

MCHENRY COUNTY CARBON OFFSET OPPORTUNITY



The McHenry County Conservation Foundation is currently looking for a buyer or buyers for 11,622 Carbon+ Credits. Issued in 2024, these Carbon+ Credits represent 11,622 tons of carbon sequestration and are an opportunity for private-sector carbon or Corporate Social Responsibility (CSR) funders to reduce their carbon footprint while also investing in local conservation.

At the anticipated floor price, the cost of the entire portfolio is approximately \$350,000. For this relatively modest amount, a private-sector carbon or Corporate Social Responsibility (CSR) funder can provide a critical lifeline to our urban forests, catalyze this emerging sector of carbon, incentivize more projects, and demonstrate its commitment to climate action, environmental justice and community impacts that improve the lives of McHenry County residents where they live, work, and recreate daily.

Benefits to a carbon buyer or CSR include:

- A sustainability purchase with local and regional media value and visibility.
- Social equity, health, urban heat, bird and pollinator, work force training and other human and community benefits.
- ICROA-endorsed carbon offsets in a premium and unique sector of the carbon market.
- Quantified ecosystem values in the form of stormwater reduction, improved air quality, and energy savings from cooling and heating impacts.
- A long-term investment in climate infrastructure executed by a local nonprofit singly focused on tree survival, not harvest potential or profit motives.
- The opportunity for direct, high-profile engagement in the community where the buyer's employees, customers, or other stakeholders may reside.

The Foundation's Carbon+ Credits are registered with City Forest Credits, a national nonprofit carbon registry that, among other things, administers technical carbon standards, including methodologies for the quantification of CO₂ stored in project trees.

The prestigious International Carbon Reduction and Offset Alliance (ICROA) certifies best practices for carbon offsetting and is considered the premier endorsing body globally. Following a comprehensive analysis of CFC's standards and program by ICROA and its third-party experts, all of the Carbon+ Credits in the portfolio have been endorsed by ICROA.

FOR MORE INFORMATION, CONTACT
Shawna Flavell, Executive Director
sflavell@mchenryconservation.org | 815.338.6223

CARBON OFFSET FAQs

1 What is a Carbon+ Credit?

A carbon credit represents one metric ton of carbon dioxide (CO₂). Companies, cities, or organizations that want to reduce their carbon footprint can purchase carbon credits to offset emissions that they are unable to reduce through other means.

A Carbon+ Credit is a premium credit because it represents trees planted or protected where people live, work, and play. Each Carbon+ Credit includes quantified co-benefits in resource units and avoided costs for rainfall interception, air quality improvements, and energy savings.

2 How much does a Carbon+ Credit cost?

Based on previous sales, the Foundation is selling credits for \$30-45 a ton. This cost reflects not only the value of carbon sequestration, but also the co-benefits they provide to residents in urban communities, such as environmental quality, public health, and equity.

3 Is there a minimum required investment?

A minimum investment of \$10,000 is recommended.

Triple Bottom Line Impact of Urban Forest Carbon+ Credits

Carbon+ Credits

Environmental



Social



Economic



4 Why should a business invest in Carbon+ Credits?

Carbon+ Credits give businesses the ability to leverage funding and achieve corporate social and environmental responsibility goals by investing in reliable, efficient, and standardized impact projects in our communities. Your dollars improve the health and vitality of the cities where your employees and stakeholders live, work, and play. Additionally, metrics and demonstrated impacts of your Carbon+ Credit purchase are provided for easy impact reporting.

5 Is the carbon market regulated?

The voluntary carbon market does not have a regulatory body. Voluntary demand for carbon offsets is driven by companies and individuals that take responsibility for offsetting their own emissions. Voluntary markets co-exist with compliance offset markets driven by mandated caps on greenhouse gas emissions, which operate at a significantly larger scale.

6 Will I pay sales tax on Carbon+ Credits?

It's unlikely that you'll pay sales tax on your Carbon+ Credit purchase. Sales tax is applied to the sale and purchase of tangible goods, like a piece of furniture, or services, like cleaning services. Since Carbon+ Credits don't fall into either category (they're intangible assets), you probably won't pay sales tax.

7 Are Carbon+ Credits tax deductible?

Broadly speaking, voluntary carbon credits might be considered tax deductible (under Sec. 162 of the Internal Revenue Code) if they can be defined as a current ordinary and necessary expense. Alternatively, they might be considered capitalizable under Sec. 263 (and other regulations) if they are considered to provide a long-term benefit. Please speak with your tax advisor for financial advice.



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