



NAAONLINE.ORG

GLOBAL CAPITAL SYMPOSIUM

Miami, Florida • October 13th-15th, 2026

Sponsorship Opportunities

2026

For sponsorship discussion please contact:
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ABOUT THE NEW AMERICA ALLIANCE

A platform for access, impact, and growth.

The New America Alliance brings together leading institutional investors, high-performing managers, and influential voices across the alternative investment ecosystem through thoughtfully curated convenings and strategic relationship building.

At the center of our work is a clear belief: talent is universal, but access is not. That principle informs every aspect of our organization's mission and continues to guide our role in strengthening connections across the financial ecosystem.

Through our flagship convenings and broader community engagement, the NAA creates environments where meaningful dialogue can take place, trusted relationships can be built, and new opportunities can emerge. Our work is designed not simply to convene, but to connect people and institutions in ways that create lasting value.

The Global Capital Symposium reflects that vision. It is more intentional about bringing together excellence, influence, and opportunity. It is more than an event. It is an expression of where the industry is headed: more global, more connected.

WHY MIAMI

A global city for a global stage.

The New America Alliance's flagship gathering, the **Global Capital Symposium**, Miami stands as the natural setting for this next chapter: international in reach, sophisticated in character, and unmistakably forward-looking.

What began as the **International Symposium** has evolved into something broader in scope and greater in ambition – the Global Capital Symposium – reflects the event's continued growth into a premier convening for institutional allocators, high-performing managers, and global investment leaders. Miami captures that evolution with precision.

Dynamic, internationally connected, and increasingly central to the flow of capital across the Americas and beyond, Miami offers more than location. It offers relevance. It is a city where finance, influence, and opportunity converge, creating the ideal environment for the conversations and relationships shaping the future of investment.

Hosting the **Global Capital Symposium** in Miami positions the gathering at the intersection of global capital and global perspective. It places participants in a setting defined by momentum, access, and possibility.



New America Alliance Global Capital Symposium

OCTOBER 13TH-15TH, 2026 • MIAMI, FL

Thank you for your interest in sponsoring the **New America Alliance Global Capital Symposium** - formerly known as the International Symposium. We appreciate the support of our valued partners. Sponsorships are considered and confirmed on a **first-come, first-served basis**, subject to availability, and each opportunity is exclusive. Please note that only organizations eligible to attend the conference may serve as sponsors.

WHO WILL ATTEND?

Fund Managers: General Partners (GPs) actively raising Funds I, II, or III, ambitious managers preparing to launch their inaugural funds, and established mid to large managers looking to expand their reach and cultivate their LP ecosystem.

Limited Partners (LPs) & Allocators: Institutional investors and advisors, including family offices, insurance companies, public and private pensions, endowments, foundations, funds of funds, investment consultants, and wealth management firms (RIAs), who are looking to source and discover high-performing managers, identify differentiated strategies that drive alpha, and conduct preliminary due diligence to diversify their portfolios.

Service Providers: Strategic partners are essential to the investment ecosystem. This includes top-tier legal counsel, accounting and audit firms, fund administrators, compliance and regulatory experts, capital placement agents, and cutting-edge technology platforms.

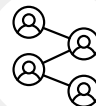
BENEFITS OF SPONSORSHIP



**Increase brand
awareness & recognition**



Gain a competitive edge



**Make connections
and build business
relationships**

2025 SYMPOSIUM STATS

240

**ASSET
MANAGERS**

180

**LIMITED
PARTNERS**

115

SPEAKERS

5

COUNTRIES

10

STATES

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Become a sponsor! Contact: Marisol Reyes, reyesm@naaonline.org

SERVICE PROVIDER SPONSORSHIP OPPORTUNITIES

The option below may be an add-on to any main sponsorship levels or can be chosen as a stand alone.

		SERVICE PROVIDER LOUNGE <i>Dedicated space in the service provider lounge for curated 1:1 meetings.</i>	MANAGER INSIGHTS <i>A 5-minute firm presentation to during the general session.</i>	WIFI ACCESS FOR ATTENDEES <i>Acknowledged as main sponsor for conference Wi-Fi. Branded where possible.</i>	CONFERENCE NOTEBOOKS <i>Your company name or logo imprinted on notebooks available at check in.</i>	LANYARD SPONSOR <i>Sponsored logo next to NAA on event lanyards.</i>	CHARGING STATIONS <i>Your company logo next to the charging stations.</i>	CONFERENCE SWAG <i>Your company name or logo imprinted on pens, mints, etc. available at check in.</i>
		\$25,000	\$20,000	\$20,000	\$15,000	\$12,000	\$10,000	\$10,000
Number of sponsorships available at each level		Based on availability	Based on availability	2	1	1	1	1
ATTENDEE & NETWORKING	CONFERENCE REGISTRATIONS <i>Complimentary registration for the conference</i>	2	2	2	1	1	1	1
	ADVANCE ATTENDEE LIST <i>Access to the full conference attendee list</i>	5 days	3 days	3 days	1 day	1 day	1 day	1 day
	CULTURAL RECEPTION FOR NON-ATTENDEES <i>Complimentary registration for non-attendees to the evening event on the first day of the symposium</i>	1	1	1	1	1		
BRANDING	DIGITAL BRANDING <i>Logo inclusion on all digital event communication & sponsor program slides</i>	●	●	●	●	●	●	●
	ON SITE BRANDING <i>Logos included on listed signage</i>	Welcome Sign	Welcome Sign	Wifi cards				
	SOCIAL MEDIA POST <i>Recognition on LinkedIn post with logo and dedicated post with character limit</i>	General networking highlight post	250 character count	250 character count	General post	General post	General post	General post

NETWORKING SPONSORSHIP OPPORTUNITIES

The option below may be an add-on to any main sponsorship levels or can be chosen as a stand alone.

		MEALS		RECEPTIONS			COFFEE
		NETWORKING BREAKFAST SPONSOR <i>Supports breakfast service for all attendees between program sessions. Branded where possible.</i>	NETWORKING LUNCH SPONSOR <i>Supports lunch service for all attendees between program sessions. Branded where possible.</i>	WELCOME RECEPTION <i>Exclusive sponsorship of the welcome reception on October 13th.</i>	DAY 1: SUNSET SOIRÉE RECEPTION <i>Exclusive sponsorship of the reception at the end of programming on October 14th.</i>	DAY 2: SYMPOSIUM CLOSING RECEPTION <i>Exclusive sponsorship of the closing reception on October 15th.</i>	CAFECITO BREAK SPONSOR <i>Supports catered Miami coffee station for one day of the conference</i>
		\$50,000	\$50,000	\$35,000	\$35,000	\$35,000	\$15,000
Number of sponsorships available at each level		2	2	1	1	1	2
ATTENDEE & NETWORKING	CONFERENCE REGISTRATIONS <i>Complimentary registration for the conference</i>	4	4	2	2	2	1
	ADVANCE ATTENDEE LIST <i>Access to the full conference attendee list</i>	3 weeks	3 weeks	2 weeks	2 weeks	2 weeks	3 days
	CULTURAL RECEPTION FOR NON-ATTENDEES <i>Complimentary registration for non-attendees to the evening event on the first day of the symposium</i>	4	4	2	2	2	1
SPEAKING OPPORTUNITIES	REMARKS <i>5 minutes remarks</i>	●	●	●	●	●	
BRANDING	DIGITAL BRANDING <i>Logo inclusion on all digital event communication & sponsor program slides</i>	●	●	●	●	●	●
	ON SITE BRANDING <i>Logos included on listed signage</i>	"Sponsored By" Signage	"Sponsored By" Signage	"Sponsored By" Signage	"Sponsored By" Signage	"Sponsored By" Signage	"Sponsored By" Signage
	SOCIAL MEDIA POST <i>Recognition on LinkedIn post with logo and dedicated post with character limit</i>	400 character count	400 character count	300 character count	300 character count	300 character count	General post
	PROGRAM AD FULL PAGE <i>Showcase your brand in our official event program</i>	●	●				
	SPECIALTY COCKTAIL <i>Opportunity to highlight the sponsor's company with a custom-named cocktail served during the reception</i>			●	●	●	
EXTRA BENEFITS	B.R.I.D.G.E. REPORT <i>Premium placement in the B.R.I.D.G.E. Report</i>	●	●	●	●	●	
	2027 NAA SYMPOSIUM <i>Discounted admissions to the 2027 Annual New America Alliance Symposium</i>	2	2	1	1	1	

GENERAL SYMPOSIUM SPONSORSHIP OPPORTUNITIES



The NAA will tailor partnership opportunities to specific firms as appropriate based on the options below.

		TITLE SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	PARTNER SPONSOR	CONNECTOR SPONSOR
		\$250,000	\$100,000	\$75,000	\$50,000	\$35,000	\$15,000
Number of sponsorships available at each level		2	4	6	8	Unlimited	Unlimited
ATTENDEE & NETWORKING	EXCLUSIVE NAA PLANNING COMMITTEE <i>One representative to join the event planning committee</i>	Co-Chair	●				
	CONFERENCE REGISTRATIONS <i>Complimentary registration for the conference</i>	10	7	5	4	3	2
	CULTURAL RECEPTION FOR NON-ATTENDEES <i>Complimentary registration for non-attendees to the evening event on the first day of the symposium</i>	11	8	6	4	2	1
	DESIGNATED NETWORKING SPACE <i>Exclusive space at the event venue for networking and 1:1 meetings with attendees, sponsor can brand as desired</i>	●	●	●			
	ADVANCE ATTENDEE LIST <i>Access to the full conference attendee list</i>	6 weeks	5 weeks	4 weeks	3 weeks	1 week	3 days
	ALLOCATOR GUEST PASSES <i>* Subject to NAA's approval **Business development and fundraising individuals/service providers do not qualify</i>	●	●	●	●	●	●
SPEAKING OPPORTUNITIES (based on availability)	FIRESIDE CHAT PARTICIPATION <i>Participate in a fireside chat during the conference, upon availability</i>	●					
	PANEL PARTICIPATION <i>Participate in a panel during the conference</i>	●	●	●	●		
	CONFERENCE OPENING REMARKS <i>Sponsor to keynote during the Day 1 or Day 2 of the conference, roughly 10 minutes</i>	●					
	KEYNOTE INTRODUCTION <i>Introduce a keynote or panel on one of the main event days for premier visibility</i>		●	●			
	AWARD PRESENTER <i>Present an award at the Cultural Reception for premier visibility</i>	●	●				
BRANDING	DIGITAL BRANDING <i>Logo inclusion on all digital event communication & sponsor program slides</i>	●	●	●	●	●	●
	ON-SITE SIGNAGE <i>Logos included on listed signage pre-symposium and during the symposium</i>	Step & Repeat Welcome Sign Nametag	Step & Repeat Welcome Sign	Welcome Sign	Welcome Sign	Welcome Sign	Welcome Sign
	SOCIAL MEDIA POST <i>Recognition on LinkedIn post with logo and dedicated post with character limit</i>	1,000 character count	750 character count	500 character count	400 character count	300 character count	250 character count
	PROGRAM AD FULL PAGE <i>Showcase your brand in our official event program</i>	Premium Placement	Premium Placement	●	●		
EXTRA BENEFITS	B.R.I.D.G.E. REPORT <i>Premium placement in the B.R.I.D.G.E. Report</i>	●	●	●	●	●	
	NAA MEMBERSHIP <i>New America Alliance Membership for one year</i>	●	●	●			
	2027 NAA SYMPOSIUM <i>Discounted admissions to the 2017 Annual New America Alliance Symposium</i>	4	3	2	2	1	1

CULTURAL RECEPTION SPONSORSHIP OPPORTUNITY



Sponsor the crown jewel of the Global Symposium — the Cultural Reception. Guests step beyond the conference walls and into the heart of Miami, where the energy of the city comes alive through local flavor, curated experiences, and meaningful connections. The evening culminates with NAA's special awards ceremony, honoring those who have made an extraordinary impact on the organization and the communities it serves.

CULTURAL DIAMOND SPONSOR (1 Opportunity) \$150,000

- All items listed under Diamond Sponsorship
- Welcome Remarks (5 minutes)
- Exclusive Company Signage at the Cultural Reception
- Custom Cocktail named after sponsor

PREVIOUS SYMPOSIUM ATTENDEES

Allocators, Consultants, Fund of Funds, and Limited Partners

Afore Coppel	DECA Analytics	MetLife Investment Management
Afore Profuturo	Firemen's Annuity & Benefit Fund of Chicago	MPowered
Afore SURA S.A. de C.V.	Fondo de Ahorro de Panamá	Muller & Monroe Asset Management, LLC
Afore XXI Banorte	Fondo de Fondos	New Catalyst Strategic Partners
Aksia LLC	Ford Foundation	New York City Comptroller Office
Albourne	Full Spectrum Capital	New York Common Retirement Fund
ALPFA Foundation Inc.	GCM Grosvenor	New York State Insurance Fund
Alta Vera Global Capital Advisors	Goldman Sachs Asset Management	Northern Trust Asset Management
AltamarCAM Partners	Grosvenor Capital Management	Pivotal Advisors
AMAFORE	Grupo Guayacán, Inc.	Plexo Foundation
Bivium Capital Partners	Grupo Ittob	Prima AFP (Peru)
Blueprint Capital Advisors	Hamilton Lane	Principal Financial Group Mexico
BMO	HarbourVest Partners	Prudential/PGIM
California State Teachers' Retirement System	Illumen Capital	Puerto Rico Science, Technology & Research Trust
CalPERS	J.P. Morgan Asset Management	Skandia Group
Cambridge Associates	Joseph Advisory	Standard Normal
CBRE Investment Management	Latam Impact Fund	StepStone
City of Hartford Treasurer's Office	LOMA Desarrollos	W. K. Kellogg Foundation
Community Development Venture Capital Alliance	Los Angeles County Retirement Association (LACERA)	Wells Fargo
Connecticut Treasurer's Office	Maryland State Retirement Agency	Wells Fargo Corporate & Investment Bank
Dallas Police & Fire Pension System	Meketa Investment Group	Xponance, Inc
	Mercer	

ILLUSTRATIVE HISTORICAL SPONSORS

The below is a selection of previous sponsor firms.





PREVIOUS EVENTS

2025 International Symposium ***Alternative Investments: Spanning the Americas***

The 2025 NAA International Symposium in San Juan, Puerto Rico, brought together over 500 leaders, investors, and innovators from the U.S. and across Latin America for two transformative days of dialogue, connection, and collaboration. Against the vibrant backdrop of Puerto Rico, attendees explored global market trends, emerging manager strategies, and cross-border investment opportunities. The Symposium strengthened bridges between institutional allocators and diverse firms, reaffirming NAA's role as a catalyst for access, partnership, and impact. More than an industry gathering, it was a celebration of community — showcasing the power of shared purpose and the growing influence of diverse professionals shaping the future of global capital markets and asset management.





PREVIOUS EVENTS

2024 Inaugural International Symposium ***Shaping The Future of Asset & Investment Fund Management***

Our inaugural International Symposium in Mexico City on September 25th and 26th brought together over 400 professionals, including 150 capital allocators, from the U.S., Mexico, and Latin America for two impactful days of networking and insights. This milestone event brought together allocators from the Americas and Latino managers in Latin America and the U.S., highlighting the growing influence of Latino professionals in asset management.

