



# Clinical Hypnosis Professional Group

*Hypnotherapy by Certified and Registered Professionals*

[www.ClinicalHypnosisInstitute.com](http://www.ClinicalHypnosisInstitute.com)

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## Mission Statement:

### Clinical Hypnosis Professional Group (Pro Group)

The Clinical Hypnosis Professional Group provides a networking forum for hypnotherapists to discuss case histories, learn new techniques, and stay abreast of the most up-to-date information in all areas of hypnosis. On going support is a member service provided through individual case consultation as well as advanced classes and programs.

## Meetings:

Meetings are once a month on the first Saturday of each month from 9:30 AM – 12 Noon. If for any reason you cannot attend a regular meeting but would like the manual or written material from that meeting, you can mail in \$20 in lieu of attendance and we will **email** you the material.

Meetings by email count for 1 CEU.

Should you have any particular case problems or questions, you can e-mail or call in advance of the meeting so that we can bring it up at the meeting for discussion and we will get back to you with answers. The same applies to new techniques or processes you develop and would like to share with the group.

## Location:

### On-Line and/or In Person

8200 Old 13 Mile Rd., Suite 110, Warren, MI 48093

*(S.E. corner of Washington Blvd. and Old 13 Mile Rd. – Turn east off Van Dyke - Just down the street from Buddy's Pizza)*

Cheryl's cell or text (586) 899-9009

## Information:

\$100.00 Annual Registration Fee

\$20 per month (*for each meeting attended*) includes monthly manual of scripts and processes. You will also receive an email of the scripts and process to download into your computer. With each attended meeting you receive 2 CEU's

- Membership includes **Free Mentoring** by phone or email with Cheryl Beshada, C.M.Ht.
- Discounts on Hypnosis CD's and mp3's
- Discounts on Hypnosis Workshops
- Free Website Listing for C.Ht. members who have graduated from state licensed schools and who maintain 20 CEU's per year. Consideration is given for hypnosis training on a case by case basis. Members can earn credits for attending state licensed school classes offered throughout the year.
- Application for **Professional Liability Insurance**  
4 Hours of Risk Management will apply towards a 10% discount with the Lockton Insurance Company and is achieved through the Taking Care of Business Class or through attending 4 Clinical Hypnosis Pro Group Meetings where the topic is discussed.

## Continuing Education Units (CEU's):

20 CEU's are required each year to maintain your free listing in the Pro Group Member Directory on the [www.ClinicalHypnosisInstitute.com](http://www.ClinicalHypnosisInstitute.com) site

CEU's are given for approved hypnosis classes including the Medical Series and the Professional Series of workshops that are taught through the Clinical Hypnosis Institute. Pro Group meetings also apply toward continuing education units.

For your free web site listing, 20 CEU's are to be earned annually and they can be earned in the following ways:

|                                                           |                            |
|-----------------------------------------------------------|----------------------------|
| Attending a Pro Group meeting                             | 2 Ceu's                    |
| Purchasing the Pro Group meeting material and reading it. | 1 Ceu                      |
| Attending an approved <b>Hypnosis</b> Class or Workshop   | 1 Ceu per hour of training |
| Clinical Hypnosis Institute - 1 day class or review       | 8 Ceu's per class day      |
| Clinical Hypnosis Institute - 2 day class or review       | 16 Ceu's                   |

### Advanced Workshops:

Specialty certification workshops (*Discounted for members*) will be held regularly to provide members an opportunity to gain an in-depth knowledge The Medical Hypnosis Series and the Professional Series courses are taught and credited through Clinical Hypnosis Institute; a state licensed school of hypnotherapy. Certification can be achieved in specialized areas such as:

**Medical Hypnosis Series:** [Certified Medical Hypnotherapist] C.M.Ht.is issued at the completion of the Medical Series. **The courses printed in color are included in the Clinical Hypnosis Certification Course.**

- Intro to Physiology and Anatomy • Creating Medical Scripts • **Smoking Cessation**
- **Subconscious Mind Healing (SMH)** • **Weight/Shape Management**
- **Instant and Rapid Inductions** • Pregnancy and Childbirth • Trauma Management
- **Regression Therapy** • Hypnodontics • **Pain Management**
- Basic Core Issue Clearing • Hypnosis for Cancer Patients
- Pre and Post Surgery and Organ Transplants

### Professional Series:

- Working Through Relationships • Sports Hypnosis • Super Learning • Grief and Loss
- Anxiety, Fears and Phobias • **Higher Self Communication**
- Creating and Using Metaphores • **Taking Care of Business**
- **Waking Hypnosis** • Dream Therapy • **Past :Life – InBetween – Surrogate Hypnosis**

### State of the Art Hypnosis Recordings:

The Clinical Hypnosis Pro Group is your wholesaler for state of the art CD's and mp3's. We use the latest digital technology; including theta tones, double voice, subliminals and special music to maximize your client success. As a Pro Group member you receive a substantial discount and can retail these products and earn money doing so, or include a CD as part of your client sessions.

You can receive a catalogue by calling (586) 899-9009 or e-mail [cbeshada@hotmail.com](mailto:cbeshada@hotmail.com)

***Payable to: Clinical Care Network***

| <b>Products</b>     | <b>Client Price</b> | Price for One CD<br>for Pro Group<br>Members and<br>C.H.I. Students | <b>Package of 5</b><br><b>Mix or Match</b> for<br>Pro Group Members<br>and C.H.I. Students | <b>Package of 10</b><br><b>Mix or Match</b><br>for Pro Group<br>Members and<br>C.H.I. Students |
|---------------------|---------------------|---------------------------------------------------------------------|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| CD's                | <b>\$20.00</b>      | <b>\$13.00</b>                                                      | <b>\$55.00</b>                                                                             | <b>\$80.00</b>                                                                                 |
| <b>6% sales tax</b> | <b>\$01.20</b>      | <b>.78</b>                                                          | <b>\$03.30</b>                                                                             | <b>\$04.80</b>                                                                                 |
| <b>TOTAL</b>        | <b>\$21.20</b>      | <b>\$13.78</b>                                                      | <b>\$58.30</b>                                                                             | <b>\$84.80</b>                                                                                 |

CD orders can be emailed to [cbeshada@hotmail.com](mailto:cbeshada@hotmail.com) and picked up at the Clinical Hypnosis Professional Group Meetings in Warren or at Clinical Hypnosis Institute classes. They can also be mailed for and additional fee.

## Mp3 Recordings on Clinical Hypnosis Professional Group Memory Stick

1. 417 and 528 Hz. Solfeggio Music
2. 2016 Insomnia
3. 2018 SMH – Cheryl Beshada
4. Adapting to Change – Cheryl Beshada
5. Adapting to Change – Frank Garfield
6. Deep Relax – Frank Garfield
7. Double Voice Tranquility
8. Driving
9. Fear of Flying
10. Fibromyalgia
11. Good Night's Sleep
12. Higher Self Conditioning
13. P\_ Melt Away
14. P\_ From Pain to Comfort C.B. – 1
15. P\_ Melt Away Pain – C.B. - 2
16. P\_ Pain to Comfort – F.G. Metaphor
17. **Past Life Regression Preparation**
18. Self Esteem – Double Voice
19. Self Esteem – Subliminal Music
20. SM\_C.B. Stop Smoking Final Session
21. SM\_C.B. Stop Smoking Prep (*Prepare to Stop Smoking – Session One*)
22. SM\_ Stop Smoking Subliminal
23. SM\_ Stop Smoking Final Session 2007 F.G. and C.B.
24. SM\_Stop Smoking 1 Session OZ – Frank Garfield
25. W\_2004 Zebu Weight and Shape (*Ericksonian Word Patterns*)
26. W\_ Body Chemistry 2007 – CB
27. W\_ Double Voice – Weight 2009
28. W\_Release Weight – C.B. (*Begins with Self Hypnosis Induction*)
29. W\_Reshape 1,2,3 (*Three Processes with Cheryl, Frank and Double Voice Process*)
30. W\_ Reshape - Carbs and Comfort Foods – F.G. (*Begins with Self Hypnosis Induction*)
31. W\_Smaller Stomach – F.G.
32. W\_ Sugar Cravings – C.B. (*Begins with Self Hypnosis Induction*)
33. W\_Weight Loss and Stress – C.B.
34. Well-Being – C.B.



**\$175.00 Includes permission of these recordings for hypnotherapist's client use only – You can e-mail the recordings to your clients. Not for individual resale or internet, website or electronic resale.**

## Standards of Practice

The purpose of the Clinical Hypnosis Professional Group Standards of Practice is to define the scope of practice for our professional certified hypnotherapists. We realize that a certain percentage of our members work with hypnosis as their primary vocation and others work with hypnosis as an adjunctive modality or "blend" with other professions such as: Reiki, Massage Therapy, Psychotherapy, Medical Professions, Dentistry and Holistic Healing, etc. In order to clarify the standards of practice for our members, the CCN Professional Group has adopted the following Standards and categories; three categories titled Scope I , Scope II and Scope III. The descriptive categories are as follows.

### SCOPE I

Scope I refers to the Certified Hypnotherapist whose sole practice is hypnotherapy.

These members are not licensed or certified in any other profession and are trained to work independently in the field of hypnosis and hypnotherapy. These individuals are facilitators of hypnosis and hypnotherapy. Their primary function is to assist clients in affecting change in areas of their life that are presently disruptive.

It is required that you have a disclosure form that includes the following:

*(All forms discussed below can be obtained through the Clinical Hypnosis Professional Group)*

**The hypnotherapist does not treat, prescribe for, or diagnosis any (MEDICAL) condition.**

**The hypnotherapist is a facilitator of hypnosis and hypnotherapy and is not practicing any other profession that requires a license under the laws and regulations of your state or province unless they are properly licensed in that field.**

**Hypnotherapy is not a replacement for medical treatment, psychological services or counseling.**

These hypnotherapists are trained to work independently and also in a complimentary manner with physicians, counselors and health care professionals. When working with other professionals, the client is to sign and date a Records Release Form that gives the hypnotherapist and complimentary care professional(s) permission to discuss their case.

For cases in which clients seek hypnosis for concerns that involve medical issues or treatment that requires psychotherapy (*e.g. for psychotherapy; in some cases general relaxation may be helpful*), the complimentary health or mental health care professional is required to sign a form that gives consent for the treatment of hypnotherapy as an adjunctive modality to the already established professional treatment.

In medical situations, have your client ask their physician for a prescription for Hypnotherapy. This prescription can make a difference when working with insurance claims. Keep the original for your client's file and have the client submit a copy to their insurance company for reimbursement.

The referring health or mental health care professional is to be informed as to their patient's progress. Additionally, the client's case history is to be discussed with their referring professional. Notes pertaining to these discussions are to be kept in your client's file for professional records reference. Upon completion of these clients' hypnotherapy sessions, remember to refer them back to their referring professional. Referring the client back to their referring professional builds rapport and encourages the development of trust and future referrals.

The hypnotherapist is required to make referrals to licensed health care providers, such as medical professionals, and psychotherapists, when applicable. Such situations may include new clients who are not under the care of health or mental health care professionals. These prospective clients may call to inquire about hypnosis for issues pertaining to drug and alcohol abuse, sexual abuse, eating disorders such

as anorexia and bulimia, medical conditions, and psychosis. Please refer to the laws and regulations of your state or province for dealing with any of the above-mentioned disorders or conditions.

## **SCOPE II**

Scope II refers to the Clinical Hypnosis Professional Group Certified Hypnotherapist who works with hypnosis as a blend with other disciplines.

In the event that the Clinical Hypnosis Professional Group Certified Hypnotherapist has achieved educational training and has met the requirements that qualify him/her to practice other modalities such as Reiki, Massage Therapy, etc. You must be very clear about which modality you are practicing and when you are practicing it.

It is required that you have a statement of disclosure form that describes to your clients an explanation of the various techniques that you are qualified to practice.

This document is to include a consent form, signed by the client to be kept in your file for all procedures used.

## **SCOPE III,**

Scope III refers to the Clinical Hypnosis Professional Group Certified Hypnotherapist who is licensed or certified by their state or province to practice medicine, nursing, psychotherapy, and/or theology, or a health care or human service professional.

These members should follow the rules and regulations that are required for their profession by their state or province.

The CLINICAL HYPNOSIS PROFESSIONAL GROUP encourages its members to be clear about their Standards of Practice and Scope as it is important to present hypnotherapy in an ethical and professional manner. Sample Disclosure, Referral and Record Release Forms, etc., can be obtained through The Clinical Hypnosis Professional Group. Please call (586) 899-9009.

## **CODE OF ETHICS**

### **Preamble**

This ethics code provides a common set of values upon which members build their professional and scientific work and to provide education to members and nonmembers alike. The code is intended to provide the general principles to cover most situations encountered by members. It has as its primary goal the welfare and protection of the individuals and groups with whom members work. Members aspire to the highest possible standards of conduct, respect and protect human and civil rights. They do not participate in, or condone unfair discriminatory practices.

### **Competence**

Members shall strive to maintain the highest standards of competence in their work. Members shall provide only those services and use only those techniques for which they are qualified by education, training or experience. They shall maintain knowledge of relevant scientific and professional information related to hypnosis and recognize the need for continuing education.

### **Integrity**

Members seek to promote integrity in the teaching and practice of hypnotherapy. In these activities members are honest, fair and respectful of others. To the extent feasible, members attempt to clarify for relevant parties the roles they are performing and to function appropriately in accordance with those roles. Members rely on scientific or professionally derived knowledge when making professional judgments or when engaging in professional endeavors.

### **Consultations and Referrals**

Members arrange for appropriate consultations and referrals based on the best interest of the client, with appropriate consent and subject to other relevant considerations, which include applicable laws and contractual obligations. When indicated and professionally appropriate, members cooperate with other professionals in order to serve their client's best interest.

### **Fees and Financial Arrangements**

As early as feasible in the professional hypnotherapeutic relationship, the member and client reach an agreement specifying the compensation and billing arrangements. Members' fee practices are consistent with the law. Members do not misrepresent their fees.

### **Informed Consent**

Members discuss with the client as early as feasible in the hypnotherapeutic relationship appropriate issues, such as the nature and anticipated course of therapy, fees and confidentiality. Members obtain appropriate informed consent to hypnotherapy, or related procedures. The language is reasonably understandable to all participants.

### **Maintaining- Confidentiality**

Members have a primary obligation and take reasonable precautions to respect the confidential rights of those with whom they work or consult; recognizing that confidentiality may be established by law, institutional rules, professional or scientific relationships.