

GFWC Seven Grand Initiatives

and how GFWC Georgia will meet the challenge

Initiative One*

Education: We will collect **1,000** Dr. Seuss books to distribute 500 in the State of Georgia to an inner city, high poverty school/Head Start program by March 2, 2019 and with 500 books being sent to GFWC for distribution in the Washington DC Head Start programs. Books may be new or very gently used and could be in English and in other languages. Each **district** is challenged to donate **167** Dr. Seuss books at their Fall 2018/2019 meeting.

Initiative Two*

Conservation: We will plant 1,000 trees during Arbor Day to be held on 2/15/2019 and 2/21/2020 (Georgia's Arbor Day). Planting of these trees will occur throughout the state at parks, schools, libraries, and other spaces. A day of planting will occur at Tallulah Falls School in the GFWC Georgia Presidents Garden. Each GFWC Georgia officer will be in charge of planting ten trees (90 total) for this project on 2/15/2019 leaving 910 for six districts to plant 152 trees. Districts may choose to have a tree planting party or distribute throughout the clubs.

Initiative Three

Homelife/International Outreach: We will collect 1,000 pairs of used tennis/rubber soled shoes for the Nike Reuse program. Bring to Institute in 2018 and 2019! Shoes are recycled and made into playgrounds and other items. Other non-rubber soled shoes donated will be donated to Soles 4 Souls.

Initiative Four

Public Issues: We will spotlight Women in the Military projects. Each club is challenged to complete one project for women in the military prior to March 30, 2018 for active or retired military women. Statewide, we will begin a "Cinderella" closet for women in the military to access on their base. Formal and semi-formal dresses will be donated at Institute 2019 for distribution to bases in Georgia. Report under Public Issues.

Initiative Five

CPR: Martin Luther King, Jr. "Day of Service" will (not to be confused with our Georgia Day of Service to be held on April 27, 2019 and April 25, 2020) encourage clubs to participate in a community service project on 1/21/2019 and 1/20/2020 and promote it on the GFWC Facebook page. Report under CPR.

Initiative Six*

Capital Campaign: We will challenge each of our 2000 plus members to donate \$.50 (yes, fifty cents) to the Million Dollar Campaign to total \$1,000 by Fall District meetings in 2019. The state will send donation. Funds will be collected at the district level and submitted by the district treasurer to the state office by December 1, 2019 after Fall 2019 meetings.

Initiative Seven

Legislative: We will increase the number of members signed up for Legislative Action Alert (GFWC) by 100 during 2018 and 2019 at Institute. Each club will be provided the tools to teach young people through high school classes, older Scout troops or Girls/Boys State programs about resolutions. Each club is challenged to complete one project prior to March 30, 2019 and a second project by March 30, 2020.

*District Presidents will send their report to the state president of numbers by March 1, 2019 and March 1, 2020 to president@gfwcgeorgia.org.