

# 2024 REPORT: DRIVING AHEAD



Union County's progress is rooted in collaboration, shared vision, and an engaged community. As one of Ohio's fastest-growing counties, we remain focused on managing growth strategically. Our 2024 Annual Report reflects the progress made in 2024 and the partnerships that power it. Join us as we continue building a brighter future, together.

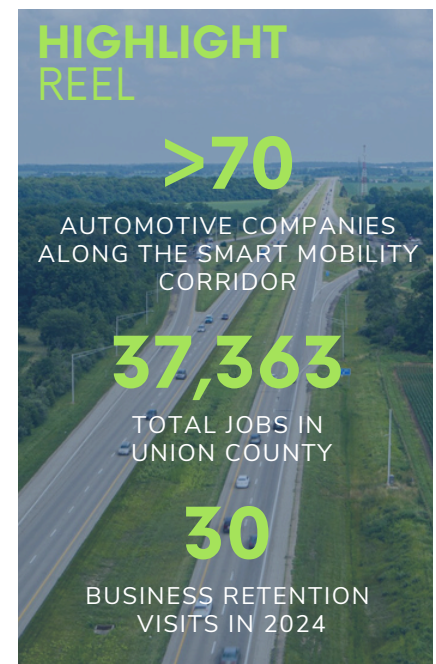
## IMPACT SCOREBOARD

### CONNECTED VEHICLE PLAYGROUND

- The **Transportation Research Center Inc. (TRC)** broke ground on a new \$25 M, 66,000-square-foot Impact Laboratory to support the National Highway Transportation Administration Vehicle and Testing Center. It is designed to accommodate advanced testing for electric and autonomous vehicles and improve high-impact collision testing capabilities. Construction is expected to be completed by Spring 2026.
- The **Beta District** appointed Doug McCullough as its Executive Director. Under his leadership, the district is advancing its strategic vision and strengthening its role as a hub for smart mobility innovation.
- Completed in 2024, the **Automotive and Mobility Innovation Center (AMIC)** is becoming a destination for innovation in the automotive and mobility sectors. Located in the 33 Innovation Park, the 18,000-square-foot building includes incubator, meeting, and collaborative spaces in addition to an auto lab to support emerging auto and tech companies.

### COMMUNITY

- The Economic Development Partnership (EDP) brought together community organizations, local businesses, developers, and elected officials for a series of important discussions focused on housing availability and affordability.
- Union County Rideshare Program, launched in December 2023, has continued to provide Uber ride subsidies throughout 2024. This program has served over 250 riders since its launch and over 50 individuals now rely on it regularly.
- Main Street Marysville's Festifair grew from 167 vendors in 2023 to 233 vendors in 2024!
- The Economic Development and Prosperity Speaker Series continued into 2024 featuring impactful speakers like Steve Stivers, President & CEO of the Ohio Chamber of Commerce, Jamie Green, founder of PlanningNEXT, and Marie Keister, CEO of Murphy Epson.
- Other community events and discussions in 2024 included: ED 411, MORPC State of the Region, Regional Economic Development Advisory Council Meetings, Detroit Mission Trip, JASCO 28<sup>th</sup> Annual Gala, Center for Automotive Research Briefings, Housing Taskforce, and Education Leaders Roundtable.

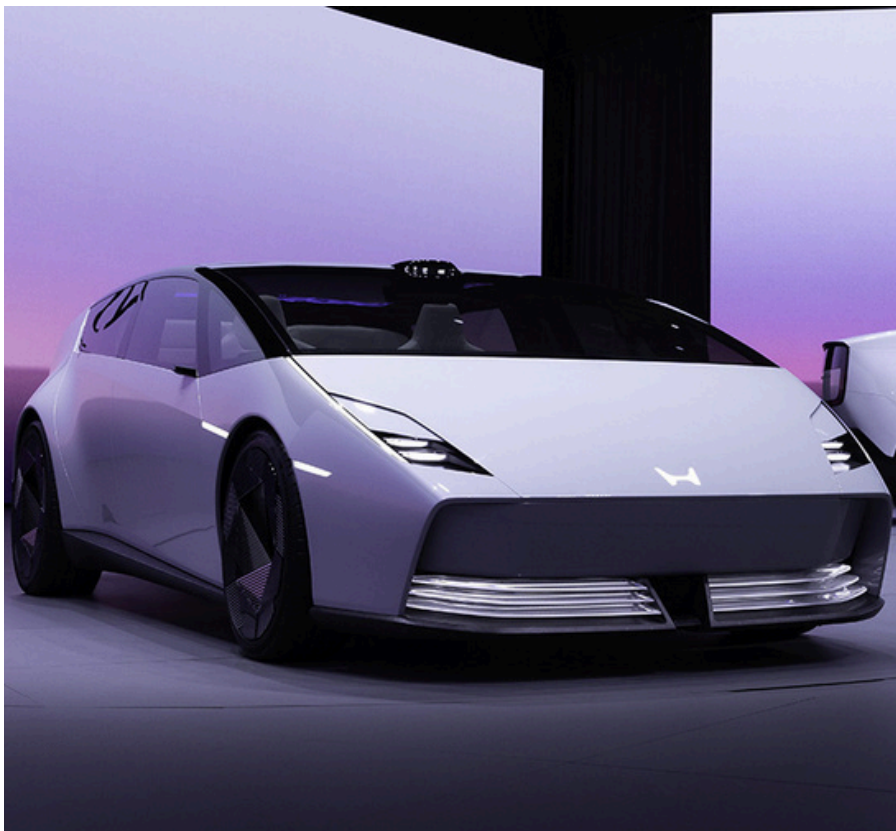


## EDUCATION & WORKFORCE

- EDP participated in **Marysville STEM School's** STEM Day with over 15 civic and business leaders and more than 450 students.
- EDP partnered with the **Columbus State Manufacturing Extension Partnership** for “Crafted in Union County”, which connects over 400 high school students with 10 local manufacturers and workforce partners. This event gave students an opportunity to explore the products made in their community and learn about a wide range of career paths within the manufacturing industry.

## INTERNATIONAL RELATIONSHIP

- The City and EDP continued to actively support the Friendship Committee, marking the 11th anniversary of our Friendship City relationship with Yorii, Japan. Marysville Schools sent five students to Yorii as part of the student exchange program. Since the program began in 2015, 86 students from both communities have participated.
- Marysville hosted the Ohio Communities in Support of Japanese Investment group, which brings together representatives from Miami, Logan, Shelby, Fayette, and Union Counties—each home to Honda operations.
- Marysville hosts the Japanese Language School at Creekview Intermediate, bringing over 400 students to Marysville each week. Nihongo Hoshūkō (CJLS) is a weekend supplementary Japanese school.
- Union County and Marysville are now home to 20 Japanese companies.



## THE NEW EV HUB

This year, Honda invested \$1 B into its Marysville, East Liberty, and Anna plants. The groundbreaking investment will allow Honda to expand the plants' capabilities. Electric, hybrid, plug-in hybrid, and internal combustion (IC) engines can be produced on the same assembly line- right here in the United States. The Marysville plant will be the first global plant to assemble EV battery packs. Honda's Ohio plants will be the core of Honda's EV manufacturing efforts in North America, setting up Marysville and surrounding areas to be a new EV production hub.

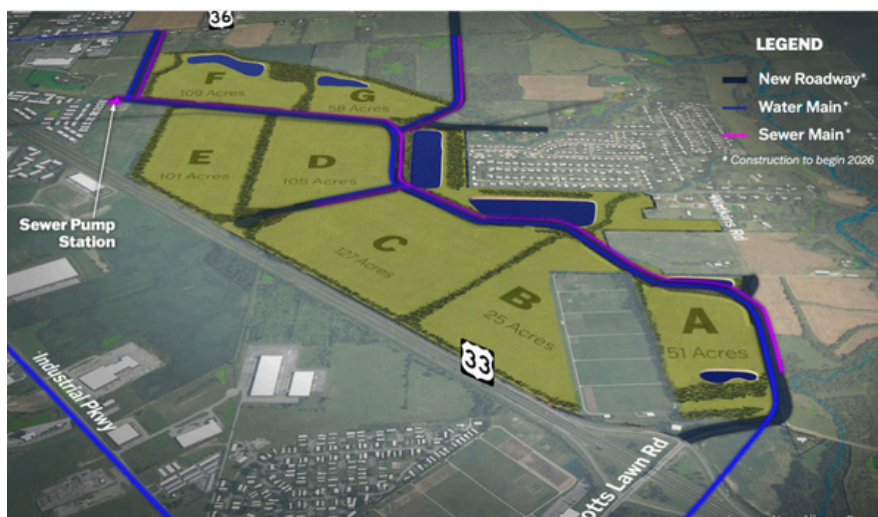
# KEY DEVELOPMENTS

NAME	INDUSTRY	INVESTMENT	JOBS*
Automotive & Mobility Innovation Center	Flex	\$3 M	TBD
Daron Court	Flex/Office	\$3.5 M	25
EASE Logistics	Logistics	\$8.8 M	100
MIXT Solutions	E-Commerce	\$6.3 M	25 22 retained
OPUS	Manufacturing, Multi-tenant	\$12 M	80
Pioneer Park	Flex/Office	\$7.5 M	55
The Silos at Water & Light	Mixed-Use	\$110 M	TBD
TRC Impact Lab	Automotive	\$25 M	500 retained

**\*new unless specified**

## MARYSVILLE EAST & SOUTH

The New Albany Company, also known as Marysville Land Company (MLC), is advancing development on two business parks: Marysville East and Marysville South. Together, these projects will span more than 1,000 acres. The developments are being master-planned to leverage Marysville's strong automotive and technology sectors, increasing capacity for future industry growth.



Once completed, the business parks will attract a mix of office, industrial, and tech-focused companies, helping to diversify the community's tax base for years to come.

# THANK YOU TO OUR PARTNERS

We thank our investors for their unwavering support of our public-private partnership dedicated to advancing economic growth in Union County. The companies, organizations, and municipalities listed below are valued partners in our economic development efforts.

## PARTNERS & INVESTORS

AES Ohio | AutoTool | AWS | City of Marysville | Connect Realty | Connolly Construction Co. Crawford Hoying | Danis | EASE Logistics | Fairbanks Local School District | First Federal Community Bank | Hardy World | Heritage Cooperative | Honda of America Mfg., Inc. | Honda Marysville | Jonathan Alder Local School District | Jerome Village | KTH Parts Industries | Lehman Daman Construction | Marysville Exempted Village School District | McCarthy & Cox | Memorial Health | Merchants National Bank | MIXT Solutions | Morioku Technology North America | Nestle R&D Marysville | Ohio Laser | NACO | North Union Local School District | Richwood Bank | Select Sires, Inc. | Southgate Corporation | Rockford Homes | Sumitomo Electric Wiring Systems | The Pagura Company, Inc. | The Scotts Miracle-Gro Company | Union County Board of Commissioners Union Rural Electric Cooperative, Inc. | Velocys | Village of Richwood

## UNION COUNTY CIC BOARD OF TRUSTEES

- Barry Adler, Jerome Township
- Bart Barok, Rockford Development Investments
- Brian Beard, Honda Logistics North America, Inc,
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- Henk Berbee, City of Marysville
- Brad Bodenmiller, LUC Regional Planning Commission
- Scott Brock, Salesforce
- Jason Comstock, Clarity Technology Solutions
- Wayne Dellinger, OSU Extension
- Jim Eudaily, Village of Plain City
- Cody Johnston, Richwood Marketing
- Ryan Knapke, Merchants National Bank
- Dave Lawrence, Union County Commissioner
- Brat Lutz, City of Marysville
- Corry Mason, Memorial Health
- Beau Michael, Union Rural Electric Cooperative
- Brian Ravencraft, Holbrook & Manter CPAs
- Adham Schirg, Fairbanks Local School District
- Jeff Stauch, Union County Engineer
- Jim Wimmers, Keller Williams Realty

## PORT AUTHORITY BOARD OF DIRECTORS

- Chuck Dyas, Dyas Law
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- Chris Franke, Franke's Wood Products, LLC.
- Chad Hoffman, Richwood Bank
- Jaynie Lambert, Lambert Jewelers
- Brad Lutz, City of Marysville
- Greg Sehnert, Sehnert Insurance
- Anthony Smith, Union Rural Electric Cooperative