

# ADVANCED ETSY FOR ACTIVE SELLERS

TAKING YOUR SHOP TO THE NEXT LEVEL



Thursday, August 23 and August 30, 2018 | 9:00 am – 1:00 pm

WESST Enterprise Center, 609 Broadway Blvd NE, Albuquerque, NM 87102

This advanced-level workshop is designed for sellers that want to take their Etsy shop from good to great. Taught by professional Etsy seller Erin Kleymann of WillaJuneJewelry, this class will provide you with the information you need to maximize your shop's performance, including expert advice on:

How to get found more often through Etsy search using SEO; Taking professional photos and posting a perfect listing; Delivering high-quality customer service and handling common issues and Using social media to boost your business and reach more customers.

This workshop is intended for sellers with an active Etsy store making regular sales, and requires an advanced knowledge of the Etsy platform. Participants should be comfortable taking photos, posting a listing and navigating Etsy without assistance. Participants must also be able to attend both sessions.

## COST

\$99

## REGISTRATION

Space is limited! Eligibility requirements and on-line application can be found @ [www.wesst.org](http://www.wesst.org)