



Lead Catalog

Helping you grow your **business**

→ (800) 689-2800
www.smsteam.net

What We Do

From beginning to end, we handle everything for you, so you can focus on selling! We've worked hard to develop a system from start to finish that is not only easy to use, but straight forward and effective. Our expert account management and guidance will help you achieve the results you need to reach your goals.



Insurance Leads

Medicare Supplement
Medicare Advantage
Final Expense
Annuity
Mortgage Protection
Combo Mailers
Spanish Language



Seminar Mailings

Wedding Style
Postcard
Reservation Service



Easy-to-Use,
highly effective
turnkey lead
generation
system that gets you in
front of pre-qualified
prospects.



Agent Recruiting

Custom Recruiting Pieces
Agent Lists



Key Services

Fresh Leads, Exclusive to You
60-Day Territory Protection
Fresh data pulled by State, Zip,
County, Age for each mailing

Develop your Marketing Plan, Think Big Picture

1

Determine how many leads you need each month to achieve your monthly and annual sales goals.

Select the Message

Select the message that best fits your selling style. We have a number of proven messages just for you.

2

Who to Target

3

We will work with you to determine the best list of prospects to use for your selected program.

Mailing Campaign Starts

We take care of the details, from fulfillment to distributing the leads to you or your agents quickly so you can close the deals.

4



We have chosen some of our
most responsive direct mail
pieces especially for you...

FE25.3G99F

GOVERNMENT FUNDS AVAILABLE
FOR FINAL EXPENSES
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The government has made funds available for final expenses. Also available in your state, is a program designed to pay what the government funds do not pay for your final expenses. If you qualify, this program can pay 100% of all funeral and final expenses for each person covered.

Get FREE information about this program. Simply complete this no-postage-required card and return it within 5 days.

SIGNATURE Samp 9 T1 P1 *****ECRLOT **C-004
Mr John Doe
7101 Chase Oaks Blvd
Plano, TX 75025-5908
#-----
 AGE SPOUSE AGE
() AREA PHONE FE25.3G99F
FE25.3G99F
[NOT AFFILIATED WITH ANY GOVERNMENT AGENCY]

FE25.6G99F

GOVERNMENT FUNDS AVAILABLE
FOR FINAL EXPENSES
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The government has made funds available for final expenses. Also, there is a state regulated insurance program to help pay what the government funds do not cover for final expenses. If you qualify, this program can pay 100% of all funeral and final expenses for each person covered.

Get FREE information about this program. Simply complete this no-postage-required card and return it within 5 days.

SIGNATURE Samp 9 T1 P1 *****ECRLOT **C-004
Mr John Doe
7101 Chase Oaks Blvd
Plano, TX 75025-5908
#-----
 AGE SPOUSE AGE
() AREA PHONE FE25.6G99F
FE25.6G99F
[NOT AFFILIATED WITH ANY GOVERNMENT AGENCY]

MT2G99F

65 IS THE MOST IMPORTANT
BIRTHDAY OF YOUR LIFE!
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Medicare is not forgiving.
If you do not act during your initial enrollment period, you may not qualify or you could find yourself without coverage for a significant period of time.

Medicare Benefits:

- * Guaranteed Acceptance * You Choose the Hospitals & Doctors
- * Low Premium Options * See Specialists Without Referrals

~ Act Now: Limited Time to Exercise Your Options!! ~

For more FREE information, simply complete and return the postage-paid card within 5 days.

Name Samp 9 T1 P1 *****ECRLOT **C-004
Mr John Doe
7101 Chase Oaks Blvd
Plano, TX 75025-5908
#-----
 Date of Birth
 Spouse's Date of Birth
() _____
 Telephone (to ensure delivery) MT2G99F
[Not affiliated with any government agency] MT2G99F

MT8G99F

ATTENTION:
FUTURE MEDICARE BENEFICIARIES
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Our records indicate that you are turning 65 in the next 12 months and may need an affordable Medicare Supplement Policy. We can provide a list of companies in your area with the most affordable rates.

You can receive a comparison that outlines the companies, plans, and costs in your area. This may help you or a friend. In addition, you will be provided with a discount prescription drug card at no cost. We will also provide you with information on the new Medicare Part D plan now available to help pay for prescription drugs.

Please fill out the reply section and return this postage-paid card today.

SIGNATURE Samp 9 T1 P1 *****ECRLOT **C-004
Mr John Doe
7101 Chase Oaks Blvd
Plano, TX 75025-5908
#-----
 AGE SPOUSE AGE
() AREA PHONE MT8G99F
MT8G99F
[NOT AFFILIATED WITH ANY GOVERNMENT AGENCY]



SENIOR MARKETING SPECIALISTS

ORDER FORM

TO PLACE YOUR ORDER FAX 1-573-875-2778

*Prices as of 12-1-2015 and subject to change without notice. We strive to give our customers impeccable service and quality lead programs; however, we do not guarantee any percentage of response nor can we guarantee income as it is an estimated income.

INTERNAL USE ONLY Date Received: _____	
Marketer Name: _____ Email: _____	
Sell To	Name: _____ Company Name: _____ Birthday: MM ____ DD ____
	Primary Tele: <input type="checkbox"/> Office <input type="checkbox"/> Mobile _____ Secondary Tele: <input type="checkbox"/> Office <input type="checkbox"/> Mobile _____
Shipping	Fax: _____ Email: _____ Web Site: _____
	Mailing Address <input type="checkbox"/> Business <input type="checkbox"/> Residential
Street: _____ City: _____ State: _____ Zip: _____	
Secure digital leads delivery service. Once activated, you will be contacted with a user name and temporary password. Be sure to check your email spam and/or promotional folders.	
Recipient Name: _____ Email: _____	
SMS Base Price \$ 440.00 per thousand	
Quantity to mail: _____ (Min: 1,000) <input type="checkbox"/> Enroll me in continuous mailings. Drop every _____ (Frequency)	
Program Type (select one):	
<input type="checkbox"/> MD2G99F Medicare <input type="checkbox"/> MD48G99F Medicare <input type="checkbox"/> MT2G99F Turning 65	
<input type="checkbox"/> MD2.2G99F Medicare/Final Expense <input type="checkbox"/> FE25.3G99F Final Expense <input type="checkbox"/> MT8G99F Turning 65	
<input type="checkbox"/> MD44G99V Medicare <input type="checkbox"/> FE25.6G99F Final Expense	
Demographics (select one grouping):	
<input type="checkbox"/> MEDICARE, MD COMBO, MT Recommended: Age: 065-075 Income: \$30,000+ Single Family Dwelling <input type="checkbox"/> DOB by Month: _____ (add \$5 per thousand)	
<input type="checkbox"/> FINAL EXPENSE Recommended: Age: 060-080 Income: \$15,000 - \$50,000 Single Family Dwelling, Condos, Apartments, Trailers	
<input type="checkbox"/> Custom: Age: _____ Income: _____ <input type="checkbox"/> Single Family Dwelling <input type="checkbox"/> Homeowner (add \$5 per thous) <input type="checkbox"/> DOB by Month: _____ (add \$5 per thous) <input type="checkbox"/> Other: _____	
Notice: To order telephone numbers, a Subscription Account Number (SAN) is required due to Federal "Do Not Call" Legislation. Please visit https://telemarketing.donotcall.gov to apply for a SAN.	
<input type="checkbox"/> Yes, I would like to order a full mailing list emailed to me, including telephone numbers where available. (Add \$25 per thousand) Here are my Organization ID: _____ and SAN: _____	
State: _____ List Type (select one): <input type="checkbox"/> Zip Code <input type="checkbox"/> County	
In ORDER OF PRIORITY , list Zip Codes or Counties. Zip Code quantity will be exhausted before selecting next on list.	
1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____	
7) _____ 8) _____ 9) _____ 10) _____ 11) _____ 12) _____	
<input type="checkbox"/> I understand a disclaimer will be added to meet local requirements: AR, CA, KS, TX, WI.	
Insurance License Number: _____ Issuing State: _____	