



# SPRING EXPO

## BUSINESS & PERSONAL IMPROVEMENT

March 20 & 21, 2020 | Tay's Center, Alamogordo | BLOOM WHERE YOU ARE PLANTED

### Discover New Mexico's Hidden G.E.M.s

- G** **GROW YOUR PASSION** — The Alamogordo Chamber of Commerce is hosting Southern New Mexico's First Business and Personal Improvement Expo. This two day event will offer a variety opportunities for you to network with like minded people and learn information that will aid in the growth of your professional career as well as enhance your quality of life.
- E** **EXCEL IN YOUR PROFESSIONAL AND PERSONAL GOALS** — knowledge is power. Learn current business and marketing trends that will help you make more informed business decisions. Participate in workshops that will enhance your personal brand.
- M** **MAKE LASTING CONNECTIONS**— With over 500 attendees, 50 vendors and 7 educational workshops, you are sure to make quality connections.

This premier two day Spring Expo includes:

- Informative workshops that will enhance your life & business
- An opportunity to learn about local employment opportunities
- Business to business networking social
- Activities/ demos or giveaways from participating exhibitors

**Exhibitor  
Registration  
Due Friday,  
February 21,  
2020**

*Limited space available!*

### Schedule

Friday, March 20, 2020	Saturday, March 21, 2020
8 am - 2pm: Exhibitor setup	10 am - 4 pm: Expo is open to the public
2 pm - 3:45 pm: Business to Business Social	10:30 am - 11:15 am: Personal Development Workshop 2
4 pm - 8 pm: Expo is open to the public	11:45 am - 12:30 pm: Business Development Workshop 3
4:30 pm - 5:15 pm: Business Development Workshop 1	1 pm - 1:45 pm: Personal Development Workshop 3
5:45 pm - 6:30 pm: Personal Development Workshop 1	2:15 pm - 3 pm: Business Development Workshop 4
6:45 pm - 7:30pm: Business Development Workshop 2	



# SPRING EXPO

## BUSINESS & PERSONAL IMPROVEMENT

March 20 & 21, 2020 | Tay's Center, Alamogordo | BLOOM WHERE YOU ARE PLANTED

Participation as an exhibitor in the Spring Expo is an opportunity for you to:

- Increase business awareness and credibility
- Showcase your services and products
- Sell products and services
- Collect resumes & promote employment opportunities
- Make qualified leads and network with exhibitors and attendees

The purchase of a booth allows you to:

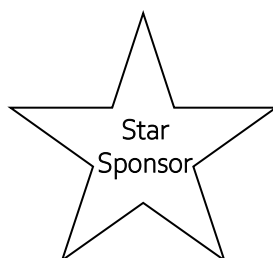
- **Host an activity/ demo/giveaway throughout the day** (please submit your activity to us for consideration prior to the event. Activity must be of significance and conducted at your booth. Please ask for activity sign up sheet)
- **Advertise your business on our social media with a 30 second promotional ad.** We will accept videos until January 31st (chamber members only).
- **A standard booth is a 6' table with 2 chairs.** Please bring your own tablecloths and additional items needed. Electricity is provided at premium booth locations. Premium booths are equipped with two 6' tables and 4 chairs.
- **Advertise Current Job Openings.** If your business is hiring, you may indicate this on your registration form. Your organization's name will appear in a different color on the floor map at the event, indicating to attendees that you are currently hiring.

## Sponsor Opportunities



\$1200

- Premium Exhibitor booth with electricity (two 6' tables with 4 chairs)
- Top billing name and logo recognition (Attendee bag, signage, social media, website)
- Chamber Radio Program recognition ( Feb. 10 - Mar. 18)
- Sponsor of one workshop/ seminar with a two minute introduction of your business
- Full page ad in Spring Expo Program (must provide your own ad no later than March 6, 2020)



\$800

- Exhibitor booth (one 6' table with 2 chairs)
- Recognition ( Attendee bag, Social media, signage, website)
- Your name announced as a sponsor throughout the day
- Half page ad in Spring Expo Program (must provide your own ad no later than March 6, 2020)



# SPRING EXPO

BUSINESS  
& PERSONAL IMPROVEMENT

March 20 & 21, 2020 | Tay's Center, Alamogordo | BLOOM WHERE YOU ARE PLANTED

## Partner Opportunities

Premium Table:

\$350– Chamber Member (Limited)

\$450– Non Chamber Member

Full page Program Ad:

\$200– Chamber Member

\$400– Non Chamber Member

Standard Table:

\$200 - Chamber Member

\$300– Non Chamber member

Half-page Program Ad:

\$75– Chamber member

\$275– Non Chamber member

**Exclusive early-bird registration is open to chamber members only. If space allows, non– chamber members may register from February 1st through February 21st.**



# SPRING EXPO

BUSINESS  
& PERSONAL IMPROVEMENT

March 20 & 21, 2020 | Tay's Center, Alamogordo | BLOOM WHERE YOU ARE PLANTED

## REGISTRATION FORM

Expo 2020 Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please select sponsor/partner choice

- |  |  |
|--|--|
| <input type="checkbox"/> GEM Sponsor \$1200                    | <input type="checkbox"/> Premium Booth (Non-chamber member) \$450  |
| <input type="checkbox"/> Star Sponsor \$800                    | <input type="checkbox"/> Standard Booth (Non-chamber member) \$300 |
| <input type="checkbox"/> Premium booth ( Chamber member) \$350 | <input type="checkbox"/> Half Page Ad ( Chamber Member) \$75       |
| <input type="checkbox"/> Standard booth (Chamber member) \$200 | <input type="checkbox"/> Full Page Ad ( Chamber Member) \$200      |
|  | <input type="checkbox"/> Half Page Ad (Non- chamber member) \$275  |
|  | <input type="checkbox"/> Full page Ad (Non- chamber member) \$400  |

**Payment:** (Full amount must be paid by February 21st. No refunds.)

- A check** for \_\_\_\_\_ is enclosed
- Invoice** ( Chamber members only)
- Bill MC** | Visa | American Express | Discover (Circle one) **Card #** \_\_\_\_\_ **Zip/CVV Code** \_\_\_\_\_

- We will be hiring as of March 2020, and would like that indicated on the 2020 Spring Expo Floor map.**
- We will host an activity/ giveaway/ demo. (Please provide details)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature

Date

Liability Waiver and Indemnification  
Spring Expo  
March 20 & 21, 2020

THIS LIABILITY WAIVER AND INDEMNIFICATION must be signed and dated before participation in the Spring Expo, at the NMSU– A Tays Center, will be permitted.

THE UNDERSIGNED hereby waives all claims for damages or loss to the undersigned’s person and property which may be caused by any act, or failure to act, of the Alamogordo Chamber of Commerce, its directors, officers, agents, employees, or volunteers. The undersigned assumes the risk of all dangerous conditions, in or about the Spring Expo at the NMSU-A Tays Center, Alamogordo, New Mexico and waives any and all specific notice of the existence of such conditions.

THE UNDERSIGNED FURTHER hereby agrees to indemnify and hold harmless the Alamogordo Chamber of Commerce, its directors, officers, agents, employees or volunteers from all claims for damages or losses including attorney’s fees and cost on the account of any claims made by third parties or anyone on their behalf arising out of, connected with or related to the undersigned’s participation in the Spring Expo.

THIS LIABILITY WAIVER AND INDEMNIFICATION is binding upon the undersigned, their heirs, representatives, successors and assigns.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Business Name \_\_\_\_\_