

BUILDING A CULTURE OF GENEROSITY



Northeastern
Ohio Synod

Guiding you through your fall stewardship Appeal.

A SERVICE OF GSB in partnership with the Northeastern Ohio Synod

A STEWARDSHIP PROGRAM FOR CONGREGATIONS SEEKING TO:

- Stabilize and grow financial giving
- Teach Biblical stewardship principles
- Help members discover generosity
- Build a foundation for a generous culture

PARTICIPATING CONGREGATIONS WILL RECEIVE:

- An easily implemented program designed to stimulate generosity
 - ◆ Professionally designed, adaptable materials
 - ◆ Letter templates for the stewardship drive
- Six virtual, live training events with a GSB Consultant to guide congregations through a sound stewardship appeal
- Clear tactics for sharing information and inspiration about your congregation's ministry
- 1:1 guidance from your GSB Consultant
- At least 7 videos teaching the principles of this program
- The ability to achieve a strong financial response even in uncertain times
- 3 copies of Abundance: Creating a Culture of Generosity, by GSB Partner Michael Ward, published by Fortress Press.

2025 Schedule

July–August
REGISTRATION

Late August
VIRTUAL SESSION #1
Building Blocks for Generosity

Early September
VIRTUAL SESSION #2
*An Effective, Inspiring
Stewardship Appeal*

Late September
VIRTUAL SESSION #3
*Sharing Stories of Generosity,
Achieving a Strong Response
(Part 1)*

Mid-October
VIRTUAL SESSION #4
*Achieving a Strong Response
(Part 2)*

Early November
VIRTUAL SESSION #5
*Sharing Results and an
Effective Follow-Up*

Late November
VIRTUAL SESSION #6
Finishing the Year Strong

BUILDING A CULTURE OF GENEROSITY

Guiding you through your fall stewardship Appeal.

A SERVICE OF GSB.

EXPECTED RESULTS AND PROGRAM COST

The program aims for participating congregations to see at least a 5-10% increase above current actual revenue. At the same time, this program will assist in maximizing 2023 year-end giving.

Program Cost: The full cost of the program is \$600. Upon successful completion and submission of a final report, congregation can receive a grant of \$300 from NEOS. This makes the cost only \$300 per congregation.

Registration:

Please visit <https://bcg.gsbfundraising.com> to complete your registration. Please note the following when you register:

- You will receive a confirmation email with the following information:
 - Dates, times, and Zoom information for the live meetings
 - Instructions on how to invite others from your congregation to access the BCG site
 - A request for what to do prior to the first meeting
- The address that you use when registering is the address your 3 copies of *Abundance* will be shipped to. Books are shipped twice per month starting two months prior to your course launch date

For questions or more information about BCG contact:

Paul Walters Walters@GSBFR.com

"We had a very successful Stewardship Appeal in the Fall of 2024, which we titled Celebrating Generosity. We received 56 out of 88 (intent) cards - a response rate of 64%, which exceeded our goal. Of the cards, 66% indicated an increase in generosity."

- Pastor Morgan Walker Annable - Grace, Wadsworth

Here is what one stewardship leader had to say about participation in BCG 2024:

Five members shared (a Generosity Moment) on Sundays with the congregation. Our congregants told us what an impact these were on their decisions to either increase their giving or begin consistently and intentionally giving for the first time. This impacted those of us on the team with a new way to look at our giving - our of a deep need to give, rather than tithing as our markers. For the first time in very many years, we not only finished the year in the black, but also with a surplus!"

Congregational Leader

ADDITIONAL STEWARDSHIP HELP

Across the country GSB works with congregations through *Stewardship for All Seasons* (SAS), a comprehensive stewardship program designed to fully create a culture of generosity.

Congregations in their first year of SAS normally increase revenue by 10-15% and often much more than that. A far more personalized program with congregations who commit for a full year or more, SAS provides a deep dive into growing generosity in the church. If you are interested in this program, new cohorts are being launched.