

USING LABELS TO MAXIMIZE SEARCHES ON HANDSHAKE

EMPLOYER LABELS

- 01** Navigate to the home screen.
- 02** Click on 'EMPLOYERS.'
- 03** On the left, there are several visible filters. Scroll to the bottom, and click on the text space under 'LABELS.'
- 04** Select a label you are interested in; this will curate a list of employers with that label.
- 05** Be sure to follow any employers you are interested in!

JOB LABELS

- 01** Navigate to the home screen.
- 02** Click on 'JOBS.'
- 03** Here, you will see a number of postings. Above the postings, you should see several labels. Click on 'ALL FILTERS.'
- 04** A pop up should appear, showing you all filters. Scroll down and click on the text space under 'LABELED BY YOUR SCHOOL.'
- 05** Select a label you are interested in. This will help you narrow your search. Be sure to apply to (or save) any opportunities you are interested in.

EXAMPLE LABELS

EMPLOYER LABELS

2020 - fortune: 100 best
companies to work for

2019 - forbes: world's best
regarded companies

JOB LABELS

bruno opportunities

on-campus interview