

Jeff K. Davis, CFA

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PROFESSIONAL EXPERIENCE

Jeff K. Davis, CFA is the Managing Director of Mercer Capital's Financial Institutions Group. The Financial Institutions Group provides valuation, M&A and other financial advisory services to banks, private equity & credit funds, asset managers, insurance companies and agencies, BDCs, REITs, broker-dealers, and Fintech companies. Jeff is a registered representative (Series 7, 63, 79 & 82) with StillPoint Capital, LLC. through which securities-related services are provided.

Prior to rejoining Mercer Capital, Jeff spent over a decade as a sell-side analyst providing coverage of publicly traded banks and specialty finance companies helping institutional investors evaluate common equity and fixed income investment opportunities. Jeff was most recently Managing Director of Guggenheim Securities, LLC, and was previously head of the Financial Institutions Group at FTN Equity Capital Markets and prior to that an analyst at J.C. Bradford & Co.

His work covering commercial banks was recognized for earnings accuracy and stock picking by Starmine/Forbes in 2005, 2007 and 2009, while his stock selection was ranked second for commercial banks in 2007 by the *Wall Street Journal* as part of its "Best on the Street" annual ranking of sell-side analysts. While at Mercer Capital in the 1990s, Jeff led the firm's financial institutions practice, providing valuation and transaction advisory services.

Jeff is a speaker at industry gatherings and to corporate boards on banking and corporate finance matters. He is periodically quoted in various media outlets. Presently, he is an editorial contributor to S&P Global Market Intelligence (previously SNL Financial) via a blog entitled "Nashville Notes."

PROFESSIONAL DESIGNATIONS

Chartered Financial Analyst Designation (The CFA Institute)

Past president of the Memphis CFA Society; current member of the Nashville CFA chapter

Securities Licenses 7, 63, 79 and 82 (CRD #4007205; StillPoint Capital LLC)

EDUCATION

Vanderbilt University, Nashville, Tennessee, (MBA 1988)

Rhodes College, Memphis, Tennessee (B.A. 1985)