC Council. It was created at the request of general contractors, construction managers, architects and others in the construction industry seeking a way to become more involved with ASACP and its subcontractor members. ASA is the ONLY organization that focuses on subcontractors and the issues that affect them, so this is the perfect place to find them!

Annual Partnership Investment of \$2,500 (\$3,000 Total Value) Includes:

- Access to all ASACP meetings, seminars and events at member registration rates (\$500 Value – based on member vs. non-member registration rates in past years)
- Listing in IPC Directory, website ad for full membership year, social media posts, signage at all events (\$1,000 value)
- Event Sponsorship of one other event (Dinner Meeting, Schmooze & Brews, Women in Construction Networking Event, etc.) in the year (\$500 Value)
 - Includes predominant Signage throughout the event, four event registrations, recognition on all marketing, display table at registration and reception, option of five minutes of speaking time
- Bronze Sponsorship of Meet the GCs Expo & Awards Presentation (\$725 Value)
 - One free Expo registration (includes 2 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Hole Sponsorship at Golf Outing (\$475 Value)
 - Signage with company logo displayed on a golf hole
 - Company logo featured on Happy Hour slide show (1 group slide)
 - Exposure in all Golf Outing advertising (both ASACP and PBX websites, e-mail blasts, member newsletters, etc.)
 - One promotional item provided by hole sponsor which will be placed in “swag bag” distributed to all participants; must specify item(s) to be distributed upon registration and submit to ASA/PBX before deadline
- Advertisement/Article in our Bi-Weekly E-Newsletter, The Blueprint (\$200 Value)
- Free Invitations to Bid sent to our members (\$200 Value)
- Partial Reimbursement of ASA’s National Construction Best Practices Award if won (\$100 Value).
- Preferred invitation to GC/Sub/Industry collaborative meetings, Owner Forum, GC/Industry Roundtables.