

PRESS RELEASE

March 4th is now a national holiday for Christians to “March Forth”

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Detroit native, Alicea Joy Davis, spoken word poet, has a vision to help America reach racial reconciliation in our lifetime. Her mission was inspired by her personal spiritual journey as a young black woman. She found racial healing from hatred and hopelessness, after being overwhelmed by the existence of social injustices. Davis now uses the strength and wisdom gained from her inner transformation as the founder of the much-needed March Forth Movement.

Starting in 2019 on a local level in her city of Pontiac MI, where she now resides, March 4th was declared a local racial healing and reconciliation holiday “because the date commands us to ‘March Forth’ in unity on each March 4th.” says Davis. “After honoring Dr. Martin Luther King, Jr. in January, and Black History Month in February, this day is an opportune time for us to remember our dark history without reliving it.” Her seven city council members voted unanimously on approving the “March Forth” resolution, her mayor, Dr. Deidre Waterman, signed a proclamation declaring this new holiday.

She explains, “Historically, the Christian church has needed much racial healing. This holiday is unique because it is the practice of our faith. The March Forth holiday demonstrates how racial reconciliation is within our reach.” She has been preparing for this season for over a decade and her national goal has been obtained. Each March 4th is officially recognized by National Day Archives as: *March Forth Racial Healing and Reconciliation Holiday*.

Cal Garcia, Lead Pastor of Auburn Hills Christian Center, is inspired by March Forth. He shares, “What thrills me about the holiday and what it represents is that it’s creator, Alicea Davis, not only invites people into the conversation of racial healing, she is actually leading participants to a viable resolution!”

Here are four ways one can celebrate March Forth:

1. Celebrate ethnic diversity by having a celebratory meal with a diverse group of friends that includes various ethnic cuisines, and a variety of Christian music genres worldwide.
2. Prayerfully write a letter to your community, church or national leaders about the social equities that you would like for others to enjoy, while also mentioning the unifying virtues that you stand for.
3. Read aloud scriptures of unity and healing such as Revelations 7:9 and John 17: 20-23.
4. Stand in verbal agreement by reciting, “A Prayer For Racial Healing and Reconciliation”, which can be found at www.wearefor.love/marchforth along with the full holiday description.

Davis founded F.O.R. (Friends of Reconciliation, Inc.), a faith-based nonprofit organization, to help further her mission. Visit their website, www.WeAreFor.Love to make the declaration of unity.

Email: info@WeAreFor.Love or call 1-888-81-UNITY for more information.

Visit www.AliceaDavis.com to hear Davis’ compelling hope in unity in, “March Forth, America!”

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