

## Brendan Frazier

*Brendan Frazier is the Chief Behavioral Officer at RFG and the host of The Human Side of Money podcast, where he helps advisors and their clients master the emotional and psychological side of money.*

*After starting his career as a consultant to financial advisors around the country, he started his own advisory business and was twice named one of Investopedia's Top 100 Financial Advisors in the U.S.*

*Most recently, he built a global training platform for financial advisors to develop the behavioral, psychological, and emotional skill set required to serve clients at the highest level.*

*When he's not diving into the latest behavior and psychology research, he is spending time with his wife Shannon and two sons, Brooks and Shepherd. He welcomes all unsolicited advice on how to successfully raise two boys*