

















## Now Enrolling

# Elevate Career Connections

POWERED BY FACEBOOK

## **Employer Partners!**

Facebook's Elevate Career
Connections Program is
Seeking Businesses Looking
to Expand Digitally by
Hosting a Facebook
Trained, Vetted & Paid-for
Intern in 2021!

We are offering an amazing opportunity for the businesses in your community to receive a summer intern (summer 2021), free ad credits and digital training.



Sign Up Today!
<a href="https://careerconnections.fb.com">https://careerconnections.fb.com</a>

#### ABOUT THE PROGRAM

We create jobs, train students and support businesses in local communities.

We partner with small businesses to create career opportunities in Digital Marketing for high-achieving college students, particularly in high-need communities, in order to increase the business' online presence + economic mobility.

### WHAT YOU GET

- A Summer Intern (2021) Trained & Vetted by Facebook and Paid by a Federal Workforce Development Grant
- Exclusive Training, Resources + Support
- Improved Social Media + Digital Presence
- A \$500 Facebook Ad Credit

### **OUR RESULTS FROM 2020**

- 91% of Employer Partners would recommend the program to peers
- 85% of Employer Partners improved their online presence as a result of the program
- 91% of Employer Partners now feel equipped to run an internship
- 62% of Employer Partners gladly extended permanent job offers to their interns (3x the national average)