



H O S T E D   B Y

AlbuquerqueJournal   **RIO RANCHO**  
OBSERVER

A PORTION OF THE PROCEEDS WILL BE DONATED THE  
NATIONAL HISPANIC CULTURAL CENTER FOUNDATION



# 2019 READERS' CHOICE GOLF TOURNAMENT

## PACKAGES AND SPONSORSHIPS

PARADISE HILLS GOLF COURSE  
10035 COUNTRY CLUB LANE  
MONDAY, OCTOBER 28, 2019  
SHOTGUN START AT 9AM



# 2019 READERS' CHOICE GOLF TOURNAMENT SPONSORSHIPS

PARADISE HILLS GOLF COURSE  
10035 COUNTRY CLUB LANE  
MONDAY, OCTOBER 28, 2019  
SHOTGUN START AT 9AM



Hundreds of businesses are winners in Rio Rancho Observer's and Albuquerque Journal's Readers' Choice awards. Come join these businesses at the tee! Join us for the inaugural Readers' Choice Golf Tournament October 28th at the beautiful Paradise Hills Golf Club. Prizes awarded to men and women for the longest drive, closest to the pin and a silent auction. There is also an opportunity to win a car for a hole in one. Portion of the proceeds will benefit the National Hispanic Cultural Foundation.

## SPONSORSHIP INCLUDES THE FOLLOWING:

Awards ceremony to follow as lunch is served.

	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	TEAM SPONSOR
PRICE <sup>‡</sup>	\$6,500*	\$4,500*	\$2,750*	\$1,600*
PRINT ADVERTISING	Double Truck advertorial (700-900 words + 3 photos) in Venue or Business Outlook highlighting sponsor	Full Page advertorial (400-600 words + 1-2 photos) in Venue or Business Outlook highlighting sponsor	Half Page advertorial (250 – 350 words + photo) in Venue or Business Outlook highlighting sponsor	Quarter Page ad placement (4.945 inches wide by 4.75 inches tall) in Venue or Business Outlook
SOCIAL MEDIA ADVERTISING	1 Boosted Facebook social posts targeting Albuquerque Journal FB Followers	1 Boosted Facebook social post targeting Albuquerque Journal FB Followers	1 Boosted Facebook social post targeting Albuquerque Journal FB Followers	None
DIGITAL ADVERTISING	1 home page takeover of abqjournal.com	None	None	None
GOLF TEAMS	2 Foursomes in the Golf Tournament	1 Foursome in the Golf Tournament	1 Foursome in the Golf Tournament	1 Foursome in the Golf Tournament
GOLF TOURNAMENT PRESENTATION	Hole in One Sponsor with booth and exhibit, Lunch Sponsorship	1 Hole Sponsorship with booth and exhibit, Long Drive Sponsorship	1 Tee Sponsor	1 Tee Sponsor
LOGO PROMOTION IN ABQJOURNAL AS SPONSOR	Logo included on all Golf Tournament print, digital, and social media campaigns in ABQ Journal products*	Logo included on all Golf Tournament print, digital, and social media campaigns in ABQ Journal products*	Logo included on all Golf Tournament print, digital, and social media campaigns in ABQ Journal products*	None

‡ Subject to tax.

\* Promotion will run September 8 - October 28.

Contact Art Trujillo at 505.823.3327 or email [atrujillo@abqjournal.com](mailto:atrujillo@abqjournal.com) to book your tournament sponsorship.



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10035 COUNTRY CLUB LANE  
MONDAY, OCTOBER 28, 2019  
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## 2019 READERS' CHOICE GOLF TOURNAMENT - SINGLE ITEMS

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	PRICE*
<b>FOURSOME</b>	<b>\$399</b>
<b>SINGLE PLAYER</b>	<b>\$130</b>
<b>TEE SPONSOR</b>	<b>\$250</b>
<b>SIGNAGE AND EXHIBIT BOOTH DISPLAY AT HOLE</b>	<b>\$500</b>
<b>PUTTING CONTEST SPONSOR</b>	<b>\$500</b>
<b>LONG DRIVE SPONSORSHIP</b>	<b>\$500</b>
<b>CLOSEST TO THE PIN SPONSORSHIP</b>	<b>\$500</b>

‡ Subject to tax.

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