



2019

Albuquerque Journal
READERS' CHOICE



2019

Rio Rancho Observer
READERS' CHOICE

H O S T E D B Y

Albuquerque Journal

RIO RANCHO
OBSERVER

A PORTION OF THE PROCEEDS WILL BE DONATED THE
NATIONAL HISPANIC CULTURAL CENTER FOUNDATION



NATIONAL **HISPANIC**
CULTURAL CENTER
FOUNDATION

2019 READERS' CHOICE GOLF TOURNAMENT

PACKAGES AND SPONSORSHIPS

PARADISE HILLS GOLF COURSE
10035 COUNTRY CLUB LANE
MONDAY, OCTOBER 28, 2019
SHOTGUN START AT 9AM

2019 READERS' CHOICE GOLF TOURNAMENT SPONSORSHIPS

PARADISE HILLS GOLF COURSE
10035 COUNTRY CLUB LANE
MONDAY, OCTOBER 28, 2019
SHOTGUN START AT 9AM

Hundreds of businesses are winners in Rio Rancho Observer's and Albuquerque Journal's Readers' Choice awards. Come join these businesses at the tee! Join us for the inaugural Readers' Choice Golf Tournament October 28th at the beautiful Paradise Hills Golf Club. Prizes awarded to men and women for the longest drive, closest to the pin and a silent auction. There is also an opportunity to win a car for a hole in one. Portion of the proceeds will benefit the National Hispanic Cultural Foundation.



SPONSORSHIP INCLUDES THE FOLLOWING:

Awards ceremony to follow as
lunch is served.

PRICE [‡]	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	TEAM SPONSOR
	\$6,500*	\$4,500*	\$2,750*	\$1,600*
PRINT ADVERTISING	Double Truck advertorial (700-900 words + 3 photos) in Venue or Business Outlook highlighting sponsor	Full Page advertorial (400-600 words + 1-2 photos) in Venue or Business Outlook highlighting sponsor	Half Page advertorial (250 – 350 words + photo) in Venue or Business Outlook highlighting sponsor	Quarter Page ad placement (4.945 inches wide by 4.75 inches tall) in Venue or Business Outlook
SOCIAL MEDIA ADVERTISING	1 Boosted Facebook social posts targeting Albuquerque Journal FB Followers	1 Boosted Facebook social post targeting Albuquerque Journal FB Followers	1 Boosted Facebook social post targeting Albuquerque Journal FB Followers	None
DIGITAL ADVERTISING	1 home page takeover of abqjournal.com	None	None	None
GOLF TEAMS	2 Foursomes in the Golf Tournament	1 Foursome in the Golf Tournament	1 Foursome in the Golf Tournament	1 Foursome in the Golf Tournament
GOLF TOURNAMENT PRESENTATION	Hole in One Sponsor with booth and exhibit, Lunch Sponsorship	1 Hole Sponsorship with booth and exhibit, Long Drive Sponsorship	1 Tee Sponsor	1 Tee Sponsor
LOGO PROMOTION IN ABQJOURNAL AS SPONSOR	Logo included on all Golf Tournament print, digital, and social media campaigns in ABQ Journal products*	Logo included on all Golf Tournament print, digital, and social media campaigns in ABQ Journal products*	Logo included on all Golf Tournament print, digital, and social media campaigns in ABQ Journal products*	None

‡ Subject to tax.

* Promotion will run September 8 - October 28.

Contact Art Trujillo at 505.823.3327 or email atrujillo@abqjournal.com to book your tournament sponsorship.



2019 READERS' CHOICE GOLF TOURNAMENT



PARADISE HILLS GOLF COURSE
10035 COUNTRY CLUB LANE
MONDAY, OCTOBER 28, 2019
SHOTGUN START AT 9AM

2019 READERS' CHOICE GOLF TOURNAMENT – SINGLE ITEMS

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	PRICE*
FOURSOME	\$399
SINGLE PLAYER	\$130
TEE SPONSOR	\$250
SIGNAGE AND EXHIBIT BOOTH DISPLAY AT HOLE	\$500
PUTTING CONTEST SPONSOR	\$500
LONG DRIVE SPONSORSHIP	\$500
CLOSEST TO THE PIN SPONSORSHIP	\$500

‡ Subject to tax.

Contact Art Trujillo at 505.823.3327 or email atrujillo@abcjournal.com to book today.